

## WE CAN HELP

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### Florida Locations

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Orlando, FL  
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Ocala, FL  
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Jacksonville, FL  
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## Astin Strawberry Exchange

**When Efficiency, Dependability and Cost of Ownership Matters ... They Choose Toyota!**



What started with Sam Astin's purchase of a small farm in 1923 has grown into a state-of-the-art operation which is family owned and operated to this day. With over 600 acres and more than 16 million pounds of fruit each season, Astin Farms needs a fleet of forklifts they can count on in order to keep up with the demanding needs of their operation.

Sam Astin III oversees the sales, marketing and distribution of their crops to the US and Canada. He has seen many changes over the years and his experience has taught him that there are two key elements crucial to sustained growth and success: dependable Employees and dependable equipment!

As their business continued to grow, Astin saw a need for a lift truck that could address several functions. Post-harvest, berry storage, hauling, truck loading and distribution had become more important than ever. They needed a forklift that would be fuel efficient, safe and dependable, thereby minimizing down time and cost of ownership. Sam Astin and his team gave Toyota a try, and they fell in love; what started out as a single forklift purchase turned into a complete fleet replacement. Today their fleet remains exclusively Toyota, with 11 Toyota forklifts and Toyota pallet jacks in operation.

### SOLUTION: Toyota's 8FGCU15 - 3,000 lb. Cushioned LPG Forklift

#### Fuel Savings

One tank lasts operations an entire work day

#### Ergonomics

Drivers are able to work comfortably on the forklift all day without fatigue

#### Safety

Seatbelts, SaS provide safety & peace of mind when operating at full load potential

#### Efficiency

Fork leveling positioner provides better visibility, prevents damaged product

#### Dependability

Less service downtime = more productivity