#### Microsoft Dynamics

with **Datix** 

# WHY DYNAMICS & DATIX?

**POWERFUL AND ADAPTIVE CRM** 

**SOFTWARE** that is flexible enough for businesses of any size with a scalable cloud implementation.

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**MULTIPLE DIFFERENT SOLUTIONS** to suit your business' CRM Requirements, whether you need sales, marketing, field service software - **or all of the above**.

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**QUICK START IMPLEMENTATION** that models your business efficiently to get your new CRM off the ground running.

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**INTERACTIVE TESTING** that allows your organization to thouroughly test how the software will work before go live.

**TRAINING** that combines software best practices with how the CRM software will be used uniquely inside of your business for maximum ease of use.

**MS DYNAMICS CRM** 

## EMPOWER YOUR SALES TEAM WITH DATA

Microsoft Dynamics CRM can help your business align sales, marketing and service efforts by giving the sales team all the tools it needs. Your business will be able connect with customers, keep them interested and then close those deals faster than ever. With Dynamics, you can track all of your customer information and interactions in a single place, and use that knowledge to leverage growth.

### POWERFUL CRM TOOLS FOR EVERY SALES NEED

Dynamics provides a whole tool belt for your sales team. Dynamics CRM can singularly power all of the efforts of your front office. Enjoy a range of modules, from the sales functionality that keeps you in constant contact with your current leads and allows you to complete the entire sales cycle on a single platform to marketing tools that can build and personalize email and social campaigns.

### SPECIALIZED IMPLEMENTATION TOOLS

Dynamics CRM may have the weapons you need to arm your sales team for success, but the software will be useless if it's not implemented properly and filled with your accurate company data. Let the experts at Datix align the software to your organizational business practices so that every action your sales teams needs to undertake will be supported by CRM functionality on go-live day.

