

Join the low-code revolution!

Digital transformation **shapes society**

Involves competencies, processes,
and technologies.

Provides great opportunities to build
new strategic and tactical initiatives.



Digital transformation enable new types of innovation and creativity

Digital initiatives involves creation of applications and integrated systems



Speed is the difference between lagging the market or leading it

Low-code could be a powerful new tool in your arsenal!



WHAT IS LOW-CODE?

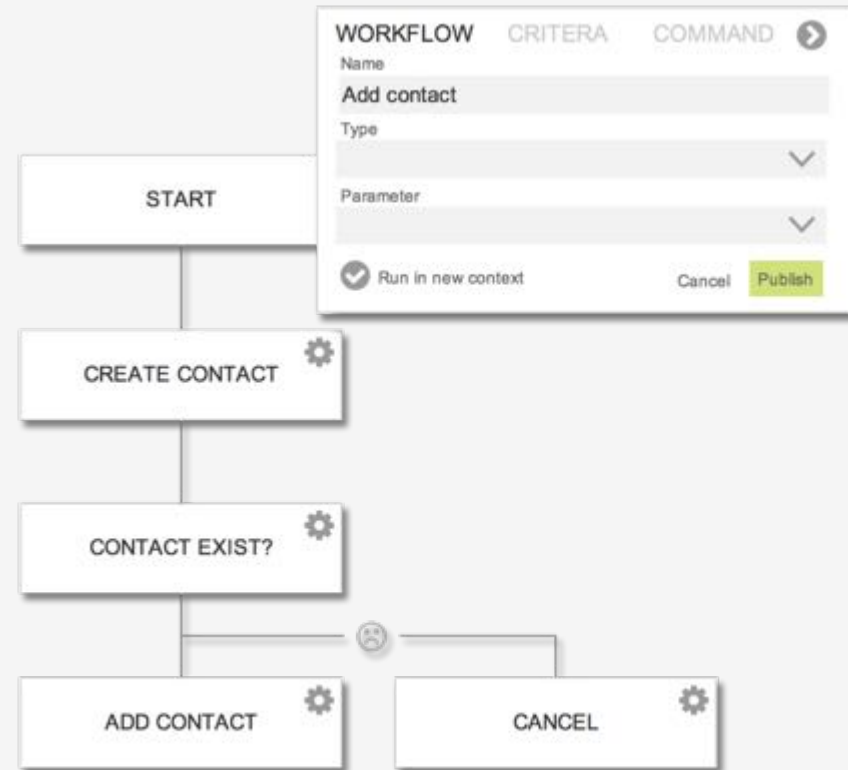


```
// Gets piece on specified row/column (e.g. "C",7)
subscript(row: Character, column: Int) -> String?
{
  get {
    var piece: String? = nil

    // Convert row character to a row number
    if let rowNumber = rows[String(row)] {

      // Convert column to a column number
      if let columnNumber = columns[String(column)] {
        piece = board[column - 1][rowNumber]
      }
    }
    return piece
  }
}
```

Traditional: Code
environment. Focusing on
how.



Low-code: Visual full stack
environment. Focusing on
what.





Traditional development: System programmers and coders build applications according to specification.



Low-code: “Citizen Developers” create applications in collaboration with end-users and customers.



“ The central feature that all low-code platforms share is an environment where non-technical business users can create and modify business applications.”

Jason Bloomberg, Forbes Tech





WHY IS LOW-CODE AMAZING?



5x Speed to Market

Opens up for new competences

Agile development close to user



“Is this really such a mega trend?”



“The low code market
has finally arrived...”

Forbes.com

“...low code market
Will reach over \$10 billion by
2019...”

ZDNet

“Low-Code Platforms Help
Accelerate The Journey To
Digital Business”

The Forrester Wave Q2 2016

“The platform explosion:
Harness it or lose agility...”

Forrester



ComputerSweden

FROM IDG

Experten: Här är it-jobben som kommer att blomstra 2017

På en teknikmarknad som ständigt är under utveckling behöver arbetskraften även den ständigt röra sig framåt.

Organisationer verkar inte få nog av mjukvaruutvecklare och behovet tycks aldrig sina. I dag ser vi en boom för "medborgarutvecklare" som via low-code-plattformar skapar sina egna lösningar vilket kan hjälpa företagen att fylla sina behov på ett effektivt sätt.

– Individer som bygger applikationer via low-code-verktyg kommer att efterfrågas mycket i år, eftersom de har färdigheterna som kan snabba på mjukvaruleveransen, säger Richardson.



“Is this is only for prototyping or less complex applications?”



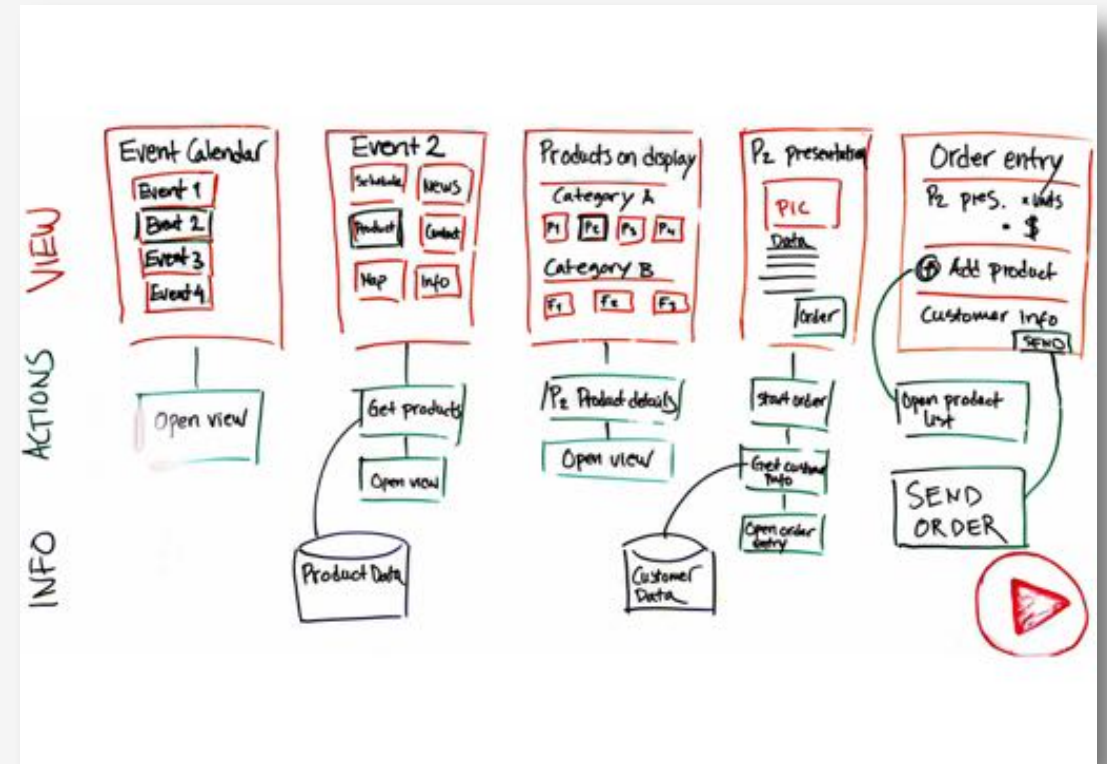
A low-code platform is a powerful tool suitable for everything from extensive, complex business systems to small, niche applications.



“Is it really so that **anyone** can create an app?”



If you can describe
your app on a
whiteboard, you can
build your app on a
low-code platform.





WHO IS IT FOR?



Enterprises

Low-code improves operational excellence by enabling faster and cheaper implementations of integrated business applications.





Siemens needed to improve their sales process by connecting products, customers and contracts.

The application includes a proposal generator, pricing tool, opportunity management, budgeting, and reporting. Flowfactory has been integrated with Siemens' e-commerce, Siemens' product data management, SAP, Oracle and more. The application is available on different devices.

"Flowfactory provides us with user-friendly access to customers, products, agreements and quotations in one single system. It also gives us direct support for our business processes. Siemens Industry Sector is one of the most effective divisions within Siemens, and Flowfactory clearly contributes to this."





Softgear wanted to be at the forefront of technology and speed up their application development capabilities.

Softgear of Sweden is an IT Consultant that specialised in e-commerce and business process automation.

"For us, Flowfactory is the perfect low-code platform when we develop tailored applications for our different customers. Development on this platform saves us lots of time since you don't have to code everything. The time we free-up can, in turn, be used to focus on making sure we add business value to our customers. Flowfactory allows us to use a wider range of business competencies to handle development."



LOGIN HASSELBERG

Login Hasselberg has created a software called GarantiXL.

The application is delivered as a service to law firms managing bankruptcies. Currently, the product is used by 140 law firms and has been on the market for over 15 years. A few years ago Login Hasselberg decided to migrate to Flowfactory to speed up development and to free up resources for increased focus customer demands.

"Thanks to the Flowfactory platform we have been able to increase the scope of functionality much quicker. It also enabled us to change the business model and run GarantiXL in the cloud, as a SaaS solution. The platform provides a modern interface, standardized functions and also the great flexibility to integrate own modules to the application."



IT-Consultants

Low-code improves project hit-rate by speeding up time for development, which provides higher margins to dominate the market.



Software Vendors

Low-code fast-forwards the product roadmap by enabling resources to focus on exceeding customer expectations instead of development.



Start-ups

Low-code can help realize application ideas quicker and more easily for future safe business growth.





“We springboard great minds”