



WHAT

WE

2012 ANNUAL REPORT

BUILD

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**WE BUILD
HOMES
WE BUILD
HOPE**



BUILDING ON OUR MISSION

Habitat for Humanity Southern Alberta is a non-profit organization working for a world where everyone has a safe and decent place to live. Our mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty.

Habitat's homeownership model empowers families by providing a "hand-up, not a handout". Through volunteer labour and donations of money and materials, Habitat builds and rehabilitates simple, decent houses alongside homeowner (partner) families.

In 2012, the Habitat Affiliates of Brooks District, Medicine Hat and Mountain View County underwent a formal merger with Habitat Calgary, combining resources and staff to form Habitat for Humanity Southern Alberta.

With the merger, administrative resources are centralized out of the Calgary office. With greater operational efficiencies, volunteers and staff will be able to devote more time and effort to addressing housing need in each of these regions of Southern Alberta, ultimately enabling Habitat to deliver more homes and more hope to local families in need of safe, decent and affordable housing.

At the end of 2012, a new Foothills Chapter was formed working in High River, Okotoks and surrounding areas. Habitat Southern Alberta will work with community members to help address the affordable housing issues in this area.

**THE HEART OF
HABITAT IS NOT
BRICKS AND
CEMENT. IT IS
ABOUT THE
DESIRE TO
BUILD HOPE TO
THOSE IN NEED
OF A BETTER
PLACE TO LIVE.**

WHAT WE BUILD

At Habitat for Humanity we build homes, but we build something more, so much more. Healthier families, strong foundations, community and hope are just a few of the impacts that the stability of a safe, decent and affordable home provides to our partner families.

WE BUILD HOMES

Millard Fuller founded Habitat for Humanity because he believed everyone deserves a simple decent place to lay their heads. Sitting in a barn in Americus Georgia in 1976, surrounded by supporters, he shared his vision of homeownership becoming achievable through a partnership model. He urged them to “make no little plans”, and set a goal to help house one million people. Since that time, Habitat has served more than 600,000 families, providing shelter to more than 3 million people. Habitat is active in almost 80 countries, and serves another family every 5.5 minutes. The Habitat homeownership model provides a permanent solution to poverty, now and for generations to come.

WE BUILD HEALTHIER FAMILIES

At Habitat for Humanity Southern Alberta (HFHSA) we have made our own commitment to serve more families and increase the number of homes we build each year. Through the merger of Habitat Affiliates from Brooks District, Mountain View County, and Medicine Hat with Habitat Calgary to form Habitat Southern Alberta, we welcomed 24 additional partner families.

We know that the stability of homeownership builds better futures for families. Day-to-day stress is reduced, the family

has more disposable income to invest in their childrens’ futures, children do better in school, and the overall health of the family members improves. One mom tells us about her son, who used to have to use medication almost daily, but no longer has to use his inhaler now that he lives in a clean, mold-free home.

WE BUILD STRONG FOUNDATIONS

This year we started 20 new builds (14 new and 6 refurb), completed 16 homes (11 new plus 5 refurb) and now have almost 200 partner families, 152 homes in our portfolio and another nine under construction at year end. We assisted another 33 families achieve homeownership through our PEAK program, bringing the total since this program started to 100. Our houses are not your standard house; they are built to one of the highest environmental standards for home construction in Alberta through BuiltGreen Canada, a third party certification program for homes that are environmentally responsible. Our homes achieve a Platinum Standard because of the thought and care that is put into making sure that as many environmentally responsible design and construction practices as possible are met. While this high quality home construction is good for the environment, it also creates a huge benefit to our families by minimizing monthly utility costs—every dollar that can be saved on maintenance and utility expenses can better be directed to food, clothing and other necessities for local families and their children. These strong foundations are building a legacy for a better future.



WE BUILD COMMUNITY INVOLVEMENT

We engage the community to build our homes. The contributions of our volunteers, supporters, donors and partners enable us to achieve homeownership for so many hardworking families. On Valentine's Day we held our Home Dedication with our ten Cochrane families, and throughout the year had active builds in Calgary, Airdrie, Carstairs, and Medicine Hat. A new Chapter also formed in Foothills. Through the acquisition of five homes from Calgary Housing Company, families moved into completely "rebuilt" homes in well-established neighbourhoods. Our more than 3,500 volunteers contributed in excess of 45,650 hours last year. Individual volunteers, corporate groups, board members, core construction workers, church groups, students, and extended families and friends have helped us lead our organization, build homes, serve customers in our ReStore, organize special events, and complete necessary administrative tasks—all activities that contribute to our communities.

Homeowners are more involved in their own neighbourhoods, and the homeownership model plays an important role in the progression and renewal of our local areas. Good housing attracts economic investment and development, thriving schools, safer communities and social stability.

WE BUILD HOPE

Our Habitat partner families are living proof that with a "hand-up", the trajectory of people's lives changes immediately and also for generations to come. With that "hand-up" comes renewed confidence, and the courage to dream:

"I got a killer new job... I have Habitat to thank. It's changed my whole life, not only has it given me and the kids a home, OUR home, but the confidence to go for it and not be so shy. My STARS have all changed, my sky is so bright!"

Corey, Airdrie Homeowner

Our small contingent of dedicated staff coordinate all the activities towards the goal of helping families achieve homeownership. Their contributions and commitment have allowed us to merge and keep the movement strong as we serve an ever increasing number of families.

Together, this is what we build—we build homes, and we build so much more.

Andrew Robertson
Board Chair
Habitat for Humanity Southern Alberta

Leslie Tamagi
President & CEO
Habitat for Humanity Southern Alberta

WE BUILD HEALTHIER FAMILIES

“

WHEN WE MOVED IN,
IT OCCURRED TO ME
THAT YES, WE'RE
ACTUALLY PART OF
SOMETHING. WE'RE
PART OF A COMMUNITY.

”

KIM AND JOHN'S STORY

Kim and John, along with their two daughters and grandson, applied for a Habitat for Humanity home through the TV documentary Build It Forward, after a coworker convinced them that it would be a good fit.

At first Kim was a little hesitant in applying, because of all the sweat equity hours that would be required of them.

“But I realized that we didn't have many other options, it was either that or end up being homeless at the end of our lease. That pushed it over the edge, and made us go for it.”

A month after doing interviews with Habitat, Kim and John's family had been approved.

John and Kim say that it was like winning the lottery. “For a long time, it didn't even feel real,” says John. Before receiving their Habitat home, Kim and John had moved five times within four years, and were struggling to get through day-by-day. “Our family of four was crammed into three little bedrooms in a basement suite. All of our household items were in storage because we had nowhere else to put anything...” says Kim.

“We were constantly thinking how are we going to feed our kids today, how are we going to pay this bill? Everything was just mounting so much, it was so difficult. We couldn't even see past that to consider hanging out with friends or having people over, or being part of our community.”





“We had a nomadic existence and it was not fun. When we moved in, it occurred to me that ‘yes, we’re actually part of something. We’re part of a community. Moving in here has allowed us to socialize and have fun. . .” John adds.

The home has brought Kim and John much needed stability—both for their family and their finances.

“This is our home now. We don’t have to move again. We can finally get rid of boxes we’ve had for fifteen years. We’re not living out of boxes waiting to find out where were going to have to move next. It’s more stable, and it’s much more affordable.”

While life certainly hasn’t slowed down for Kim, John, their two children and their grandson, they are truly happy in their new home.

The home they have received has changed their lives for the better—and has made everyday life a lot easier.

WE BUILD BRIGHTER FUTURES

“ I THANK HABITAT FOR MY HOME AND WHAT IT REPRESENTS—IT IS SO MUCH MORE THAN A PLACE TO LIVE, IT HAS GIVEN MY FAMILY A BRIGHTER FUTURE AND A SENSE OF ACCOMPLISHMENT. ”

PARTNERING WITH FAMILIES

Habitat for Humanity's homeownership program reduces the barriers to homeownership for individuals and families in financially vulnerable situations. The model is one of partnership, where families become part of their own housing solution by being involved in the building and then purchasing their own homes.

HOW IT WORKS

Habitat empowers families to invest in homeownership. Through volunteer labour, and donations of funds and materials, Habitat for Humanity builds and rehabilitates simple, decent houses with the help of homeowner (partner) families. Habitat homes are sold to partner families with no down payment required and are financed with affordable, no-interest mortgages. The homeowners' monthly mortgage payments go into a revolving fund, which is used to build more homes for more families in need.

WHO QUALIFIES FOR A HOME

There are three criteria a family must meet to qualify for a Habitat home:

In need of affordable housing: The family income must be below the government-set Low Income Cut-Off (poverty line) and their existing living conditions must be inadequate in terms of structure, cost, safety or size.

Able to repay a Habitat mortgage: The family must have a stable income sufficient to cover the monthly Habitat mortgage payments and other expenses that come with homeownership.

Willingness to partner with Habitat: Homeowners must demonstrate a willingness to partner with Habitat for Humanity by contributing 500 hours of volunteer labour ("sweat equity") towards the building of their home.



WE BUILD STRONG FOUNDATIONS



CONSTRUCTION OVERVIEW

AIRDRIE, AB

Located in the vibrant and growing neighbourhood of Bayside, our first Habitat homes built in Airdrie were completed in July 2012. The development comprised of a semi-detached home, and is close to schools and other amenities which Cory, Daniela and their families now enjoy. It was only through the persistence and vision of the Airdrie Faith Build group, that this project came to fruition.

CARSTAIRS, AB, MOUNTAIN VIEW COUNTY CHAPTER

Habitat Southern Alberta started a project in the town of Carstairs in June 2012. This was the first build in the area and of the Mountain View County Chapter since the affiliates merged in January 2012. Located on MacKenzie Way, the development comprises of a semi-detached home and is the first Habitat homes in Western Canada to be equipped with a residential sprinkler system, an additional level of protection and security. We partnered with Gold Seal Master Builder to construct the duplex with the assistance of Habitat volunteers. Construction was completed in December 2012.

WE OFFER AFFORDABLE
HOUSING SOLUTIONS THAT
CREATE PRIDE AND STABILITY
FOR LOCAL FAMILIES.



COCHRANE, AB

In February 2012, Habitat celebrated a housewarming celebration in Cochrane, AB with our ten families. Supporters, partners, and Habitat families gathered to commemorate the joyous event and tour the new homes, consisting of two, five-plex multifamily, two-storey townhomes.

MEDICINE HAT, AB

In July 2012, we broke ground in the North Flats neighbourhood, marking the construction of the tenth Habitat home in this community. By the end of the year, great progress was made on the single family home with volunteers building a couple of days a week. Construction is slated to be completed in Summer 2013.





CALGARY

AUBURN BAY

We broke ground in the southeast Calgary community of Auburn Bay on March 2012. Consisting of a duplex, the project is certified Platinum through the BuiltGreen Canada Program and was completed in September 2012. Auburn Bay was also the site of Women Build Week with more than 200 women swinging hammers to build two homes. Jodi and Stewart, and their families now enjoy all the amenities in this growing community and will benefit from the stability of homeownership. The families were welcomed into their new homes with a housewarming dedication with sponsors and supporters in attendance.

EVANSTON

In partnership with Qualico Communities, we began construction in the NW Calgary community of Evanston in October 2012. The project consists of two duplexes in which four local families will call home. Each house will be approximately 1,030 sq. ft., and will

meet the building specifications, environmental sustainability and architectural design requirements of the community. Construction is slated to be completed by Spring/Summer 2013.

REBUILDS

In 2012, Habitat for Humanity Southern Alberta partnered with Calgary Housing Company to offer another solution to the growing demand for affordable and safe housing options locally. Through this initiative, we acquired single family homes in well-established communities close to schools, public transit and community resources. The homes were “rebuilt” and completely renovated inside and out, and upgraded to meet a Platinum Standard through the Built Green Canada program. Many sponsors and supporters worked hard throughout the year to complete four homes.

OUR VOLUNTEERS

Our Volunteers are the heart and soul of Habitat Southern Alberta. These dedicated people of all ages and backgrounds care about the well-being of others and are an integral part of our organization.

Our volunteers provide the majority of the labour for the overall construction of our Habitat homes. Individual volunteers, corporate groups, church groups and students join together for the single purpose of providing safe, decent and affordable housing for families in need. In 2012, more than 3,500 volunteers worked to organize, plan, design, and build Habitat homes, as well as help with ReStore, administrative tasks and special events.



WE BUILD COMMUNITY INVOLVEMENT

OUR DEDICATED VOLUNTEERS NOT ONLY SUPPORT HABITAT AND BUILD HOMES; THEY BUILD PRIDE—IN OUR ORGANIZATION AND THROUGHOUT THE COMMUNITY.



In the past year, many volunteers celebrated milestones with us. Congratulations to the following dedicated volunteers who received awards at the 2nd Annual Volunteer Appreciation Awards Breakfast in April.

5+ YEARS OF VOLUNTEER SERVICE WITH HFHSA:

- Pam Agarawal
- Butch Bauer
- Andrew Burrowes
- Peter Chaya
- Richard Clark
- Orville Eby
- Jim Enarson
- Margo Fraser
- Sandi Grassick
- Brian Plesuk

10+ YEARS OF VOLUNTEER SERVICE WITH HFHSA:

- Jim Gainer
- Susan Nelson
- Con Sidoroff
- Don Upton

300+ VOLUNTEER HOURS WITH HFHSA:

- Eldon Adams
- Mike Chan
- Fred Cheng
- Dave Driscoll
- Ian Emmerson
- Byron Frederick
- Pat Grassick
- George Procter
- Andrew Saly
- Julie Tomas

A number of our volunteers received various community awards in 2012:

- Peggy Bell, Mike Chan and Dave Driscoll were each awarded a Queen Elizabeth II Diamond Jubilee Medal for their significant volunteer contributions—combined they have 20 years of volunteering with HFH and in one year they contributed 1,442 hours total.
- Medicine Hat volunteer, Clement Laforce was presented with a “Golden Hammer” Award for his involvement with Habitat since 1996, including policy development, fundraising, PR, ReStore operations, general admin, and construction. Thirty-nine Medicine Hat volunteers also received certificates of appreciation at the Chapter Volunteer Appreciation Event.
- Several of our volunteers also received “Hats Off” Awards presented by Habitat Canada, recognizing the work of dedicated individuals. Congratulations to Andy Robertson—HFHSA Board Chair, Andre Paradis—ReStore volunteer, Sylvie Crouteau-Chou—volunteer graphic designer, and Leanne Bannon (Insight Photography)—volunteer photographer.
- Linda and Laurence Ray received the City of Airdrie Ambassador Award, given to an Airdrie citizen or a business for making an outstanding contribution through volunteerism and philanthropy. Thanks to Laurence and Linda, and an earnest group of other volunteers from the Airdrie Faith Build, bringing Habitat to Airdrie became a reality.

For volunteer opportunities with Habitat for Humanity Southern Alberta, visit our website at habitatsouthernab.ca.

2012 VOLUNTEER HOURS

	# OF VOLUNTEERS	# OF HOURS
Construction:	2,290	26,510
ReStore (includes sweat equity):	655	9,800
Sweat Equity (Homeowners, Extended Family & Friends):	196	4,740
Special Events:	296	1,610
Other (Committees, Office volunteers, etc.):	126	2,990
TOTAL:	3,563	45,650

Note: Sweat equity hours for ReStore are included in the ReStore numbers. Some volunteers may be included in more than one category.





BOARD OF DIRECTORS

BOARD CHAIR

Andrew Robertson

Partner, Norton Rose LLP

VICE-CHAIR

Dave Rogne

President, Emercor LTD

TREASURER

Todd Schaan

Chief Financial Officer,
PBA Land Development Ltd.

PAST CHAIR

Clint Berg

Director, Internal Audit,
SAIT Polytechnic

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President, GFS Calgary

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Lawyer, Burnet, Duckworth and Palmer LLP

Al Carruthers

Medicine Hat Chapter Representative

Rose Collin

Mountain View County Representative

Anubhav Chaitanya

Lawyer, Alberta New Home Warranty

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Managing Director, Oil and Gas,
Royal Bank of Scotland, Calgary

Vincent Fera

Petroleum Geologist & Businessman

Brenda Fischer

Health Care Consultant

Pamela Hollinger

Advisor, Donations, Royal Bank of Canada

Jason Irwin

Lawyer, Miles Davidson LLP

Rob Irwin

Board Member, Municipal Government Board,
Government of Alberta

Tracy Lonnen

President & CEO, Home-Alyze

Dennis McKernan

Mountain View County Chapter Representative

Tasneem Rahim

Associate Director of Development, Major Gifts,
University of Calgary

Glenn Winter

Manager of Heavy Oil Construction and Construction
Engineering, Shell Canada Energy

Leslie Tamagi

President & CEO, Habitat for Humanity Southern Alberta

WE BUILD A SUSTAINABLE FUTURE

 **Habitat for Humanity**[®]
Southern Alberta

ReStore

RETHINK YOUR RECYCLING

Donate your new or gently used items to the ReStore

RETHINK YOUR CONSUMERISM

ReStore is your budget-friendly retailer

RETHINK YOUR ACTIVISM

Volunteer and learn new skills at the ReStore

Habitat Southern Alberta ReStores procure hundreds of new and gently used furniture, appliances, home décor items and building materials from homeowners, contractors, manufacturers and organizations to be resold to the public at greatly reduced prices. All products donated keep helpful items out of landfills. All ReStore proceeds help cover Habitat Southern Alberta's administration costs, ensuring that donations go directly to the construction of affordable homes for families in need.

In January, the Medicine Hat ReStore joined Southern Alberta following the amalgamation of the affiliate with Habitat for Humanity Calgary.

Southern Alberta ReStores underwent a rebranding exercise and developed the "ReThink" marketing campaign to increase community awareness. Retail sales increased 35% over prior year and our product offerings were increased by growing our corporate partnerships and individual donation base, resulting in greater choices for shoppers.

To help increase shoppers' access to products, an inventory website was launched in August featuring new items available in the Calgary store and an online e-newsletter was also launched for updated information on store events and promotions.





Throughout the year, our Restores held various events and also took part at different booths and tradeshows to promote the stores to both donors and shoppers. Events included: a Volunteer Appreciation Stampede Breakfast, the Calgary Home and Design Show, a silent auction held over a three week period in October featuring unique items in the ReStore, a Volunteer Holiday Potluck, and the Medicine Hat Chamber of Commerce and Canadian Home Builders Association Home Shows.

Donating to and shopping at the ReStore has a profound impact on the environment and in helping Habitat Southern Alberta reach our mission of building simple, decent and affordable housing.

SHOP WITH US!

Visit our ReStores to find great deals on unique items.

Calgary ReStore
3465 Sunridge Way NE
Calgary, AB T1Y 7H5
Phone: 403-291-6764
Fax: 403-253-9335
calgaryrestore@habitatsouthernab.ca

Medicine Hat ReStore
5 - 602A Clay Avenue SE
Medicine Hat, AB T1A 3K2
Phone: 403-504-5043
Fax: 403-527-5016
medicinehatrestore@habitatsouthernab.ca

Visit restorecalgary.ca for an up-to-date list of current inventory in store and more.

WE BUILD SUPPORT

PROGRAMS

WOMEN BUILD

Women Build is an international movement that transforms the lives of women and their children around the globe. It promotes the involvement of women in the construction of Habitat homes, allowing participants to learn new skills and trades so they can contribute to providing families safe homes in which to grow. Women Build 2012 was held in May with 200+ women gathering in the community of Auburn Bay in Calgary to help build a semi-detached home. Many participants experienced construction for the first time and were thrilled to be giving back to their community.



Presented by Burnet, Duckworth & Palmer LLP, Women Build is an annual event at Habitat Southern Alberta. We look forward to hosting participants from May 6th–11th, 2013 back in Auburn Bay for our second Women Build in that community.

PEAK HOMEOWNERSHIP

In partnership with Trico Charitable Foundation, Alberta Municipal Affairs and Canada Mortgage and Housing Corporation, the PEAK Home Ownership Program is aimed at assisting hardworking Calgarians who need a “hand-up” to qualify for a mortgage. PEAK is short for “Public, Essential And Key” workers:

- Public stands for public sector workers such as civic, provincial and federal employees.
- Essential stands for essential workers like teachers, health care workers, social services, firefighters, police officers, paramedics and air traffic controllers.
- Key stands for key workers needed for a vibrant Calgary; like artists, trades people, non-profit sector, service industry and journalists.



In its second year, more than 30 families achieved homeownership in condominiums built by Trico Homes in the York 29 development in New Brighton in Calgary. An additional 5 families received a ‘hand-up’ into homeownership with two bedroom style condos in Laredo Place, the first multi-family community to offer PEAK Home Ownership in Cochrane.

The latest PEAK project, Viridian will offer another solution for families needing a ‘hand-up’ into affordable homeownership. The apartment condo townhome development will soon be under construction in the NW Calgary community of Sage Hill.

Visit peakcalgary.ca for more information.





BLITZ BUILD

In October 2012, Habitat Humanity Southern Alberta and CANA Construction completed a 10-day “Blitz Build” to complete the entire rebuild of one home. Volunteers participated in demolition, new construction; and interior and exterior renovations, including upgrades to the kitchen and bathrooms, and basement development. Along with CANA employees and their family members, local sub-trades also offered their services. The single family home was rebuilt; renovated and upgraded to high environmental standards. Antoine and Tulizo and their six children are now the proud homeowners.

GENWORTH MEANING OF HOME CONTEST

Genworth Canada established the Meaning of Home contest in 2007 to raise awareness among Canada’s youth of the importance of having a safe and secure home. Through Habitat for Humanity Canada, grade 4, 5 and 6 students across Canada are asked to tell what “home” means to them through this contest.

In 2012, Edelawit (“Edie”) Schnell, a Grade four student who lives with her adopted family in Calgary, had her essay chosen from over 3,200 entries as the winner of the 5th Annual ‘Meaning of Home’ writing contest, directing a \$60,000 grant from Genworth Canada to Habitat Southern Alberta.

Edie’s winning entry and runners-up were chosen from a list of 24 semi-finalists.

Edie’s winning essay

Hi! My name is Edie. I was born in Ethiopia and lived there until I was 7. In Ethiopia you do not have much food, water, clothes or shelter. Every day I would walk to the river and stand at the edge getting water in my bucket. Then I would walk all the way home with the bucket on my head so I could use the water to wash clothes, faces, dishes and give water to plants. At the end of the day I would use the water to make dinner. We would all sit together and have a great time! I did not go to school, only my brother did. In Ethiopia most girls stay at home and let their brothers go to school. There was a lot of love in my family but I was having a hard life.

My Birth Mom told me that she was sending me to a place where they would take care of me better. Mom adopted me and brought me to Canada to live a better life. Now I am in a perfect school with friends. I am in grade four and I have the best education I could possibly imagine. Water comes out of a tap and I know it is clean and safe. I am having a great life and I never want to leave it because of all the love everyone is giving me. With all that I have been through, home is different to me than to a lot of other kids. Home means a person, place or thing that makes you feel good when you are around them. It is a place where people love you and you love them back. Home means a person you can cry on when you are down. Home means a person you can tell secrets to. Home means a person you can jump up and down with when you are excited. Sometimes things in life can be hard but having a good home can make a difference.

Home means fun, love and care!



EVENTS

In 2012, several generous individuals and community groups channelled their passion for making a difference and held fundraising events to raise awareness, and to make the dream of homeownership a reality for hardworking families.

HEELS 'N HAMMERS WOMEN BUILD GALA

The inaugural Heels 'n Hammers Gala held on April 19, 2012 was a great success, raising \$81,000 for Women Build 2012! Presented by Burnet Duckworth & Palmer LLP, the fun-filled evening featured emcee Tara Nelson from CTV Calgary, Habitat for Humanity Partner families, live and silent auctions, and a special surprise performance by Paul Brandt.

ROTARY CLUB CASINO

Rotary Club of Calgary West and Rotary Club of Cochrane together organized a casino to support Habitat Southern Alberta. Volunteers spent an entire two days and nights at Elbow Casino to raise funds for one of the Rebuild projects in NE Calgary. All of their time, dedication and energy raised \$76,760.

GORDON FOOD SERVICE (GFS)

GFS Canada partnered with Habitat for Humanity Canada with a goal to build a house in each of their Canadian markets over the next eight years. Habitat Southern Alberta was the lucky recipient in 2012 of an \$110,000 sponsorship through this national initiative. GFS staff worked diligently through many social events and fundraising initiatives to raise enough funds from coast-to-coast. The donation was made possible by GFS Canada's Calgary office organizing their second successful charity run/walk event in September 2012 that raised over \$12,000. More than 100 participants laced up their runners in support of Habitat Southern Alberta.

GOOD EARTH GINGERBREAD CAMPAIGN

During the holidays, all Good Earth Coffeehouse and Bakery locations in Calgary and Airdrie, once again baked up delicious gingerbread holiday treats. One dollar from the sale of each fresh baked gingerbread family was donated to HFHSA. The campaign kicked off with Habitat homeowner Daniela and her kids decorating gingerbreads at the Calgary Board of Education location. The campaign raised \$2,743.

DIAMONDS AND DENIM FUNDRAISING GALA

Airdrie Faith Build hosted their 4th annual Diamonds and Denim gala on Friday, November 2nd, 2012. Over 100 guests enjoyed a delicious prime rib dinner, silent and live auctions, fabulous door prizes and danced the night away to the tunes of "Skuzzy and the Woodticks". One lucky supporter also won a diamond in a glass of champagne. \$20,000 was raised through the Gala.

NORTHLAND MALL GINGERBREAD LANE

During the hustle and bustle of the Holiday Season, shoppers took some time to visit the 2nd Annual Gingerbread Lane at Northland Mall. Donations were accepted through various activities; participants had an opportunity to visit with Santa and enjoy yummy treats along with some holiday crafts. \$1.00 from every gift card sold during this time was also donated to Habitat Southern Alberta, raising \$10,000.





DELTA HOTEL AND RESORTS

Delta Hotels hosted various fundraisers and BBQ themed events in support of Habitat Southern Alberta. Through a family weekend adventure in Kananaskis, the 'Thrill of the Grill' BBQ series, the 4rd Annual 'Lobster BBQ' and 'Titanium Chef Cook-Off', they raised \$34,388, their best annual total to date.

CROSSIRON MILLS

CrossIron Mills supported Habitat Southern Alberta with various initiatives in 2012, including a Stampede breakfast, holiday gift wrapping and gift card drive; and a one-day 'Trade-It-Up' event where customers 'traded' gift cards for CrossIron Mills ones. The old cards were donated to Habitat. Through the generosity of CrossIron Mills, \$35,893 was raised for local families in housing need.

WORLD HABITAT DAY

Every year, the first Monday of October is declared by The United Nations as World Habitat Day, to reflect on the importance of adequate shelter for all. On October 1, 2012, we celebrated this special day with a luncheon. Approximately 100 Habitat supporters were in attendance to hear the keynote speaker, The Honourable Doug Griffiths, Minister of Municipal Affairs, Government of Alberta. He addressed the government's commitment to affordable housing in Alberta and spoke about his personal involvement and rewarding experience of taking part in a Global Village trip to Guatemala. Since 2007, the Government of Alberta has helped support local Affiliates to build close to 400 Habitat homes across Alberta.

MEDICINE HAT CHAPTER WINTER RAFFLE

The Southern Alberta Medicine Hat Chapter held raffles for an iPad and digital camera in October 2012. Congratulations to the winners: Richard Humphrey who won the iPad and Bob Church who won the digital camera (donated by The Future Shop). The raffle was a great success, raising \$1830 towards the local build.

Many other events on our behalf took place in 2012:

- Local Calgary talent, Blues and Soul vocalist, Kirby Sewell hosted a special Thanksgiving event at the IronWood Stage and Grill, raising \$1,000 for our Habitat partner families.
- Calgary sport car enthusiasts gathered in September to rev up their engines for Habitat. Vipers, Lamborghini's were just some of the twenty-two cars that graced the curbs at the Banff Hotel, raising \$3,000.
- Amulet Exploration Ltd. hosted an office relocation, fall equinox celebration event where donations were accepted. \$3,000 was raised to support Habitat builds.



WE BUILD PARTNERSHIPS

THANK YOU TO THE FOLLOWING
SPONSORS, DONORS AND
SUPPORTERS WHO HAVE HELPED
US ACHIEVE OUR MISSION IN
BUILDING AFFORDABLE HOUSING
AND PROMOTING HOMEOWNERSHIP
AS A MEANS TO BREAKING THE
CYCLE OF POVERTY.

CORPORATE SPONSORS AND DONORS

HOUSE TITLE SPONSORS \$110,000+

Airdrie Faith Build
Burnet, Duckworth & Palmer LLP
CANA Construction
Canadian Natural Resources Ltd.
GFS Calgary
Government of Alberta – Municipal Affairs
Pace Oil & Gas Ltd.
Qualico Communities
Scotiabank
Trico Charitable Foundation

LAND SPONSORS \$75,000–\$109,999

Genesis Land Development
Lafarge Canada Inc.
Schneider Electric – Telvent

TURN-KEY SPONSORS \$55,000–\$74,999

Alberta Union of Professional Employees (A.U.P.E.)
Calgary Flames Foundation
Genworth Canada
Mark & Lauren Giordano – 5-for-5
Norton Rose Canada LLP
Rotary Club of Calgary West

KITCHEN SPONSORS \$30,000–\$54,999

Brookfield Residential
Cenovus Energy Inc.
Delta Hotels and Resorts
The House That Agriculture Built – Bayer CropScience Inc.,
Dow AgroSciences Canada and Sygenta Crop Protection

FAMILY ROOM SPONSORS \$15,000–\$29,999

Canadian Merchant Savings Directory
(Airdrie branch)
Crossron Mills (Ivanhoe Cambridge)
Nexen Inc.
Simon Lifts Systems

CHILD'S ROOM SPONSORS \$10,000–\$14,999

ATB Financial (Airdrie branch)
Bayer CropScience Inc.
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