Though more states are enacting laws to legalize cannabis, it remains illegal on a federal level. It is important for states where cannabis is legal to demonstrate that they have a serious, effective solution in place to regulate and control cannabis within their borders. Designed to provide an "on ramp" for the cannabis industry to comply with government regulatory requirements, SICPA's proven track and trace Cannabis Compliance and Control Solution addresses the key issues facing states:

- Detecting insertion of unlicensed and illegal products
- Ensuring consumer safety
- Tracking of diversion
- Protecting proof of origin
- Supporting enforcement
- Enabling tax collection

HUMBOLDT COUNTY PROOF OF ORIGIN

SICPA is working with Humboldt County officials, including the Board of Supervisors and the Regional Agriculture Commissioner, on a track-and-trace program that complies with MCRSA objectives and local regulations. Learn more at www.humboldtorigin.org.

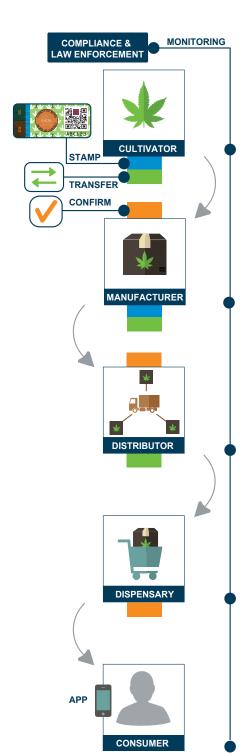
"A local track and trace program is critical to demonstrate that the county's medical cannabis regulatory program incorporates enforcement principles important to local and federal law enforcement including preventing distribution of cannabis to minors, preventing the diversion of cannabis to other states, preventing cannabis revenue from supporting criminal enterprises and preventing the growing of cannabis on public lands."

Jeff Dolf, Humboldt County
Agricultural Commissioner

TRACK AND TRACE CAPABILITY

In partnership with state and local governments. SICPA's solution documents a forensic trail across the cannabis supply chain, from cultivator to dispensary, enabling government officials and law enforcement to accurately track products, identify and reduce the spread of illegal cannabis, keep products out of the hands of minors, and bring criminals to justice. This solution promotes public health, addresses public safety concerns, and, if desired, ensures appropriate revenue collection for state and local economic development purposes.

SICPA's solution combines material (secure stamps featuring sophisticated anti-countetrfeiting technology) and information-based security to confirm sensitive products are legitimately produced and sourced, and follow a defined path through the supply chain. SICPA's secure stamps are a proven method of fighting counterfeiting and



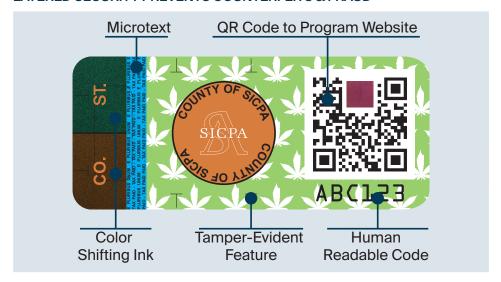
ABOUT SICPA

Founded in 1927, SICPA is a global leader in authentication, identification and secure traceability solutions and services that partners with governments, financial institutions, businesses and industries worldwide on matters related to security. With over 80 billion products secured every year, SICPA is the world leader in secure traceability solutions and is recognized supplier and consultant to industries, security printers, governments and central banks.

A PROVEN TRACK RECORD IN CALIFORNIA

SICPA's technology has been at work in California for more than a decade. Since 2005, SICPA has worked with the California Board of Equalization (BOE) to effectively track and trace approximately 900 million packs of cigarettes annually, representing about \$850 million in additional legitimate excise tax collections.

LAYERED SECURITY PREVENTS COUNTERFEITS & FRAUD



illegal replication of codes used for billions of track-and-trace programs. These secure stamps allow for data collection and business intelligence, enabling local agencies and enforcement agents to track product from grow site to point of sale and allowing patients to validate the stamp, product information, test results and the proof of origin of the product.

PROOF OF ORIGIN

Traceability and authentication have become increasingly important for managing the safety of food, pharmaceuticals and other controlled substances like cannabis. SICPA

can add a proof of origin element to any cannabis control program through a customized website and/or smartphone app that interacts with the secure stamps to allow patients and dispensaries to:

- Verify that an item is genuine
- Obtain information about a product's origin, including when and where it was produced
- View information about producers, products and product test results
- Report concerns about product or stamp integrity

Visit www.calorigin.org for an example.



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