YOUR GUIDE TO CLOVERSITES STREAMING

BOXCAST

WHAT'S INSIDE
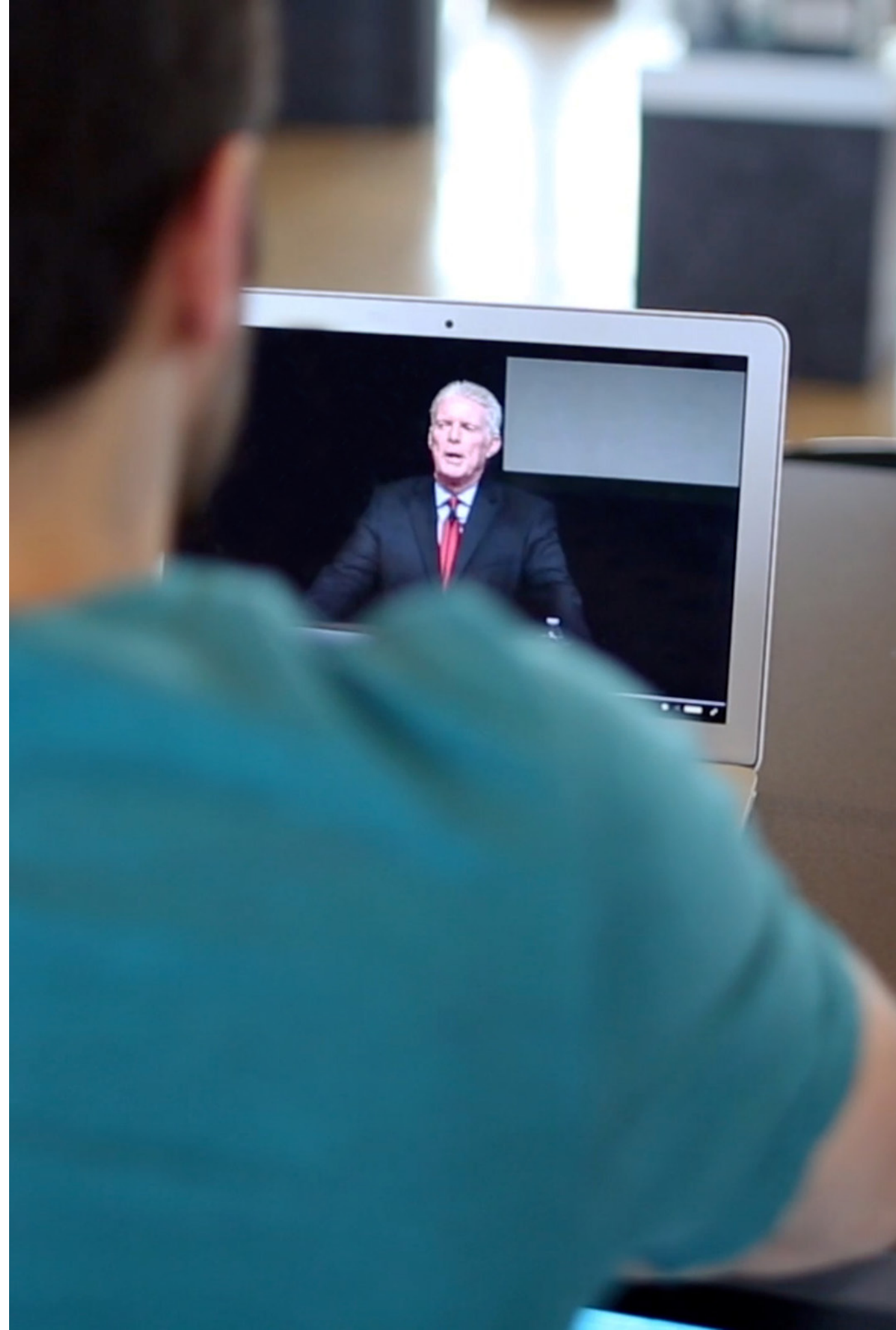
A LEGITIMATE MINISTRY

Live video streaming is a way of sharing your ministry in real-time with the people that you love, wherever they are, whenever they're available. From time to time nearly everyone within your congregation won't be able to make it to Sunday worship. Streaming is a way to serve them, even when they're away. Live streaming is a legitimate ministry within every church context.

It's true that some live streaming platforms can be costly and complicated to set up. We've come up with a smarter way for churches to stream. Over the years at BoxCast, we've worked hard to build an automated streaming platform that's both practical and relevant for every ministry.
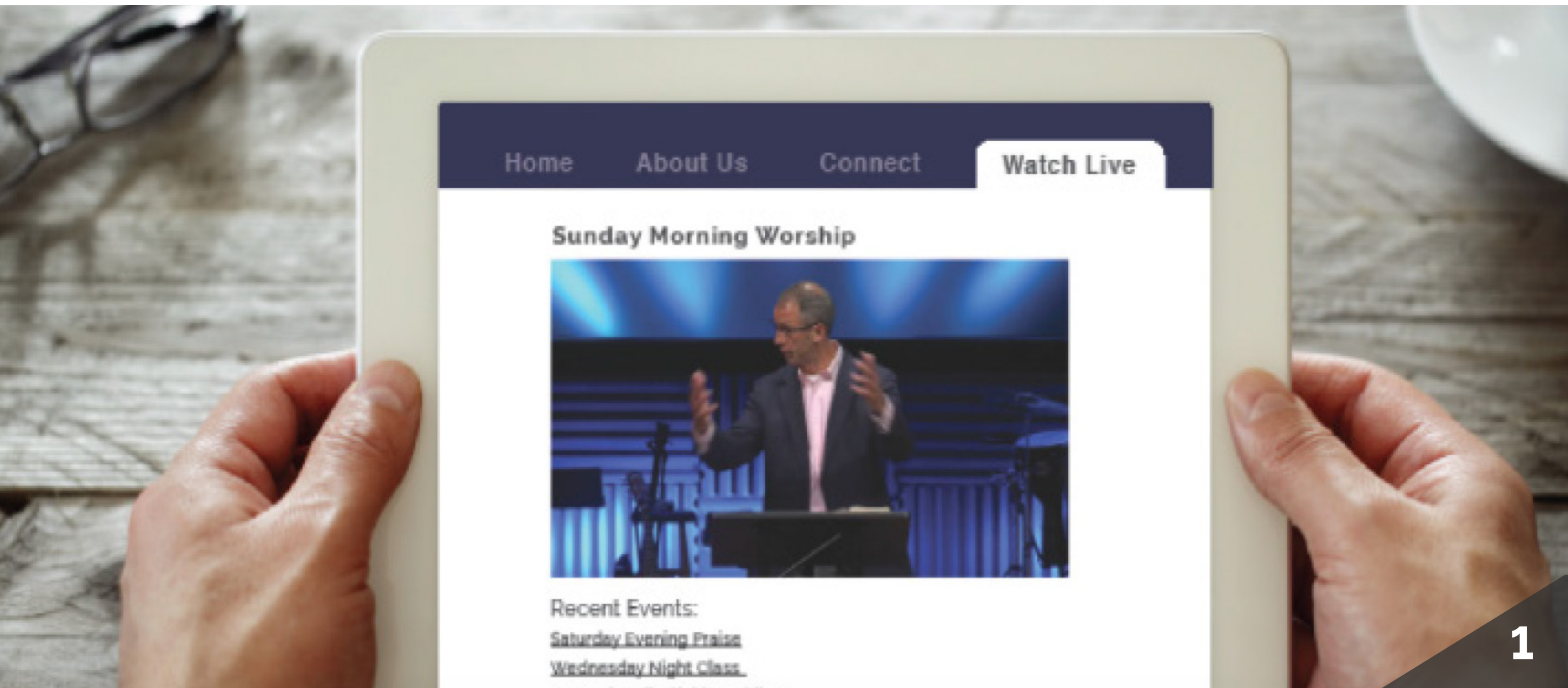
WHY STREAM

You care about serving your congregation and your community. In today's culture, developing a live video ministry is the perfect way to do that.

Widen Your Net

Improve your connection with visitors, families moving to your area, and even improve your SEO performance through embedded video.

In Sickness & In Health

From time to time, everyone gets sick. Whether your members are home with sick kids or hospitalized for a brief stay, live video helps you continue to serve your people, even from afar.

Travel

Families travel on vacation, Professionals travel on business, Missionaries travel for years at a time. Reach them all through your video ministry.

Think Big

Stream live events. Store archives for later viewing. Simulcast to social media platforms. Go beyond your Sunday morning services and broadcast every aspect of your ministry.
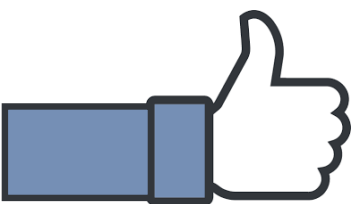
"According to Facebook, people watch live video 3 times longer than other content mediums."

HOW IT WORKS

When you stream with BoxCast and CloverSites, you benefit from a robust automated platform that has been engineered to make your live streaming experience as easy as possible.

To broadcast your event, all you have to do is connect a camera and internet to the BoxCaster, and we'll take care of the rest. There are no buttons to push and no switches. BoxCast is a plug-and-play solution that even the least technically-savvy person can master.

Of course, if your church is looking to produce a more sophisticated broadcast, our hardware is perfectly suited for that, too. Simply plug your video switcher into our hardware and it will stream your entire advanced production seamlessly.

Watch our video to see how it works:

Video Switcher   Video Camera

OR

Free Hardware

BOXCAST

Stream to Anyone, Anywhere

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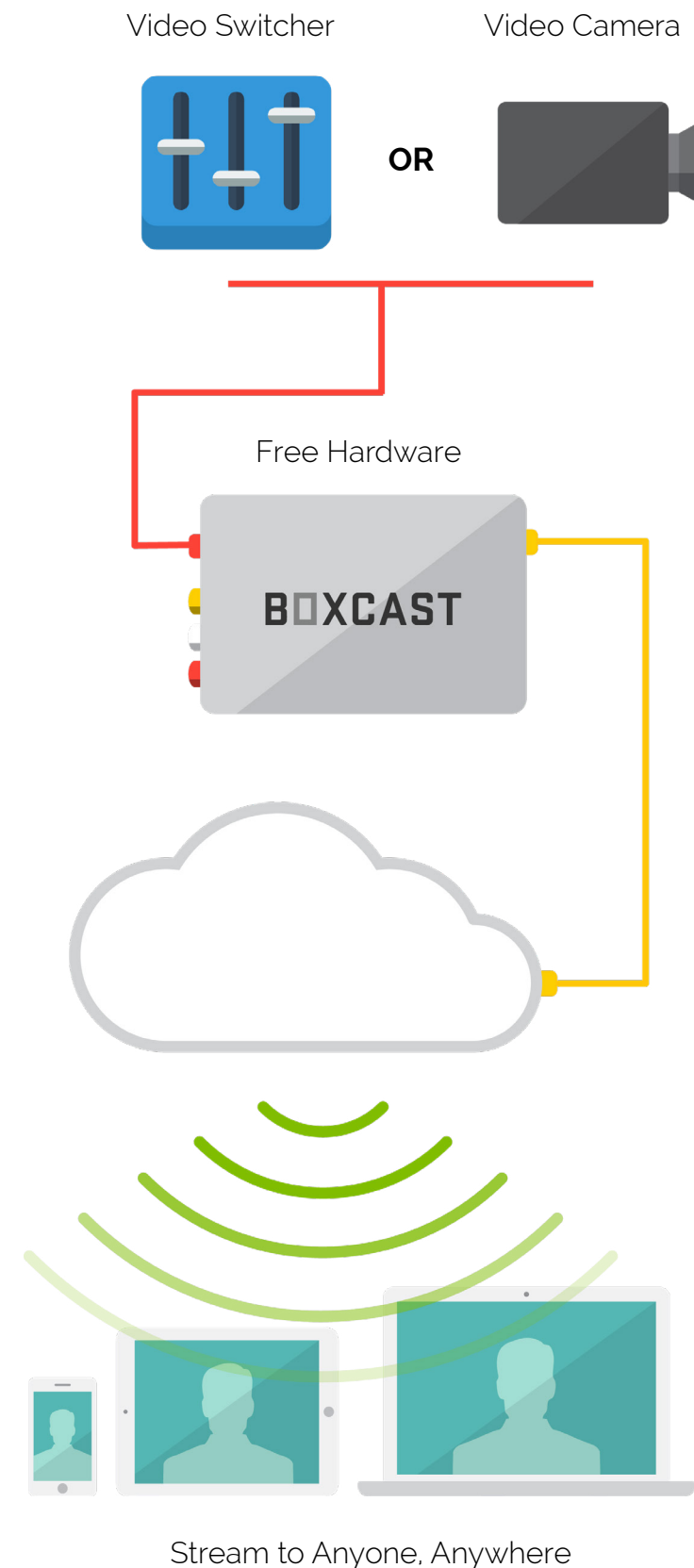
WHAT ABOUT FREE OPTIONS?

In so many ways, Facebook Live and YouTube Live are both incredible tools for churches to reach people. When it comes to streaming, however, free options aren't really the perfect solution for ministries. Here's why:

Disruptive Ads

Free streaming solutions make money through ads, which are designed to distract your viewers from meaningfully engaging with your live video. This is their business model and there's really no way to avoid ads.

Competing Content

Facebook Live and YouTube Live are social networks where people have hundreds (if not thousands) of "friends". Their ever-refreshing content will compete strongly for your audience's engagement.

No Customer Support

Free streaming solutions lower the quality of their broadcasters. Most Facebook Live streamers broadcast through their phone's camera, as well, which isn't ideal for ministries who desire to stream with excellence.

Reduced Quality

Free streaming solutions lower the resolutions of 1080-quality broadcasters. Most Facebook Live streamers stream through a camera phone, too, which isn't ideal..

Unexpected Broadcast Termination

Even if you're legally covered to stream music, Facebook Live functions with the assumption that you don't have rights to use copyrighted music in your video. When they detect music, therefore, they'll kick you off without giving you the chance to appeal.
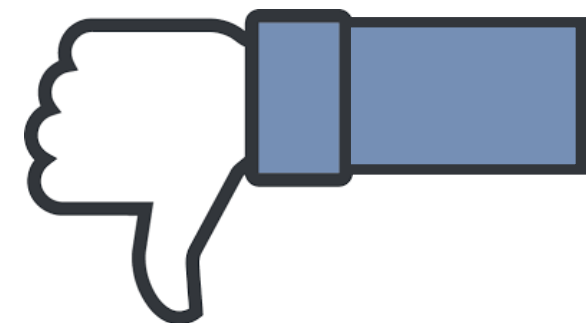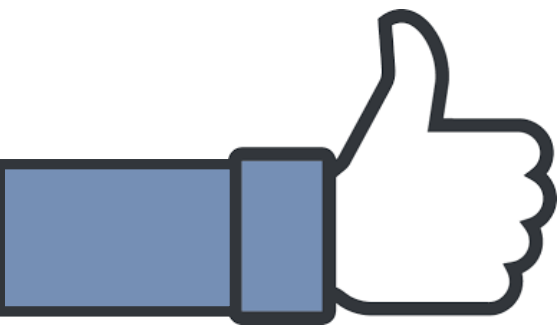
KEY FEATURE HIGHLIGHTS

TRAINING* & SUPPORT
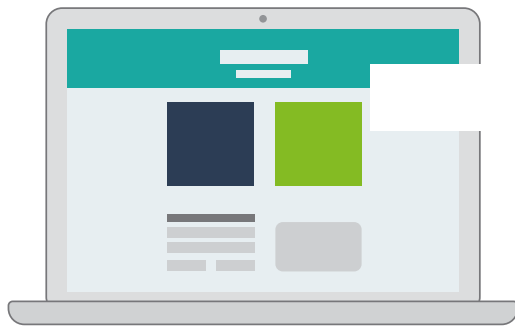Email | Chat | Phone*
12 Hours a Day (14 Sunday)

EASY TO USE
Automated Solution | No Computer
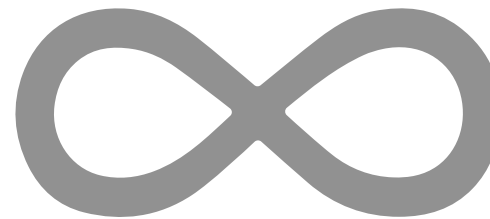No Buttons | Free Hardware*

SIMULCASTING
Website | App | Facebook Live | YouTube
Periscope/Twitter | Apple TV* | Roku*

MINISTRY FEATURES
Sermon Trimmer | Highlight Capture*
Advanced Analytics* | Downloads*

NO LIMITS
Unlimited Events | Unlimited Viewers
Any Aspect of Your Ministry

AFFORDABLE
Monthly Payment* | $99 /Month*
No Overage or Hidden Fees

(*) Denotes special features exclusive to CloverSites Clients

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SPECIAL CLOVERSITES PRICING

Billing	Hardware	Service	Start-Up
Monthly	$0	$99	$200
Annual	$0	$1188	$0

Support Hours EST
9am-9pm Monday - Saturday
7am-9pm Sunday

Hardware Inputs AUD/VID
- HDMI or RCA Composite
- Network; Wi-Fi or Ethernet

ABOUT BOXCAST

Launched in 2013, BoxCast is a complete, easy-to-use live streaming solution for churches. Inspired by the idea that any event that is watched live should be streamed live, BoxCast works to put streaming into the hands of every church and into the homes of as many people around the world as possible.

Learn more [here](#).