



Professor
BYU

Gary Rhoads
COB Xvoyant



Engagement
Expert



Stevie Award
Sales Training

▶ About Gary

Awarded the International Stevie Award for Best Sales Training Practice of the Year in 2012

- ✓ 30 Years experience in researching the determinants of salesperson effectiveness, burnout, and engagement
- ✓ Recognized twice as a VSpring Capital Top 100 Venture Entrepreneurs of Utah
- ✓ Certification Instructor for Engagement and Loyalty Certification Program at MaritzCX University
- ✓ Academic Advisor and board member of the Enterprise Engagement Alliance that helps organizations increase profits by engaging sales people and customers

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“Very engaging Wonderful stories. Witty and straightforward. Expert. Applicable to all aspects of life and needed by everyone.”

– Executive MBA Students