

WE CAN HELP

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Ceres Marine

The Best in Handling the
World's Cargo Partners
With the Best in Materials Handling.



Ceres Terminals Incorporated is one of the highest ranked Stevedores, Container/Cargo Handlers and Terminal Operators in the transportation industry. Operating in the port and ensuring the timely and safe transport of the world's cargo is a grueling, high volume and high demand work environment which requires a focus on dependability and safety. Consistent downtime in their existing fleet was impacting Ceres' ability to keep up with the demands of their business and leaving them feeling simply disappointed.

Confident in Toyota's dependability and low cost of ownership, Ceres invited Southern States Toyotalift/Florida Lift Systems in to do a site analysis and bring their expertise and best solutions to the table. After in-depth fact finding and allowing an on-site rental period, Ceres was rather confident that Toyota was a candidate for partnership. However, they were not committing the fate of the world's cargo and ports on a rental period alone. They talked to a trusted and long standing salt manufacturer just down the road to get a firsthand testimonial on the safety and dependability of their Toyota fleet. The 5 year customer of Toyota explained that they push their lift trucks day in and day out and think of them as some of their toughest working, most dependable employees!

The evidence was clear...Toyota was THE BEST SOLUTION. Because of the safety, dependability, and low cost of ownership Toyota provides, the decision was made to move forward with SST/FLS. The team at Ceres knew that they hadn't just found a forklift dealer, but instead a partner. All purchasing was shifted to the Cape Canaveral location and they moved forward with the purchase of over 50 Toyota trucks to meet the needs of Ceres Marine and the nation's cargo in ports across America.

SOLUTION: 41 Toyota 7FGCU Diesel Lift Trucks (15,50001b. - 6,50001b. Capacity), 7 Toyota 7BNCU 3,5001b Electric Forklifts and 4 Toyota 7HBW23 Electric Walkies

Safety: Unique to Toyota forklift trucks, System of Active Stability (SAS) is a patented dynamic system which constantly monitors forklift operations and automatically takes corrective action .

Dependability: Toyota continues to be identified as #1 in Quality & Value by 3rd party research groups.

Lowest Cost of Ownership: In an independent study conducted by Peerless Research Group, respondents ranked Toyota lift trucks as #1 in lowest cost of ownership.