Source Gain is a collaborative hiring platform leveraging the best practices and business intelligence on the cloud, mobile, and social media. Source Gain continuously focuses on keeping business simple through, "Source Right Candidates retain Best Recruiters." They also offer guidance on how to increase recruiting reach that makes end-to-end interfacing with social engines like LinkedIn, Facebook, Twitter, and various career sites like Monster, Career Builder, and Indeed.
**Problem Statement and Business Needs**

Source Gain's best-in-class solution offers everything - right from staffing automation to identify trends and opportunities for improvement.

### Staffing Automation
- Automated Campaign
- E-mail Marketing
- Web Monitoring
- Landing Pages &
  - Web Forums
- Multimedia Marketing
- Business Intelligence
- Source Lead Generation

### Advantages
- Skill Advantages
- Efficiency Advantages
- Knowledge Advantages
- Cost Control Advantages
- Innovation Advantages

**Previous Problem Statement of Source Gain:**
- Quirky out-of-the-box resumes did not get updated by their resume software; resulting in resumes ending up stale where they went unnoticed.
- To find the most suitable resume among the huge pile required a lot of human effort from their clients.
- Source Gain’s users often saw themselves stuck when they were unable to find the perfect candidate for a particular position.
- The recruitment cycle and cost per hire climbed higher for Source Gain’s clients.

**Business Needs of Source Gain:**
- Standardize multiple processes
- Minimize hiring time
- Technology implementation for faster processing
- Provide long time feedback process thus impacting the candidate experience
- Intelligent hiring
- Swift integration
- Overly dedicated support
- Get rid of manual integrations
- SaaS & CRM capabilities with batch/bulk parsing of files.
- Cloud API model
Our Solution

In the case of CV automation where the challenge is to recruit, hire applicants, and manage processes through HR technology.

RChilli’s entire process is divided into 5 phases

Impact

Of course, there was a challenge, but RChilli came up almost against all odds when Source Gain's users were trying to improve the quality of new hires, quickly and accurately.

Some of the quantifiable results:

- 12 – 25% annual improvement
- Quick closure of assigned requisitions
- Time saving
- Accurate info from parsed resumes straight into the database through RChilli’s Resume Parser API
- Faster processing resulted in increased resume submissions
- RChilli’s recruitment intelligence components provide semantic profile matching capabilities that are compatible with all software systems
- Apart from this, semantic provides incredibly powerful interactive searching capabilities, as well as the ability to match semantically the job posting profiles to candidate profiles
Used Cloud-based scalable model without any hardware investments
Full support AS-IS situation

Source Gain adopted RChilli’s solution and achieved the best-in-talent for clients. Now Source Gain’s users are able to swiftly receive active as well as passive resumes from candidates, allowing them to efficiently sift through applications to find the best match per credentials and company fit. RChilli has helped companies throughout the world meet their hiring needs, just like Source Gain.

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