ESCUELA COMERCIAL CAMARA DE COMERCIO

Teacher: María Isabel Mendoza Arvizu GROUP: 53- “A”

Subject: English V/Unit Three/Lesson 24. October 30, 2017.

THEME/CONTENT:

 Life skills: Persuading Others. Book page 36

 Learning useful skills for persuading others.

INSTRODUCTION:

 You are going to design a new credit card to be marketed to young adults.

 Think the importance of finding out as much as you can about people you want to persuade so you can adjust your arguments.

ACTIVITIES OF TRAINING:

 Fist read the ads for different credit cards. What are the key features of each card?

 Which card do you think will be your main competition? Why?.

 NOTE: Consider your audience (age, preferences, habits, etc.)

 Think of arguments and then adjust them to your audience and the contest (business, social,etc).

 Present your ideas. Be prepared to respond to objections!

EVALUATION:

 Work in pairs. Design your credit card and then persuade your classmates to apply for it.

 To get started, answer these questions about your target audience.

 1.- What things do they buy? ( Brainstorm a list)

 2.- What things do they like or dislike? ( Brainstorm a list)

 3.- What issues are important to them? (Brainstorm a list)

 4.- Which of the things on your lists do you think are most important to your audience?.

 ESCUELA COMERCIAL CAMARA DE COMERCIO

Teacher: María Isabel Mendoza Arvizu. GROUP: 53- “A”

Subject: English V/Unit Three/Lesson 25 November 3, 2017.

THEME/CONTENT:

 Review: 1) Vocabulary

 2) Grammar. The article “The”. Book page 38.

INTRODUCTION:

 Review Vocabulary about Problems with products.

 When we use the article “the”, check lesson 19.

ACTIVITIES OF TRAINING:

 1.- Complete the sentences with the words given. (1-15), a larger size, broken, exchange, fit, fix it, get it repaired, match, missing, order, replace, the wrong color, the wrong one, too amall, turn on, work.

 e.g.) 1.- I bought these jeans, but when I got home I realized they were THE WRONG COLOR, I wanted the dark blue, not black.

 2.- Grammar: A) Complete the sentences with “the” or X (no article) 1-9.

 e.g.) I think that X sports companies should . . . . . . . .

 Exercise “B”. Complete each question so that it means the same as the first one. (1-6)

 e.g.) 1.- How much is this?

 Can you tell me HOW MUCH THIS IS? (Indirect question).

EVALUATION:

 Check and correct their mistakes.

 HOMEWORK: Repeat the sentences that were wrong.