

	SmartRent	Tour24	Rently	Power Pro Leasing
Scope of problem company solves	Self-guided tours	Self-guided tours	Self-guided tours	Self-guided tours, mobile leasing, virtual/zoom tours
Pricing	Hardware: \$600/unit (includes lock, hub, sensors and provisioning of account) Monthly service fees: \$500 for unlimited units per property, \$50/unit for < 10 units	Set-up fee: Between \$2,000 to \$6,000* Monthly fee: Between \$500 - \$600 *Includes smart lock install	Monthly Fee: \$150 per vacant unit. Discounts available for volume.	Set-up fee: \$575 (\$0 in May) Monthly Fee: \$1 per door *Pricing changes based on portfolio size
Implementation process and timing	Timing: Single unit kits sent within a few business days Implementation: Remote installation training and support, software set up in minutes, 24/7 bilingual support available	Timing: Depends on Tour Type. Implementation: Kickoff meeting, Content collection, Creation of the tour, System Connection, Onboarding and training, Tour Launch.	Timing: Immediate deploy for SmartLock Box Implementation: Smartlock box support, full install of smart devices	Timing: 48 Hours after PMS access granted Implementation: Comprehensive training program
Hardware requirements and equipment	Minimum of lock and hub	Smart locks, model unit	No hardware retrofit required.	iPad Required
Software/mobile app demo	Community Manager software. Remote training via webinar for property staff. Quickly setup and configure tours. Manage units, devices and prospects on a daily basis.	Tour24 is an app for self-guided tours	No app download required. Prospects receive one-time unique access codes.	Self-guided tour function does not require prospects to download an app. Custom web link.
Integrations (By End of May)	Yardi, Entrata, RealPage, ResMan, SightPlan, Okta	RealPage, Entrata, Yardi (Guest Card Information Push) lead management systems, access systems	RealPage, Yardi, Kwikset, Yale, Butterfly MX, Engrain, Knock, Anyone Home	Entrata, RealPage, Yardi, Lead2Lease, Knock, Anyone Home, ILM, Spherexx, YieldStar, LRO, PERQ, Realignc, Matterport, Helix Media, Engrain Map
Differentiating features	<ul style="list-style-type: none"> • Standalone package • No app required for prospects to download • Fast and easy installation process • Completely white labeled experience, with minimal branding • APIs that play nice with all vendors/partners • SmartRent is not a CRM or ILS - its fits into your process 	<ul style="list-style-type: none"> • All-in-one solution (scheduler, verification, access and tour) • Curated tour • Geolocation beacons that track prospect • Admin Portal for Leasing Team • Dedicated Customer Support Specialist • Training • Marketing Kit 	<ul style="list-style-type: none"> • Rapid to deploy • No hardware retrofit required • Pay per vacant unit • Month to month service • Users can customize when they offer self-guided tours • Users can cancel the service at any time • Communities can provide parking and mapping instructions to users before the tours • ISO 27001 Certified • CCPA compliant 	<ul style="list-style-type: none"> • No app needed • Lightweight custom web link • Simple and easy property navigation • Include price quotes with a quick tap • Amenity and apartment selection • Share videos and 3D tours • Optional physically distanced check-in • Branded tour summary