

Tag Brainstorm List

Tip: The first 3 words of your listing title have the most influence on Etsy search results. Keywords are stronger when repeated in both your title and tag. Make sure to repeat those first 3 words in your tags!

| DESCRIPTOR | POSSIBLE TAGS (& SYNONYMS!) |
|--|-----------------------------|
| <p>COLOR</p> | |
| <p>WHO IS THIS ITEM FOR? (i.e. mother, daughter, kids, boyfriend)</p> | |
| <p>MATERIALS</p> | |
| <p>SPECIAL SIZES (i.e. 4T, petite, adjustable length, tall)</p> | |
| <p>Would this item make a great gift for a special occasion?</p> | |
| <p>UNIQUE CHARACTERISTICS</p> | |

Review your list. Select the 13 new tags you want to use:
