Ta7awul for Technology Adoption and Transformation

To ensure the smooth launch and increased user adoption of SimpleStrata, Exceeders will implement Ta7awul program.

Ta7awul is Exceeders' solution suite for helping organizations successfully usher in new technologies. It uses the science of technology adoption to help organizational employees move from one adoption phase to the next quickly and seamlessly through tried and tested methodologies and channels.

Ta7awul will help companies overcome the main challenges of technology adoption, including low usage rates, lack of visibility, awareness and know how, which may lead to the resistance of the new technology.

Through Ta7awul program, EXCEEDERS will implement the required technologies and methodology, to address the issue of low adoption and resistance to change. The program is based on two products, IDENEDI and Technadopt which will be used in parallel to create a seamless experience of technology launch and adoption.

IDENEDI

IDENEDI will be used as a common platform for the organization's members to be informed and updated with all information and news on the new system. Whenever needed, users will receive announcements on new features, expected actions, updates and so on. IDENEDI will also be used as an interface to access the learning material and resources hosted on Technadopt.

Technadopt

Technadopt is EXCEEDERS end-user adoption and support system. Learning material and digital collateral will be created and hosted on Technadopt, where all users can access it at any time to find the end-user support material they need and learn at their own pace.

The above will help in a smooth transition from the current state to the required state of digital transformation. Also, it will help in reducing support cases and usage challenges raised by system users.