ESCUELA COMERCIAL CÁMARA DE COMERCIO

CASO PRÁCTICO No. 14

Escuela Comercial Cámara de Comercio

SUBJET: English V GROUP: 53 “A”

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| UNIT IV  THEME:  Vocabulary describing products and service.  Book page 42. | OBJECTIVE:  Students know the difference between Products and service.  A product is usually an object, that is made, grown, or bought in large quantities with the purpose of sell it.  Service is some kind or job that is done in a business or organization that makes money by providing help, information, or advice. | INTRODUCTION:  Adjectives that students already know:  e.g.) expensive, cheap, efficient, useful, attractive, practical, etc.  Do exercise “A” Write the words in the box in the correct columns in the table.  Example:  People:  Positive  Helpful.  Negative:  Rude.  Products:  Positive: Negative:  High quality poorly made.  High quality. | ACTIVITY:  Complete the table, exercise A.  Exercise “B” Complete the sentences with the words from the table and any other necessary words to express your opinions. (1-5)  e.g.) 1.- I think most salespeople are helpful.  Exercise “C” Work in pairs. Compare their opinions and say whether they agree or disagree with their partner.  e.g.) A: I think most salespeople are HELPFUL.  B: So do I. And they’re often very POLITE.  NOTE: The use of So do I, to agree with someone’s opinion. And Neither do I, to agree with a negative opinion that is expressed.  e.g.) I don’t like RUDE salespeople. Neither do I.  EVALUATION: Check the exercises and correct their mistakes. |