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THE GDPR AND THE UK GDPR AT WORLDAPP*

* This document is applicable to FORM OpX, Key Survey, GoSpotCheck by FORM, ShelfWise, Rodio (FieldConnector) - the official trademarks of WorldAPP, Inc.

What are the GDPR and UK GDPR?

The General Data Protection Regulation (GDPR) is a substantial legal act which replaces the EU Data Protection Directive 95/46/EC. It harmonizes the data protection legislation within the EU, protects the rights of EU data subjects, and safeguards their personal data.

The UK GDPR is the retained EU law version of the General Data Protection Regulation ((EU) 2016/679) (EU GDPR) as it forms part of the law of England and Wales, Scotland and Northern Ireland by virtue of section 3 of the European Union (Withdrawal) Act 2018 and as amended by Schedule 1 to the Data Protection, Privacy and Electronic Communications (Amendments etc.) (EU Exit) Regulations 2019 (SI 2019/419).

To whom do the GDPR, and the UK GDPR apply?

The GDPR and the UK GDPR apply to organizations processing the personal data of identifiable natural persons within the EU (data subjects) and UK respectively regardless of the organization's location.

The definition of personal data processing is comprehensive and includes collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction of personal data.

When will the GDPR and UK GDPR come into effect?

The GDPR came into effect on the 25th of May 2018.

The UK GDPR came into effect on the 31st of January 2020.

Can personal data be transferred outside the EU and UK under the GDPR and the UK GDPR respectively?

Yes. Personal data can be transferred from the EU and UK to other countries when either 1) the adequacy decision regarding those countries has been adopted by the European Commission or the UK Secretary of State respectively, or 2) the appropriate mechanisms which ensure the adequate level of data protection are enforced.

On July 10, 2023, the European Commission has adopted an adequacy decision for the EU-U.S. Data Privacy Framework. The decision concludes that the United States ensures an adequate level of protection – comparable to that of the European Union – for personal data transferred from the EU to US companies under the new framework. On the basis of the new adequacy decision, personal data can flow safely from the EU to US companies participating in the Framework, without having to put in place additional data protection safeguards.

On October 12, 2023, the UK Government's recognition of the adequacy of the UK Extension to the EU-U.S. DPF entered into force. Eligible organizations that self-certify their compliance with the UK Extension to the EU-U.S. DPF



may receive personal data transferred from the United Kingdom and Gibraltar to the United States in reliance on the UK Extension to the EU-U.S. DPF.

WorldAPP has certified its compliance with the Data Privacy Framework and the UK Extension to the DPF.

WorldAPP's certification has been approved and we are considered an active participant in the Data Privacy Framework and may rely on the DPF during the data transfers from the EU to US and on the UK Extension to the DPF during the data transfers from the UK to US.

What makes WorldAPP GDPR and UK GDPR compliant?

WorldAPP has implemented various processes to ensure compliance with the GDPR and UK GDPR, in particular:

1. We incorporated the data protection clauses into our contract templates to ensure compliance with the requirements of the GDPR/UK GDPR;
2. We are ISO 27001 and ISO27701 certified for our FORM OpX, GoSpotCheck by FORM and Key Survey products.
3. We maintain compliance with rigorous internal security standards for ShelfWise, and FieldConnector products;
4. We are an active participant of the EU-U.S. Data Privacy Framework;
5. We refreshed our Privacy Policy to establish the necessary changes implemented by the GDPR and UK GDPR;
6. We developed policies and procedures to address data subjects' requests in strict compliance with the GDPR and UK GDPR;
7. We created policies and procedures to adequately address and limit, to the maximum extent possible, public authorities' ability to request or access the personal data;
8. It is our policy not to create any programming or technology that would allow third parties, including authorities, to access our systems or personal data stored on those systems;
9. We keep data processing records required by the GDPR and UK GDPR;
10. We appointed a Data Protection Officer to assure well-defined data protection control;
11. We have offices in UK and EU to assist in any data protection matters;
12. We conduct data protection training for the persons who are authorized to process personal data within the company;
13. We have a well-established mechanism of regular policies review to guarantee compliance with the data protection legislation;
14. The processes within the company allow us to restore data availability and access in a timely manner in case of the unlikely technical accident;
15. We provide our customers with safe and legitimate means for personal data transfer;
16. We are implementing additional technical and administrative measures which will secure personal data in accordance with the GDPR and UK GDPR.



How do our applications help you comply?

Preservation of customers' data is one of WorldAPP's most important objectives. We monitor data protection legislation regularly to maintain data safety and compliance with the data security standards.

Using our applications, you can guarantee the fulfillment of individuals' rights under the GDPR/UK GDPR:

Right to be informed

To comply with the key transparency requirement of the GDPR and UK GDPR - the right of individuals to be informed about the collection and use of personal data, our Privacy Policy informs users of our products about personal data that is collected and how it may be used.

If you are using our products to collect data from other individuals (for example, when surveying customers or employees), you can provide them with specific information about intended processing activities within the surveys and forms you create. For instance, when building your surveys and forms via our platform, you can insert links to your Privacy Policy in the relevant fields to inform the data subjects about their personal data collected by your company at the time you collect it from them.

Right of access and data portability

We have no direct relationship with the individuals whose personal data we process on your behalf. Should we receive a data subject request for access related to the collection and processing of personal data collected by you as a customer via our products, we will address such request to you. The elaborated features within our platform provide you with the ability to guarantee this GDPR and UK GDPR right to individuals. You may access and download data at any time. You can easily extract personal data from our system and provide it in a readable and structured format to the individual.

Right to rectification

If an individual addresses you with a requirement to rectify his/her personal data, this may be fulfilled by updating personal data contained in the platform, having incomplete data completed, etc.

Right to be forgotten

Our platform allows you to comply with the right to erasure provided to data subjects by the GDPR/ UK GDPR. The features we have let you delete data in bulk or choose data which needs to be deleted from the platform's production database.



Right to restrict processing

Right to restrict personal data processing may be fulfilled by the ability to store, but not use personal data of individuals within the platform.

Right to Object

Our system lets you guarantee the individual's right to object to the processing of their personal data by providing you with the ability to stop processing the individual's personal data whenever required.

Other Capabilities

We also implement the necessary technical and organizational measures to ensure that personal data is protected from unlawful destruction, loss, alteration, or unauthorized disclosure. We offer encryption in transit and at rest to ensure the most important GDPR/UK GDPR principle: security of personal data.

WorldAPP maintains application and other logs to let you monitor activity within your account.

You can also restrict staff access to personal data via the application or limit the scope of their capabilities, guaranteeing the protection of data from unauthorized access.

WorldAPP's team diligently works to advance the platform's features and improve the services we provide to help you protect data subjects' personal data at the highest level and conform to the data protection legislation.

