

GOING THE EXTRA MILE

Customer Case Study

www.sstlift.com

WE CAN

Corporate Office

115 S. 78th St. Tampa, FL 33619 800.226.2345 813.734.7940

Georgia Locations

Valdosta, GA 229.247.8377

Macon, GA 478.788.0520

Midland, GA 706.660.0067

Albany, GA 229.338.7277

Florida Locations

Winter Haven, FL 863.967.8551

Orlando, FL 407.859.3000

Ocala, FL 352.840.0030

Jacksonville, FL 904.764.7662



Extra Care Program

Beverage giant is big on production. MillerCoors Needed a partner who was big on value.



A three decade old brewery giant in Albany, GA

which provides jobs to 600 dedicated employees at this community-conscious facility 145 miles southwest of Atlanta. This location, which brews 10 million barrels of beer a year, is a hub of production and a lifeline for the distribution of more than 39 brands.

With such high production demands, the need for a fleet of material handling solutions which would meet their performance standards and application demands while being budget friendly was a necessity. However, this operation had a deficiency that was going unnoticed. When the team at Southern States Toyotalift entered the picture they immediately conducted a site survey which brought deficiencies to light. It was soon apparent that the "Planned Maintenance" program in place was underserving and overcharging the distributor.

This resulted in extended down time which negatively impacted production. In addition, there were unexpected and unnecessary charges which resulted in unplanned expenses and the inability to effectively predict and manage fleet operating costs.

After partnering with our experienced team of experts, positive changes soon took effect. Superior equipment was put in place and our Extra Care Program was implemented. Immediately the partnership paid off. To date, partnership with Southern States Toyotalift has yielded lower fleet maintenance costs for a savings of over 35%. As well, their fleet now includes 38 various trucks from the

SOLUTION: Extra Care Program

Built around the principle of ensuring "Lowest Cost Per Hour," this program, establishes service support practices that maximize the customer's uptime, productivity, and safety all while maintaining the lowest overall cost to operate their material handling equipment.