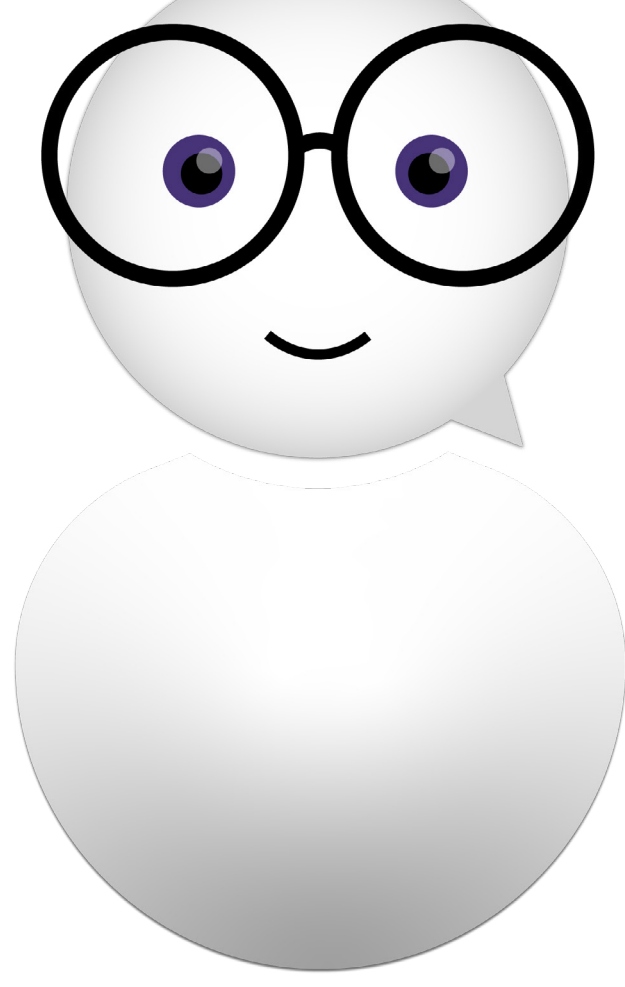


# Here at ANS, we've gone Bot mad, and all for good reason.

AI-infused chatbots are set to transform the way we live and do business, but knowing where to begin can be mindboggling

Thankfully our ANS Dev Gurus have done the hard work, so you don't have to.

## Meet BaseBot.



**BaseBot is your new AI infused virtual assistant, designed and built by ANS to provide you with a basic chatbot foundation.**

## Unleash BaseBot's potential: the possibilities are endless.

Our dev guru's have developed BaseBot - a free foundational open source chatbot designed to accelerate your time to value. BaseBot comes with clear instructions enabling you to customise it by adding your desired functionality, tone and branding with support from ANS if required.

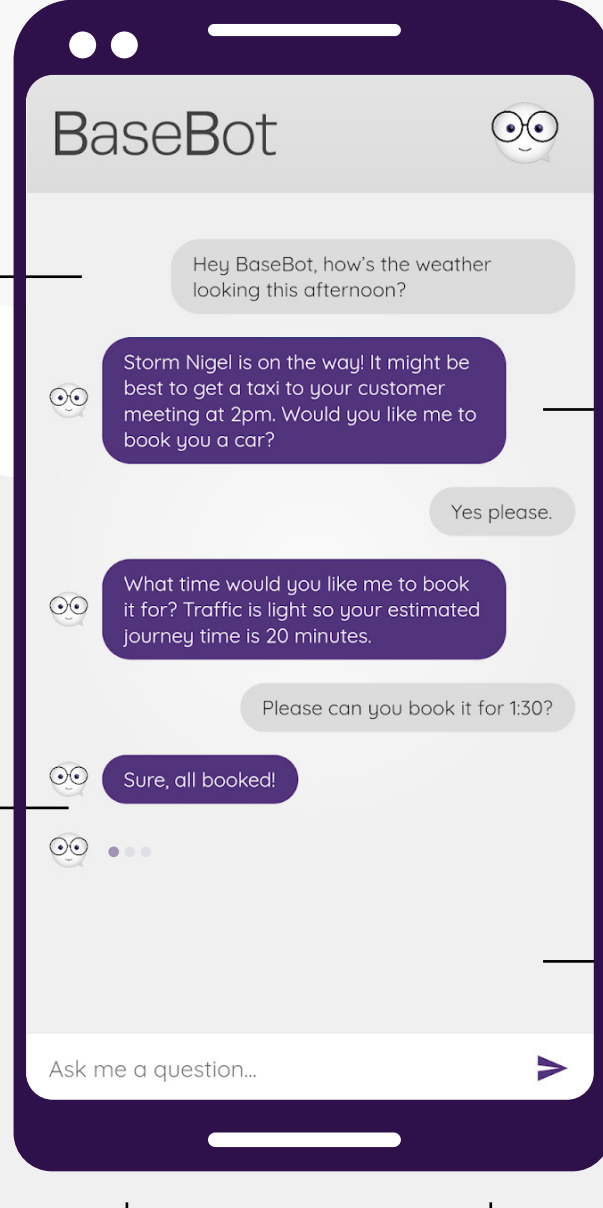
**Chatbots will power 85% of all customer service interactions by the year 2020**

### Create effortless free flowing conversations or suggested responses

Speed up interactions by prompting your users with suggested responses

### Choose your technical configuration options

Enable your own client application to communicate with BaseBot by using the Direct Line channel or Bundle ID



### Get your branding on point

Be sure BaseBot looks the part by adding your own colour palette, logo, name and avatar

### Give BaseBot a personality that reflects your brand

Bring BaseBot to life with a personality that will appeal to your users

### Select a range of integration options

BaseBot doesn't have to be a mobile app - why not integrate it with Microsoft teams, Slack, Skype or Facebook Messenger?

### Why stop there?

BaseBot's source code is freely available under the open-source MIT license and is therefore completely modifiable, so essentially, you can change or add anything you like - the sky's the limit! But delving into the source code can be a long and laborious process, so we've built in some configuration options to make BaseBot easy to customise - saving you loads of time!

**Chatbots can save up to 30% in support costs**

## And that's just the beginning.

Now it's time to blow the socks off your users.



### Converse with users in their native languages

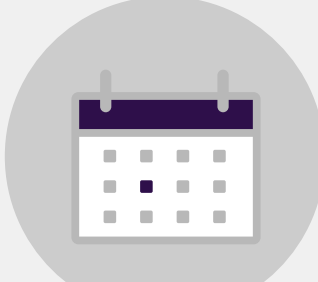
Reach out to new audiences and improve end-user satisfaction by bridging language barriers with a multi-lingual bot.



### Make fast payments



### Make travel arrangements



### Set up appointments and reminders

Sync Office 365 with your chatbot to instantly share your availability with users to allow them to book appointments with you or set reminders at the touch of a button.



### Drive organisational efficiency



### Provide instant responses to queries 24/7



### Provide advice and support



### Return instant responses to searches

## What are you waiting for? The time to innovate was yesterday...

“Our goal is to ensure every student has the support and coaching they need to enjoy university life and achieve their full potential and thanks to ANS our chatbot, Beacon is certainly helping us to deliver this. Early feedback has been fantastic, and we have a truly ambitious vision and roadmap to leverage AI and develop Beacon to become one of our most important assets.”

**ANDREW PROCTOR**  
DIRECTOR OF DIGITAL SERVICES | STAFFORDSHIRE UNIVERSITY

## Bring your digital ambitions to life.

Eager to start realising real business value from BaseBot? Look no further. We'll help you to understand where chatbots can aid your organisation through to conceptualisation, design, testing and integration.

**Speak to your account manager today.**