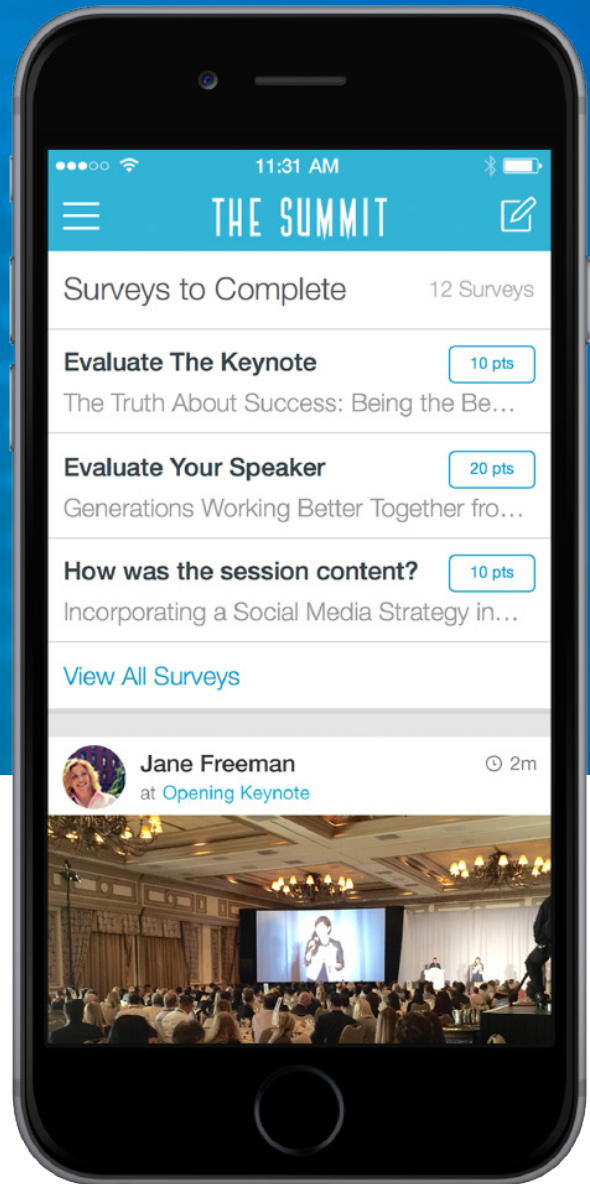


INCREASE SURVEY COMPLETION RATES

Make it easy for attendees to give you relevant feedback with the Session Surveys Card. Capture feedback when opinions are top of mind—right after a session has ended—and get the feedback you need to make the right improvements at your next event.



Increase Completion Rates

Make it convenient for attendees to give you feedback and they're more likely to do it. Since the Session Surveys Card appears in the most viewed section in the app, the top of the Activity Feed, you'll see your completion rates increase in no time.



Capture Feedback When Opinions Are Fresh

Place surveys up front and center at the right moment. Participants receive a reminder right after a session ends so you can capture detailed attendee feedback when opinions are top-of-mind.



Reward Attendees for Feedback

Encourage attendees to give you feedback by using gamification to reward them. Show attendees how many points they can earn by completing each survey. Vary the point value to incentivize attendees to fill out the most important surveys.

166%

AVERAGE INCREASE IN SURVEY RESPONSES