



GeoIoT™

Innovating the Power of Where

Analytics - Actionable Information, Insights, and Value...

Connected devices permeate the market, creating massive amounts of data, but organizations are left searching for the right tools to help them interpret valuable data that was collected. We understand that data is only as valuable as the insights it provides. That is why GISinc is innovating not only how data is structured, but also how it can be leveraged to inform day-to-day decision makers with actionable insights using spatial analytics. Combining location-based technology with IoT creates what is now being called GeoIoT™.

GISinc GeoIoT Analytics provide for:

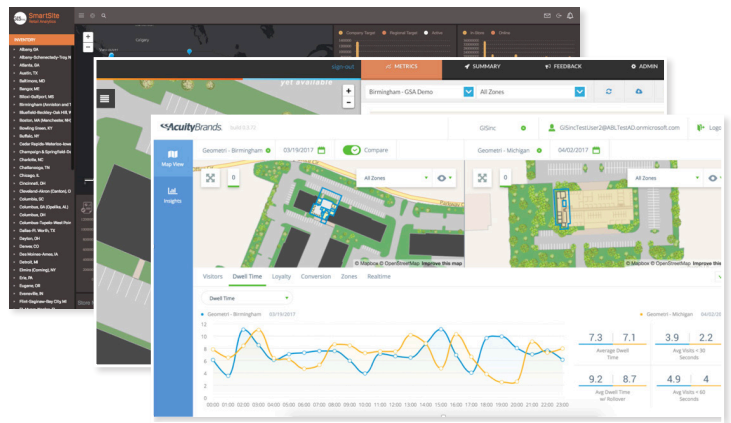
- **Increased understanding of how to:**
 - Analyze and predict traffic and behavior patterns
 - Improve conversions
 - Optimize customer journeys
- **Transforming real-time and historical data into:**
 - Heatmaps of visitor locations and paths
 - Illustrations of changes over specified time and places
 - Map-based visualizations
- **Understanding complex relationships:**
 - Gauge customer loyalty
 - Monitor dwell times

Technology

- Bluetooth
- WIFI
- LIFI
- Video
- Etc...

Software Options:

- ArcGIS Enterprise with GeoEvent Server & Insights for ArcGIS
- ArcGIS Online with Insights for ArcGIS
- Atrius by Acuity Brands



Who We Are

As a Geospatial IoT (GeoIoT™) Integrator, we're combining the infinite capabilities of the Internet of Things (IoT) with best-in-class pairing with our unmatched Geographic Information Systems (GIS) expertise to provide GeoIoT solutions. For more than 25 years, GISinc has been the worldwide leader maximizing spatial relationships as they relate to right-sized enterprise and mission-critical geospatial solutions on a macro level. Our GeoIoT Platform is helping organizations visualize their data by location, while becoming more insightful, more efficient, more competitive, and more productive.



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