



# Smart Rooms

Technology is supposed to enhance and simplify the meeting experience. However, research shows the opposite to be true. Technology adds to stressful situations and can often be counter-productive. Employees often suffer from technology-related stress in meetings and experience inefficiencies that affect performance, effectiveness and morale. Meeting room technology that does not work seamlessly hinders productivity and affects performance, effectiveness and morale.

Smart Rooms address the common everyday problems experienced in meeting rooms today and improves the meeting experience people have at work. By having a predictable and consistent experience improves user confidence and drives higher usage.

**Smart Rooms solve the everyday meeting challenges and improves the meeting experience people have at work.**

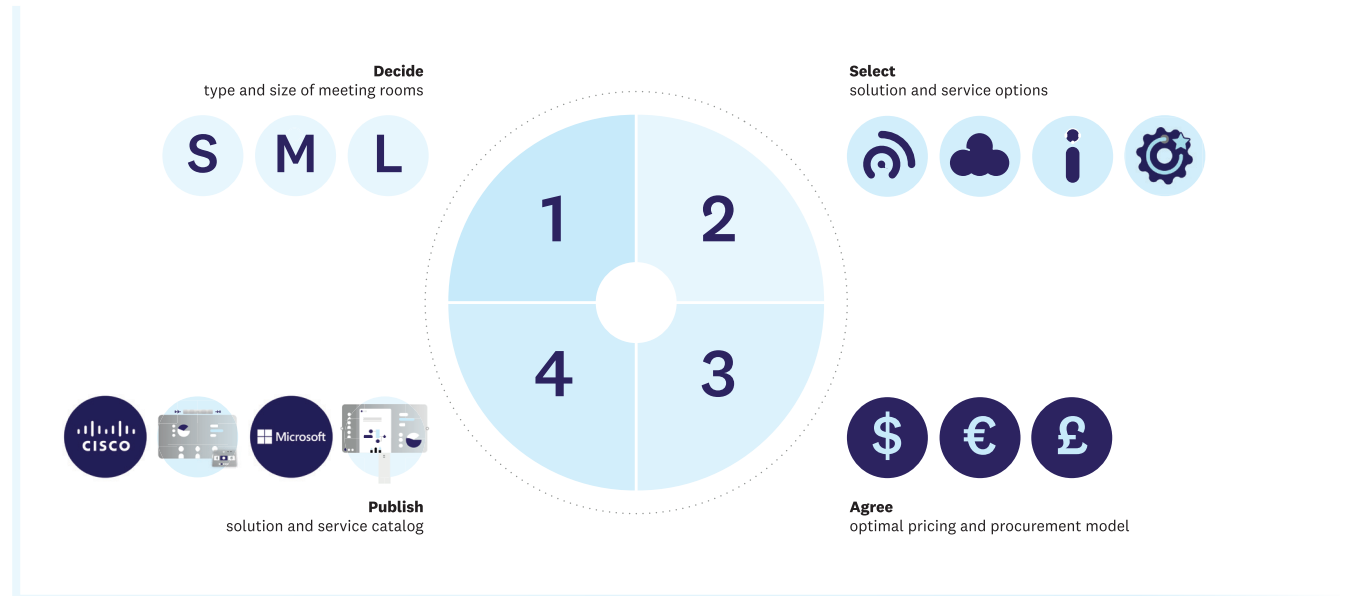
**Smart Rooms are standard meeting room solutions that provide a consistent user experience in every workspace.**

Smart Rooms simplify the way we build and deploy meeting room solutions. Our team of collaboration advisors will help you choose a range of standard meeting rooms that allows people to perform different activities with the right technology, in a variety of work settings.

Either choose from our standard room designs, or our design team can build a bespoke set of standard meeting rooms specific to your processes, roles and workflow. The benefit of this approach is that we build a catalog of solutions, supported by standard and advanced services, that allows you to implement a complete smart services framework.

# Smart Rooms

Smart Rooms simplify the way we build and deploy meeting room solutions in four easy steps.



Smart Room products are carefully assessed, tested and only selected if they have a credible and mature API strategy – this is the foundation of Smart Rooms. We use leading-edge technology and user-centred design to help you build smart and intelligent meeting rooms.

We measure on quality, ease of use, aesthetics and more. We build solutions that integrate with your existing services. We provide a better way of ordering with a simplified online catalog for your business.

## Smart Rooms, combined with Smart Monitoring, enables you to build smart and intelligent meeting rooms.

Smart Monitoring proactively monitors every meeting room in every building around the world. The platform provides business intelligence on how and when VC, AV and UC devices are used – ensuring you can make data-driven decisions to maximize the positive productivity impact of your technology investments.

Additional services options range from solution delivery and deployment to completely managing and taking full responsibility for every aspect of the meeting experience.

**Smart Rooms are designed for the modern workplace and supports the way teams work together to transform the meeting experience.**

**Working together.**  
Everywhere