



HeaterReader™ Is A New Retrofit Sales and Service Opportunity That Is Changing The Way Pool Professionals Do Business!

WiFi Pool Solutions is a North American tech company focused on developing innovative WiFi automation solutions for the swimming pool industry.

We're excited to be attending the International Pool | Spa | Patio Expo again this year! We will be demonstrating HeaterReader™, which is now shipping, as well as introducing the NEW HeaterReader™ Control Centre!

HeaterReader™

HeaterReader™ gives users remote access to their swimming pool's heater and pump from anywhere in the world, using an easy-to-use mobile app.

It allows pool owners to stay in control of their pool, and associated heating expenses, through:

- cost analysis
- real-time notifications
- customizable schedules

That means that they can save money, be environmentally friendly and have a pool that is ready when they want to swim!



What Makes HeaterReader™ Different from Other Pool Automation Devices?

HeaterReader™ offers the standard functionality that comes with every pool pump and heater automation systems but it also offers additional features that are not available with other systems.

Cost Analysis

The HeaterReader™ has built in proprietary software that calculates how much the user is spending to heat their swimming pool on a daily, weekly, monthly or yearly basis. This is a feature that has never been seen in the pool automation arena and allows pool owners to monitor their spending and adjust their usage as necessary. Even if cost is not an issue for the user, this feature provides a level of control that ensures peace of mind.

Instant Notifications

In addition to this feature, HeaterReader™ is also the only device to offer real-time email notifications that keeps home owners up-to-date with their swimming pool's status.

Some alerts can be toggled on and off based on the user's preferences, such as when the heater turns on, when the pump is activated to prevent freezing, or when someone makes changes to your account.

Others, such as notifications for when something goes wrong with the system, are sent automatically. That way, you can be sure to know when there is an issue, allowing you to resolve the problem before it becomes a major expense.

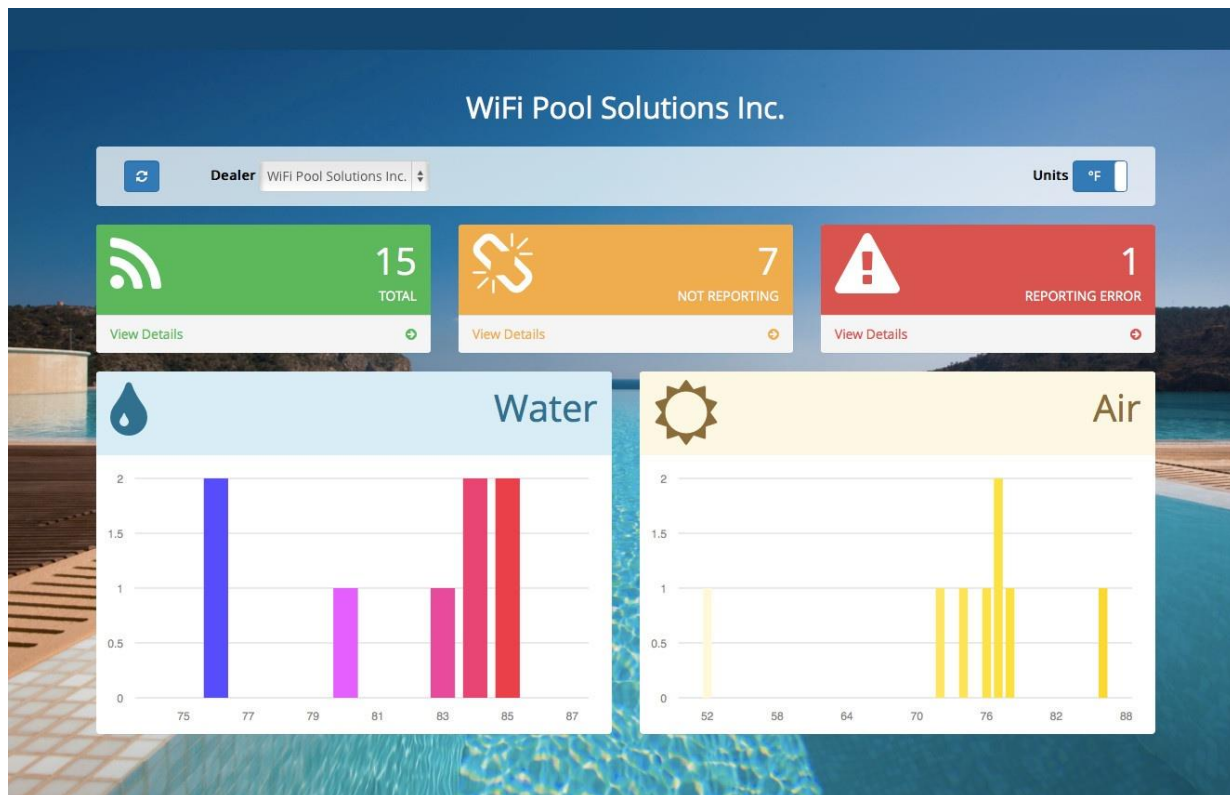
Easiest Install on the Market

HeaterReader™ can retrofit to any system, in as little as 30 minutes and, while other automation systems are bulky and require complex installation, the HeaterReader™ is the exact opposite. It is a light, compact and durable device that can be connected to any system without tearing up landscaping, running new electrical or hiring a professional to program the unit.

And, this is all done at a cost lower than the competition.

HeaterReader™ Control Centre

While the HeaterReader™ itself targets homeowners, the HeaterReader™ Control Centre was developed for dealers, property managers, waterparks, hotels and any other business that manages multiple pools.



The optional HeaterReader™ Control Centre let's companies monitor and manage any number of pools with one easy-to-use interface. They simply connect the HeaterReader™ hardware to each swimming pool system and then they can monitor pool temperatures, manage heater schedules and ensure the entire pool system is operating effectively.

In rental situations, the HeaterReader™ Control Centre, or App, can also be used to monitor how much energy tenants are consuming to heat the pool. This allows the landlord, or property manager, to bill the tenants more accurately while allowing the renters to enjoy the swimming pool the way they want to.

Best of all, the companies also receive alerts when something is wrong, allowing them to get ahead of the issue before it becomes a major expense for them or their customers.

Ultimately, the HeaterReader™ Control Centre will help pool industry professionals:

- Save time
- Increase revenues
- Provide opportunities for superior customer service
- Reduce the need for time-consuming inspections
- Minimize the effects of unwanted surprises
- Help avoid the Friday night chaos

About WiFi Pool Solutions Inc.

WiFi Pool Solutions Inc. (WiFi PSI) is headquartered in Barrie, Ontario, Canada, and is revolutionizing pool heater and pump control and management for homeowners and pool industry professionals.

The company is owned and operated by Don Freer, Operations Manager, and Tanya Leshuk, General Manager, who have been working in the pool industry for most of their careers.

When they started in the pool industry, they were service providers in a unique position. Unlike many pool dealers, they were certified in gas and electrical. They were preferred by industry professionals because they were an all-in-one resource.

When automation made its introduction into the pool industry, they had all the required knowledge and experience to become leaders in that arena as well. They saw, firsthand, the benefits that automation provided but they were also very aware of the shortfalls when it came to the retrofit market. They saw their customers' needs and recognized that there was an opportunity to introduce a system that would modernize pool automation.

Resources

www.HeaterReader.com/media-resources

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