# CRM + E-COMMERCE + ERP





## **Grow Sales, Not Headcount**

Everyone wants to grow sales, and most people assume that you have to scale the size of your staff to do it - with CIMcloud you don't.

## Faster Payments, Less hassle

A/R automation enables less hassle in collections, making it easier for customers to pay you and your employees more effective in their jobs.

# No More Re-Keying, No More Errors

With CIMcloud, orders and payments automatically flow into your ERP system without involving your employees - eliminating time and manual entry errors.

# **Better Service, Less Time**

Give your business a 24/7 customer service team - allowing customers to shop for products, pay invoices, track shipments, and much more without contacting your employees.

# Happy Customers, Healthy Business

Drive customer satisfaction by allowing customers to business on their own terms - anytime, anywhere, on any device.



"We are going to hit a major milestone in sales this year, and we could not have gotten there without the work Website Pipeline has done on our website."



"CIMcloud's e-commerce platform has made rekeying orders from our website into our ERP a thing of the past."



"Having our website and ERP working together is driving Rowley forward. It's transformed the business and made us a global brand."



"Compared to our previous site, online sales have risen more than 200% and are steadily increasing. Half our new accounts are generated online."

#### **CIMcloud by Website Pipeline**

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# Integrated CRM



## **PRODUCT DESCRIPTION**

- Easily respond to customer requests with quick access to information on negotiated pricing, order history, shipment status, and much more
- Make informed decision on where and how to best spend time with essential reports at-a-glance
- Provide additional assistance to customers by performing tasks such as ordering and making payments on their behalf



100 data

View key transaction and revenue reports using real-time Sage



Leverage the Sage 100 integrated catalog to generate and revise quotes with 2-way collaboration tools



Convert customer quotes to Sage 100 sales orders in real-time through the  $\ensuremath{\mathsf{CRM}}$ 



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Document and manage customer help requests through the tasks module

Maintain up-to-date tasks lists and view status reports

#### **CIMcloud by Website Pipeline**

Pay Invoices Now

View and pay open invoices ...

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# **Integrated B2B Customer Portals**

## Products & Ordering



Shipments

View shipments and track p...



## **PRODUCT DESCRIPTION**

- Allows customers to interact with your company outside traditional business hours, giving them 24/7 self-service capabilities
- Places a tool at the center of all customer interactions - removing the need for all information to flow through your reps
- Leverages bi-directional ERP integration to display accurate information to customers and sync all orders, payments, etc. back into the ERP

Browse products at customer-specific price levels and submit orders online

Provide customer-specific payment and tax terms



Pay open invoices, generate RMA requests, submit tickets



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View past transactions, invoice payments, aging reports, and shipment tracking

Look up current inventory levels, backorders and lead times

Manage account and contact information online

#### **CIMcloud by Website Pipeline**



# Integrated E-Commerce

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Home / Tea / Loose Leaf Tea / Apricot Tea Tin	
Apricot Tea Tin	
	Set Email a Friend Add to Favorites
	SKU: TEATAPR
	Downloads: Parent Product Document
	Weight
THEGRIND SUPPLY CO	Select One 💠
APRICOT PEACH	★★★★★★ (2) Read Reviews
PRODUCT DESCRIPTION	
PRODUCT DESCRIPTION	Browse simple products, configurable items, parts lists, exploded parts diagrams, product "kits" and more
<ul> <li>PRODUCT DESCRIPTION</li> <li>Help customers easily discover, compare, and purchase different products online</li> </ul>	
<ul> <li>Help customers easily discover, compare, and purchase different</li> </ul>	<ul> <li>exploded parts diagrams, product "kits" and more</li> <li>Create and manage favorites lists</li> <li>View in-depth product info, specifications, MSDS sheets,</li> </ul>
<ul> <li>Help customers easily discover, compare, and purchase different products online</li> <li>Full e-commerce functionality with the benefit of 100% ERP integration</li> </ul>	exploded parts diagrams, product "kits" and more Create and manage favorites lists
<ul> <li>Help customers easily discover, compare, and purchase different products online</li> <li>Full e-commerce functionality with the benefit of 100% ERP integration</li> <li>Display company and product information to prospective customers, and make B2B account- specific information accessible</li> </ul>	<ul> <li>exploded parts diagrams, product "kits" and more</li> <li>Create and manage favorites lists</li> <li>View in-depth product info, specifications, MSDS sheets,</li> </ul>
<ul> <li>Help customers easily discover, compare, and purchase different products online</li> <li>Full e-commerce functionality with the benefit of 100% ERP integration</li> <li>Display company and product information to prospective customers, and make B2B account-</li> </ul>	<ul> <li>exploded parts diagrams, product "kits" and more</li> <li>Create and manage favorites lists</li> <li>View in-depth product info, specifications, MSDS sheets, comparable items and more</li> <li>View current inventory levels, backorder status and</li> </ul>

### CIMcloud by Website Pipeline





The best Sage integration, period.

