

What is Live Streaming? and How Do I Get Started at My Church?

If you're already projecting your gatherings onto screens during the service, you're already half-way to live streaming. Your leadership team is used to being on camera and your congregation isn't going to be nervous about it. You have a camera and probably at least a small AV team.

Now all you need is streaming equipment and a provider.

The Basics of Live Streaming

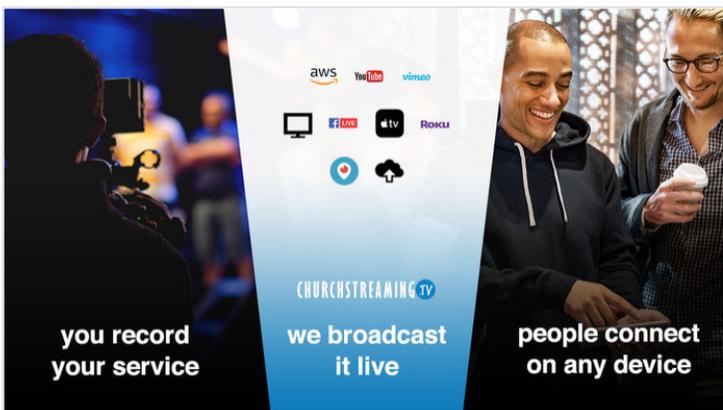
There can be as many configurations as there are video cameras. But don't let that stop you. There's really only two basic setup options.

Scenario 1:

1. Hook your camera up to streaming equipment which converts your feed (this is technically called "encoding") into a format that can be sent over the internet.
2. You decide which of your viewing platforms (your website, YouTube, Vimeo, etc.) you want the live feed to go to, and where you want your files archived afterward.
3. ChurchStreaming.tv makes it happen.

Scenario 2:

1. Many cameras have a built-in streaming equipment and your video is "magically" converted into a feed format that can be sent over the internet.
2. You still get to decide which of your viewing platforms (your website, YouTube, Vimeo, etc.) you want the live feed to go to, and where you want your files archived afterward.
3. It can be that easy!



When you sign up for your free 30-day trial, a ChurchStreaming team member will contact you and walk you through the set-up. They'll even recommend streaming equipment if you don't already have it. Then, you can practice live streaming with a fully functional trial using all the features to get familiar with streaming. [Click here](#) to join us today!

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