

DIGITAL MEDIA & ENTERTAINMENT

The Santa Clarita Advantage



Located within the “30-Mile Zone,” the Santa Clarita Valley has maintained its position as one of Hollywood’s most sought-after destinations. The area already hosts production companies of all sizes for hundreds of shooting days each year. With over 3,500 acres of movie ranches, 20 working sound stages and one of the premier academic institutions for the arts, California Institute of the Arts (CalArts), area firms produce everything from video games to full-length feature films.

Pro-Business Environment

- Film and Television Production Credits
- Employment Tax Credit*
- No Gross Receipts Tax
- No Business License Fee
- No Utility User Tax*
- No Payroll Tax*
- No Parking Tax

* Available in select areas

Location and Market Access

Home to more than 10 movie ranches and 20 sound stages and thousands of versatile locations make the SCV one of the most filmed areas in the state of California. The area’s diverse topography, distinctive settings, and close proximity to the industry’s core make the SCV one of the entertainment industry’s favorite places to make movie magic. Most importantly, SCV is within the “30-Mile Zone.”

Skilled Labor

The SCV offers a talented, diverse and abundant local labor supply from high-achieving school districts, in addition to being the home to CalArts, which is the premiere arts college in the world. More than 6,000 local residents work in the film and entertainment industry.

Walt Disney and the Golden Oak Ranch

Walt Disney hosted “The Wonderful World of Disney” at the Santa Clarita Valley’s Golden Oak Ranch. He bought the original 315 acres in 1959. Now, with over 800 acres of natural scenery and sets located in the Santa Clarita Valley, it has been host to television favorites like “Lassie,” “Murder She Wrote,” “The Mentalist,” and “Sons of Anarchy” as well as movies such as Old Yeller, Back to the Future, Pirates of the Caribbean II & III, and The Girl With the Dragon Tattoo.

Technical Assistance

The SCVEDC can immediately help your firm:

- Search available property
- Utilize available incentive and workforce training programs
- Access economic, demographic and real estate information
- Foster positive relationships with city, county, state and federal agencies and officials essential to the economic development process
- Connect with the Santa Clarita film office, movie ranches and local studios

THE BOTTOM LINE

The Santa Clarita Valley is your high-value, low-cost option in Southern California. The table below shows just a few (of the many) cost savings digital media and entertainment companies enjoy in the SCV. Contact SCVEDC for a custom analysis of your potential cost savings.

Taxes & Fees	Comparison Cities				
	City of Santa Clarita	Los Angeles / SFV	Pasadena	Glendale	Burbank
Business Taxes	0	\$1.01/\$1000 in gross receipts	\$388.95 + \$194.47 /professional employee + \$29.17 /other employee	\$0	\$71.75 + \$6.75/employee
Utility User Tax Rates*					
Electric	0	12.50%	15.1%	7.00%	7.00%
Gas	0	10.00%	7.90%	7.00%	7.00%
Water	0*	0	7.67%	7.00%	0
Telephone	0*	9.00%	8.28%	7.00%	7.00%
Cellular	0*	9.00%	8.28%	0	7.00%
Parking Tax	0	10.00%	0	0	12.00%

Source: 2012 Kosmont-Rose Study; assumes multimedia/professional

* Note: Unincorporated areas of Santa Clarita Valley are subject to County Utility Taxes; Pasadena SLATS tax included in electric

IN GOOD COMPANY

Below is a short list of digital media and entertainment companies that call the SCV home.



Golden Oak Ranch

9 SCV Employees



50 SCV Employees



25 SCV Employees



100 SCV Employees



10 SCV Employees



10 SCV Employees

WORKFORCE DEVELOPMENT

We work directly with the College of the Canyons to quickly deploy customized training and certification programs in the SCV's digital media and entertainment cluster. This rapid response workforce development program ensures SCV employers remain competitive in today's innovation-led economy. Below is a quick summary of the training programs offered in the SCV.

SCV Digital Media & Entertainment Cluster Programs	
• Computer Applications Software	Desktop Publishing
• Design Software/Computer Aided Design (CAD)	Maya 3D
• Digital Media/Multimedia	Animation Production
	Computer Animation
	Commercial Photography
	Film Making
	Graphic Design
	Multimedia
	News Reporting/Anchoring
	Sound Arts
	Video Game Design
	Web Design
• Digital Media/Multimedia Software	Adobe Products (CS6, Creative Cloud etc.)
	Dreamweaver
	Final Cut Pro
• Computer/Telephony Hardware	3D Printing
• Information Communication Technologies	Website Development
• Manufacturing Skills	APICS Inventory & Scheduling
• Leadership, Management & Necessary Skills (Soft Skills) Programs	Business Plan Creation
	Leadership Skills
	Project Management, Supervisory Skills, and Team Building
	Communication and Advanced Negotiation
• Continuous Improvement	Lean Manufacturing
	Six Sigma
• Programming and Operating Systems (OS)	HTML



“There is such a wide variety of looks to offer; it’s easy for a production to ‘be’ anywhere in the world. We have a very diverse range of locations in a very concentrated, small area.”

Karen Bryden
Owner & President
Santa Clarita Valley Locations

• Programming and Operating Systems (OS)
AJAX
C
C++
CGI
HTML
JavaScript
Java
Linux/Unix
PHP
Windows
XML

Let's Connect!

Contact SCVEDC today for a free cost comparison study
or more detailed information about how the Santa Clarita
Valley can position your firm for growth!

SANTA CLARITA VALLEY
ECONOMIC DEVELOPMENT CORPORATION



**Santa Clarita Valley Economic
Development Corporation**

26455 Rockwell Canyon Road,
University Center, UCEN 263
Santa Clarita, CA 91355

Phone: (661) 288-4400
Email: scvedc@scvedc.org

SCVEDC.org