

### Instant Data Sharing for Agency Clients

Enhance your value to your clients by sharing data in real time via Promomash.

Whether your brand clients are Promomash clients or not, you can now provide them visibility to your Promomash activities and data. With our Instant Data Sharing feature, you're now able to share your scheduled and completed work with your brands and partners in real-time, without any additional work by you. They'll be able to see your latest schedule, and have access to instant insights on in-store demo reports and event analytics through a private, secure portal.

#### REAL TIME DATA SHARING BETWEEN AGENCIES AND CLIENTS

## What is a portal and why do I want one?

A portal is a separate, limited Promomash account you provide your brand clients so that they can see your work. With a client portal, your brands can access:

- Confirmed event schedules
- Approved post-event reports

You'll always be able to review, edit and approve your ambassadors' reports before making them available to your clients.

With Instant Data Sharing your clients will no longer have to wait weeks to see completed schedules and event reporting. This increases their satisfaction and adds more value to your client relationships.

Save time and make your day-to-day work easier.

- Easy data-sharing: no longer having to download and organize photos, receipts and reports outside of Promomash
- Visibility of data over time
- The ability to run different reports with any number of filter options, with little to no effort from the agency
- Real time event schedule updates
- Access to the photo gallery, organized by date, event, BA, and store location
- Power to access data without waiting for agency updates due to time constraints
- Did we mention less work for you?

# It's Simple.

Agency is a PM client Brand is a PM client

What needs to be done

Brand already has an account, so just ask CSM to sync up the data

What it costs No charge to Agency

Brand continues to pay their Promomash subscription as normal Agency is a PM client Brand is **NOT** a PM client

Agency needs to request PM to create a limited account ("portal") for each brand that wants access

\$50/month (a minimal amount to create and maintan the portal account)

This value-add can be passed on to the client

### Share the Gift of Instant Data, Instantly

For more information on how our Instant Data Sharing service works and can benefit your agency and clients, please contact your Promomash Client Success Manager

### or Sign up Here