

Isotrak Empowers Fleets to Deliver With Aeris Connectivity



solution for customers, wherever they might be, and for whatever systems they might be using. The company needed to supply its customers with real-time, useful information to help improve their cost structure. It required a reliable mobile network optimized to meet the demands of worldwide fleet management systems, while providing actionable visibility into the IoT / M2M

"By leveraging Aeris' expertise in IoT network solutions, we are able to quickly provide a robust, global solution that goes well beyond just improved connectivity and competitive rate plans to offer customers real-time, useful information at their fingertips to help improve their cost structure."

Jason Price, Sales and Marketing Director, Isotrak

The demands on delivery fleets are evolving constantly, with a market that is more competitive than ever. The need for real-time intelligence to solve transportation issues before they become costly mistakes already is business critical. Fleet managers require a roaming solution, combined with IoT / M2M analytics, to reduce time-to-market processes, resolve troubleshooting issues, and bring down the total cost of ownership. It is only with real-time business intelligence data that retailers and manufacturers can acquire a total vision of their transportation ecosystem.

Case in Point: Isotrak

With 25% of the world's top food retailers using its products, Isotrak is the definitive leader in grocery retail and food distribution. Its integrated supplychain solutions continue to expand around the world, demanding a flexible and reliable data network connectivity Aeris IoT Services: Global Cellular Connectivity with Integrated Data Analytics

solution - and all of this had to be

delivered with speedy onboarding

and at a low total cost of ownership.

Expanding the capabilities of its realtime ATMSi fleet management system, Isotrak provided integrated supplychain solutions that relied on accessing real-time data with robust alerting and reporting capabilities.



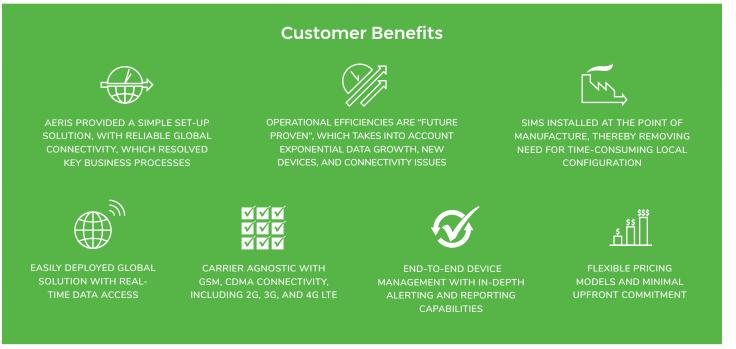
7



Aeris' global support of major cellular technology standards, such as GSM, CDMA, and LTE, enabled Isotrak to offer its customers flexibility and the potential for growth across the globe. In addition, Aeris' flexible pricing models and minimal upfront commitment meant that Isotrak could move to Aeris without having the burden of a large initial financial outlay.

Powered by Aeris' network, Isotrak now can provide an unparalleled solution for telematics and fleet management customers who want to lower data costs and improve operational efficiencies with data analytics. The security built into the Aeris system with a private virtual network gives Isotrak and its customers an additional competitive advantage.

lsotrak supply-chain solutions are expanding around the world



© 2017 Aeris Communications, Inc. All rights reserved. No portions of this document may be reproduced without prior written consent of Aeris Communications, Inc. Specifications are subject to change without notice. Aeris, the Aeris logo, and Aeris AerPort are trademarks or registered trademarks of Aeris Communications, Inc. in the United States and/or other countries. All other brands or products are trademarks or registered trademarks of their respective holders and should be treated as such. 0517



ABOUT ISOTRAK LIMITED:

Isotrak is the leading provider of fleet management software solutions and systems integration to some of the largest Fortune 500 companies and to six of the top 25 largest food retailers worldwide. With its award-winning transport management system, ATMSi, businesses gain real-time visibility, control, and measurement of fleet performance through vehicle and trailer tracking; job and resource management (including plan vs. actual); electronic proof-of-delivery (ePOD); driver communications; driving style management; and business intelligence reporting. Visit **www.isotrak.com** or follow them on Twitter **@Isotrak_UK** to see their progress and get in touch with them.

Contact them at info.uk@isotrak.com or +1 855 806 0821.



ABOUT AERIS:

Aeris is a technology partner with a proven history of helping companies unlock value through IoT. For more than a decade, we've powered critical projects for some of the most demanding customers of IoT services today. We strive to fundamentally improve their businesses by dramatically reducing costs, accelerating time-to-market, and enabling new revenue streams. Built from the ground up for IoT and road tested at scale, Aeris IoT Services are based on the broadest technology stack in the industry, spanning connectivity up to vertical solutions. As veterans of the industry, we know that implementing an IoT solution can be complex, and we pride ourselves on making it simpler. Visit www.aeris.com or follow us on Twitter @AerisM2M to learn how we can inspire you to create new business models and to participate in the revolution of the Internet of Things.

United States Contact: info@aeris.net or +1 408 557 1993

Europe Contact: eu_info@aeris.net or +44 118 315 0614

India Contact: india_info@aeris.net or +91 01206156100

