Santa Clarita Valley Economic Development Corporation & College of the Canyons



Thursday, March 8, 2018 2:00 pm-5:00 pm Location announced soon!

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: Wells Fargo



PLATINUM SPONSOR \$4,000

- 10 reserved complimentary tickets to event, including joint table recognition
- Prominent display of logo on event signage and event presentation
- Full page color advertisement in Forecast Program book
- Display table during reception and/or promotional information included with event handouts
- Company promotion through electronic and social media and event marketing, including company logo on marketing materials and website
- Acknowledgement at event
- Company logo in event presentation
- 10 guests to attend pre-event lunch with special guest speaker

GOLD SPONSOR \$2,500

- 5 reserved complimentary tickets to event, including joint table recognition
- Company logo displayed on event signage
- Half page color advertisement in Forecast Program book
- Company promotion through electronic and social media and event marketing, including company logo on marketing materials and website
- Company logo in event presentation
- 5 guests to attend pre-event lunch with special guest speaker

Continued....

SILVER SPONSOR \$1,800

- 4 reserved complimentary tickets to event
- Company name displayed on event signage
- Quarter page color advertisement in Forecast Program book
- Company promotion through electronic and social media and event marketing, including company logo on marketing materials and website

Company logo in event presentation

BRONZE SPONSOR \$750

- 2 reserved complimentary tickets to event
- Business card size color ad in Forecast program book
- Company promotion through electronic and social media event marketing
- Company logo in event presentation

<u>Ticket Information:</u> <u>Full Color Advertising Options:</u>

Priority Registration - \$95 per person Full Page: \$1500

(through February 1, 2018)

Half Page: \$800 Regular Registration - \$125 per person

(through March 1, 2018) Quarter Page: \$500

Late/Walk-In Registration - \$150 per person Bus. Card: \$350

(if seating is available)

To sponsor the 2018 Economic Outlook, please contact:
Alison Needham, Operations, Marketing & Events Manager at (661) 288-4410,
or alisonneedham@scvedc.org.