

# Tag Brainstorm List

Tip: The first 3 words of your listing title have the most influence on Etsy search results. Keywords are stronger when repeated in both your title and tag. Make sure to repeat those first 3 words in your tags!

DESCRIPTOR	POSSIBLE TAGS (& SYNONYMS!)
<p><b>COLOR</b></p>	
<p><b>WHO IS THIS ITEM FOR?</b> (i.e. mother, daughter, kids, boyfriend)</p>	
<p><b>MATERIALS</b></p>	
<p><b>SPECIAL SIZES</b> (i.e. 4T, petite, adjustable length, tall)</p>	
<p>Would this item make a great gift for a special occasion?</p>	
<p><b>UNIQUE CHARACTERISTICS</b></p>	

Review your list. Select the 13 new tags you want to use:

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