ESCUELA COMERCIAL CÁMARA DE COMERCIO

CASO PRÁCTICO No. 15

Escuela Comercial Cámara de Comercio

SUBJET: English V GROUP: 53 “A”

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| UNIT IV  THEME:  Self and Society.  Work and Career.  Study and Learning.  Book page 47. | OBJECTIVE:  Students think about different situations in the domains of self and society and study and learning where the skills of turning problems into opportunities would be useful. | INTRODUCTION:  Students look at the information in the example table and develop their ideas of their business they set up, product or service. (page 46 exercise B) They need to select a Topic.  e.g.) Business idea product/service/market/details.  Market means the people they will sell their products or service to.  Organize their ideas from the word web by creating a table in their notebooks and adding information where required. Use the expressions from the “How to say it” box.  e.g.) Our idea is to have a . . . . . business  We’re going to offer . . . . ., etc. | ACTIVITY:  Exercise “C”  Choose one of the problem in exercise B, brainstorm several different business opportunities.  Look at the example, “College Campus”.  Be creative. They would like to find a solution for.  Exercise “D”  Make a list of advantages and disavantages for each idea, as the model exercise B (page 46)  Exercise “E” Choose the best business idea. Then read the example description and create a similar table for their idea.  Evaluate their business idea.  Students vote on the best. |