

## Nawfal Al Jourani

Chief Officer

Dubai Maritime Cluster Office

Mr Al Jourani runs the Dubai Maritime Cluster Office (DMCO), which is established in response to the Dubai government's efforts to transform the local maritime sector into one of the world's most comprehensive and competitive maritime clusters. Mr Al Jourani leads DMCO to maintain the leadership position Dubai enjoys in the region as the number one maritime destination, and create a strong competitive edge to Dubai maritime product offering in its various forms.

Prior to joining Dubai World as Chief Marketing Officer for Dubai Maritime City in 2007, and since 2009 as Director of Communications for Dubai Maritime City Authority, Al Jourani was the head of marketing and communications for the Al-Futtaim Group, the leading UAE business conglomerate. Prior to Al-Futtaim, Mr. Al Jourani was also in Dubai World, heading the marketing operations for its Middle East's leading online marketplace Tejari.com. Mr Al Jourani was a director in the Dubai based Wallis Marketing consultancy, one of Dubai's most successful business focused PR and communications agencies. Prior to his tenure at WMC, he was the communications manager at Sakhr Software, where he managed all related marketing communications activities for the world's leader in Arabic IT solutions. Before Sakhr Software, he was the technology and business editor of Arabia.com. Mr Al Jourani has also been an editor/translator with BYTE Middle East magazine, as well as a visiting lecturer at the University of Baghdad.

Mr Al Jourani has earned a bachelor degree in English language and literature, a master's degree in English applied linguistics, and is currently working on his PhD in business management. He has translated, from English to Arabic, six books for MacGraw-Hill publishing.