websitepipeline™

Helping you get, keep, and grow customers

CUSTOMER ACTIVITY MANAGEMENT
Software Suite

YOUR **CUSTOMERS**

YOUR **SALES REPS**

YOUR **APPLICATIONS**

sage
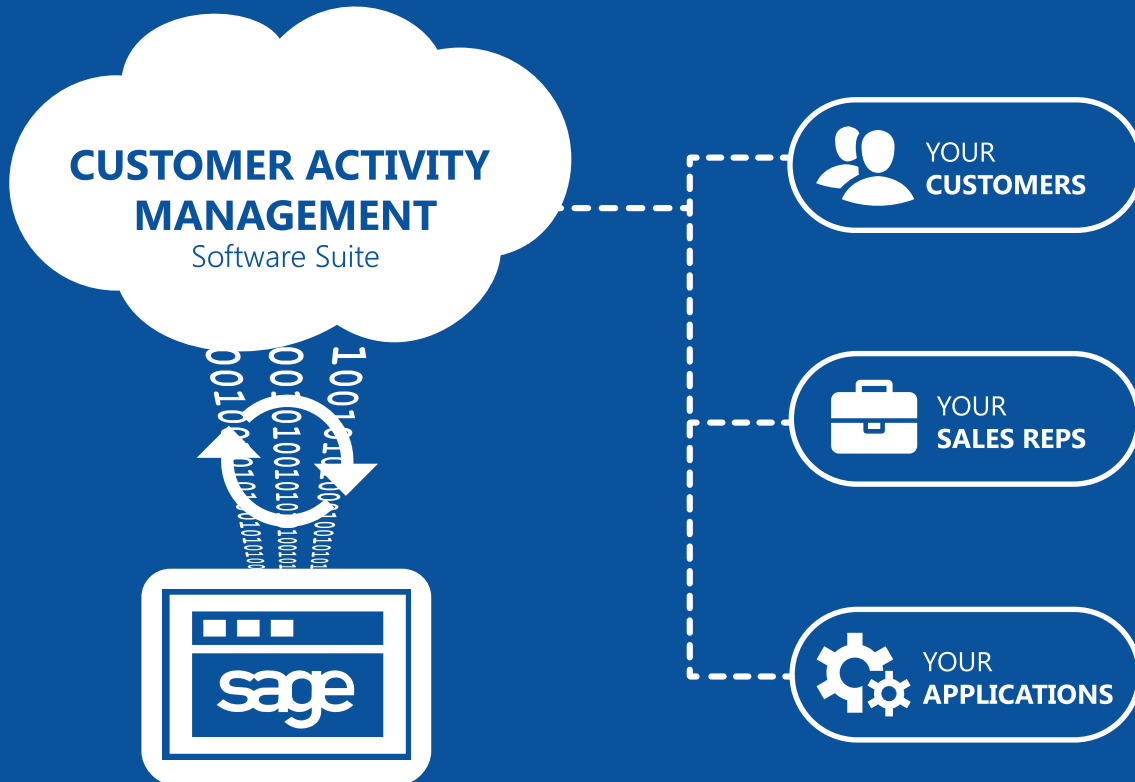
Website Pipeline helps you manage customer activity better, faster, and cheaper with cloud-based B2B software that is completely in sync with your ERP.

Engineered for manufacturers and distributors, our tools can be used by your customers, your sales reps, and a multitude of applications from any computer, tablet, or smartphone.

sage
Development Partner Gold

500 Technology Fast 500
2015 EMEA Deloitte.
DELOITTE TECHNOLOGY FAST 500 WINNER

AMERICA'S FASTEST-GROWING
Inc. 5000
PRIVATE COMPANIES

2015 Roaring Twenties
WINNER
Featured in SCBIZ

SC 25
FASTEST GROWING COMPANIES

How many times per day do your employees answer these questions?

- Do you have another product that can work?
- Can I back-order?
- How do I make a return?
- Which invoice did you apply my payment to?
- Are you running promos?
- What part do I need?
- What's my tracking number?
- What are my shipping options?
- Can you send me my statement and aging report?
- Can you send me a stock report?
- Can I place an order?
- What sizes, colors, and other specs does this item come in?
- Can I pay my open invoices?
- What is the outstanding balance on my account?
- Is this available from another warehouse?
- What's my credit balance?
- Can you email me when this is back in stock?
- What's my price?
- Did my order ship?
- Did you receive my order?
- Can you send me a quote?
- Can you send me more information?

Meet your newest hire.

Available 24/7 to answer all of these questions, for all of your customers, all at once. For less than the cost of one full-time employee.

" B2B e-commerce solutions lead to an average **55% increase in company revenue, 30% increase in profitability per order, 31% increase in average order value,** and a **28% decrease in cost per order.** "

Forrester Report, May 2014

ERP Integrated B2B Solutions

E-commerce | Shop and Pay Online

Customers can conveniently browse and find products online using exploded parts view, product configurators, order history, and favorites lists. Users have access to customer-specific pricing, stock levels, lead times, promotions, and available payment and shipping options. Secure payments can be made via credit card, ACH, or PO.

Customer Portal | Account Access

Customers can access their account at home, on the road, or at the office using any computer or mobile device. Online log in gives customers the ability to view order history, payments, open and paid invoices, shipment and tracking information, use credits, make payments, process returns, and more.

Rep Tools | Sales Rep Mobilization

Give your Sales Reps the tools they need to sell more - whether they are in the office or on the go. Reps can access any account to view transaction history, create quotes, place orders or payments, and make product recommendations from an online catalog. The reporting dashboard gives each sales rep a high-level overview of their performance, keeping them on track for success.

API System | Practical Data Connections

Our restful-style API allows your technical staff and customers to get and post data programmatically via JSON or XML. This includes sending orders and customers that pass through to your ERP and pulling customers, products, pricing, inventory levels, orders, invoices, and shipments. To lighten your technical load, we offer optional connectors to move data between our cloud platform and popular 3rd-party platforms like Magento, Shopify, Woo Commerce, Commerce Hub, Amazon, SPS Commerce, Ariba, Ebay, and more.
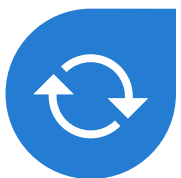
ERP Integration | 100% Accurate Data Exchange

Website functionality is built to simulate the logic used in your existing ERP. Up to date customer information, products, inventory and pricing levels, and transaction history are pulled directly from the ERP into the website. Orders, customer information, payments, returns, and other relevant data automatically feed back into your ERP for processing.

websitepipeline.com

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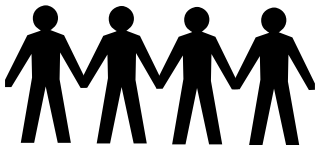
ERP Integrated Websites

Verticals Served

48

2,700,000,000

Records per month moved from ERP to Cloud

Nationwide Partners in Network

250

68

Employees - All in North America

Years in the Business

17

1 U.S. Based Office
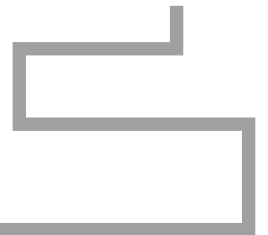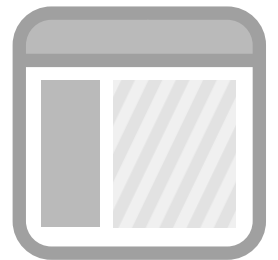
800,000

Records per month moved from Cloud to ERP

50+

3rd Party Integrations

4 integrations sage

100
300
500
X3