



## Location Technology for Commercial Real Estate

Helping Commercial Real Estate businesses leverage location technology to stay ahead.

With the aid of location technology, real estate professionals can present compelling data and information to their clients quickly, consistently, and accurately. This information is made available to the professional by leveraging a combination of robust locational analysis and predictive analytics.

### Find and Execute Profitable Transactions

#### Buyers | Sellers

Our solutions allow users to analyze markets and opportunities, build interactive site tours, collect and update field data, leverage automated analog models, and integrate with internal data and systems.

### Better Manage Real Estate

#### Full Service | Quick Service Restaurant | Fast Casual

Real estate managers can optimize revenue, evaluate and analyze market trends, identify lease or other use restrictions, collect maintenance data from the field, and evaluate properties in batch.

### Optimize Real Estate Development

#### Self Service | Corporate

Developers can analyze market trends and demographics, study market voids and saturation, and build and present compelling data and information to potential clients that differentiate from the competition.

### GISi SmartSite™ Real Estate

A mapping and analytics solution designed to help real estate professionals consolidate dozens of location-centric reports, which increase productivity, optimize profits, evaluate markets, and automate tasks; resulting in time saved.

