

# WHAT IS BLOCKCHAIN?

The revolutionary technology transforming digital transactions

1



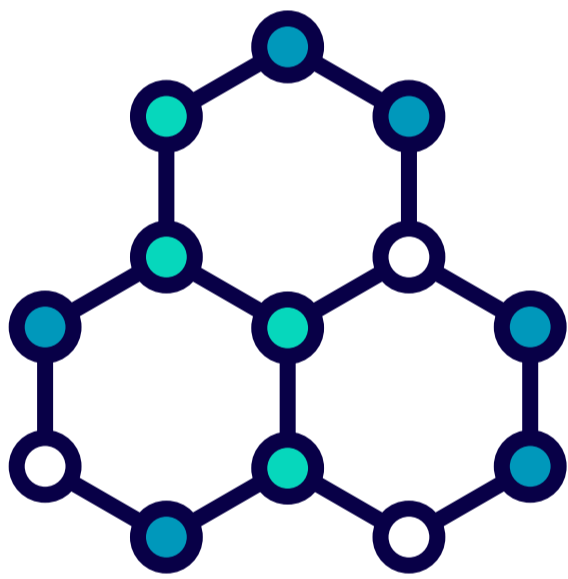
It's a **digital ledger** that keeps a record of all transactions taking place on a **peer-to-peer network**

2

All information transferred via blockchain is **encrypted** and every occurrence **recorded**, meaning it can not be altered



3



It is **decentralised**, so there's no need for any central, certifying authority

4

It can be used for much **more than** the transfer of currency; contracts, records and other kinds of data can be shared



5



Encrypted information can be shared across multiple providers **without risk** of a privacy breach