



GeoIoT™

Innovating the Power of Where



Wayfinding - Turning the Journey into an Experience

Whether it's locating a free parking spot at the shopping mall, navigating your way through airports to find the fastest security line, or finding a place to get a bottled water on the way to your gate, Wayfinding brings limitless potential for delivering unique and relevant information to the user through a combination of location-based technology and IoT - called GeoIoT™. This intelligent technology platform offers each user a personalized and unique experience based on their wants and needs at any given time using real-time positioning and navigation.

GISinc GeoIoT Wayfinding provides enhanced customer experiences while obtaining a competitive edge.

- Navigation: *Guide people out or through a building in case of an emergency*
- Points of Interest: *Find the nearest restroom within a facility*
- Turn-by-Turn Directions: *Identify available parking spots and how to get to them*
- Accessible Platforms: *Desktop, Mobile, Tablet*

Technology

- Bluetooth Low Energy (BLE)
- Wireless Fidelity (WiFi)
- Light Fidelity (LiFi)

Software Options:

- ArcGIS Enterprise with ArcGIS Indoors



Who We Are

As a Geospatial IoT (GeoIoT™) Integrator, we're combining the infinite capabilities of the Internet of Things (IoT) with best-in-class pairing with our unmatched Geographic Information Systems (GIS) expertise to provide GeoIoT solutions. For more than 25 years, GISinc has been the worldwide leader maximizing spatial relationships as they relate to right-sized enterprise and mission-critical geospatial solutions on a macro level. Our GeoIoT Platform is helping organizations visualize their data by location, while becoming more insightful, more efficient, more competitive, and more productive.

