

DATA SHEET

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# GPS Mileage Logs

Our mobile app accurately captures mileage while preserving employees' privacy.

# Ease of use, accuracy, flexibility and most importantly employee privacy.

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Mobile employees typically report business mileage on mileage logs. However, these tools can prove costly. The time it takes to report mileage manually could be applied to more productive tasks. Plus, self-reporting enables employees to overestimate mileage.

Best practice requires technology-based mileage logs that capture mileage accurately and transparently, and integrate with existing company technology. With the right app, a mobile phone can perform these tasks, leveraging GPS automation to accurately measure business activity and mileage.

Unfortunately GPS technology comes with the stigma of loss of privacy or “big brother,” and it’s not easy to overcome. mBurse GPS tools lead the way with employee privacy through our employee/driver privacy pledge. We provide the controls for your mobile employees to log only business mileage, eliminating the concerns of being tracked.

Choosing the right mileage capture tool is crucial—it impacts your organization across multiple departments.

## AT A GLANCE

If you have mobile employees, you must consider:

**Mileage is a business necessity.**  
Why not automate and make it easy?

**Administrative tasks eat up time.**  
Why not reduce redundant administrative tasks?

**Mileage is money.**  
Why not increase mileage capture accuracy?

**Mileage capture can be complicated.**  
Why not simplify so employees won’t cut corners?

**Employees want easy access to mileage logs.**  
Why not leverage your existing hardware?

**Accuracy and cost control go hand-in-hand.**  
Why not replace self-reporting with automated, transparent reporting?

# Mileage logs are worth getting right— they already impact your organization across multiple departments:



**Human Resources:**  
Risk mitigation,  
privacy protection

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**Finance:**  
Cost management,  
bottom line reduction

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**IT:**  
Utilizing technology to  
increase productivity

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**Sales:**  
CRM, supporting and  
validating sales activities

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**Employees:**  
Reducing redundant  
administrative tasks

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## Boost CRM through mBurse

Our GPS mileage log tracks business activity, and automate administrative tasks, saving your organization time and money while increasing CRM adoption.

These innovative tools feature:

### Integration

Our GPS mileage log integrates with your existing mobile devices and calculates mileage automatically.

### Privacy Protection

Our GPS apps protect employee privacy. By recording only business mileage activities we empower employees to determine what business mileage is reported.

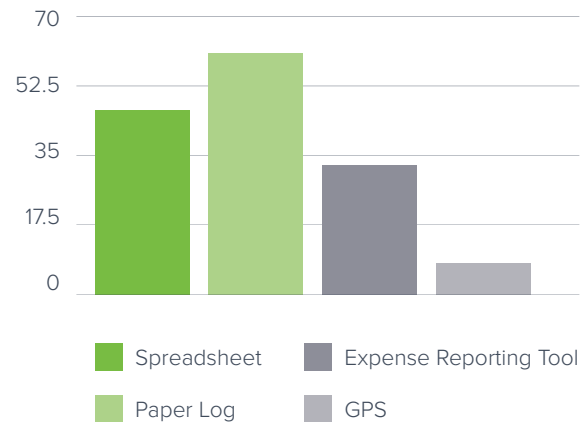
### Ease of Use

Our GPS mileage log was designed and built by mobile employees for mobile employees to maximize productivity and minimize complications.

### The Right Choice

Our 2016 annual auto allowance study revealed that 85% of employees would like to see the mileage process streamlined. Let our CRM or GPS mileage capture tools save your organization time and money.

### Minutes per month spent reporting business mileage



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