



# GeoIoT™

## Innovating the Power of Where

### Asset Tracking

### Wayfinding

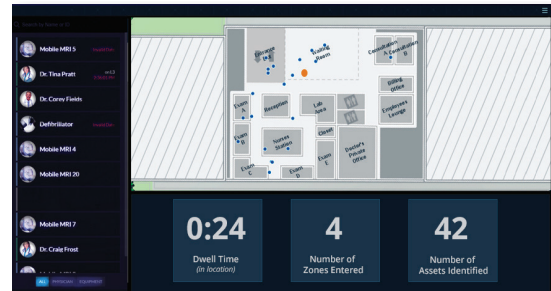
### Analytics

GISinc helps organizations work smarter by integrating the Internet of Things (IoT) with rich spatial analytical tools of Geographic Information Systems (GIS). Our GeoIoT Platform helps organizations understand spatial relationships, patterns, and analytics in real-time.



### Asset Tracking

- View location of any assets in real-time
- Use geofences to automate notification and workflows
- Integrate with existing systems to achieve KPIs



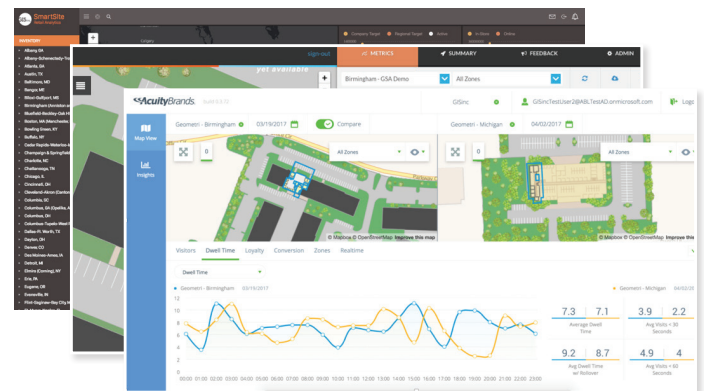
### Wayfinding

- Real-Time Navigation - Through buildings for emergencies
- Points of Interest - Find nearest restroom within a facility
- Dynamic Turn-by-Turn Directions - Identify parking spots
- Accessible Platforms - Desktop, Mobile, Tablet



### Analytics

- Analyze and predict traffic and behavior patterns
- Heatmaps of visitor locations and paths
- Dwell times, unique visitors, repeat visitors, etc.



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