

	Anyone Home	Realync	Pynwheel	IOTAS
Scope of problem company solves	We enable multiple SGT applications from stand alone lockboxes to smart locks for a myriad of property types. Prospective renters can safely self-tour your properties without a leasing agent present.	How do we effectively connect with and convert prospects and residents virtually in an ever-changing, ever-demanding world?	Self Tours, Virtual Tours, Guided Tours, Interactive Website Maps, Touchscreens	Self-guided touring, operational efficiency, property-wide alerts, automated maintenance
Pricing	Hardware Smart Lock: ~\$250/each - OR - Lockbox: \$120/each Software Smart Lock: \$399 one time set up fee + \$.95/unit/month (applies to entire property) - OR - Lockbox: \$199 one time set up fee + \$28 per box/per month	\$325 per property per month Unlimited usage (videos, live tours, tracking) Uncapped cloud storage Analytics & integrations (e.g., Yardi, Entrata) \$1,000 per property Account setup + webinar training + virtual office hours Equipment shipped directly to properties Ongoing support/resources + onsite visit to record 5 videos (optional)	Pynwheel Self Tour Set-up: \$0 Self (\$995 Full) Monthly: \$385 Pynwheel Map Included with Self Tour, \$50 a la carte	Hardware: \$400/unit Software: \$200/month 1-10 units, addt'l. units \$7/month
Implementation process and timing	1-3 weeks, depending on the hardware configuration and if the property is a current Anyone Home client with other active products	1. E-sign contract and complete onboarding form 2. Receive Realync login and training resources within 48 hours 3. Pick a webinar training time slot 4. Receive accessories (shipping) Less than a week from signature to launched!	Timing: 2 weeks (Self Tour self set-up is immediate.) Implementation: Self-guided, with full service support	Timing: Pre-paired kits shipped within 2-5 business days Implementation: Kickoff meeting call, remote (video call) installation walk through, 24/7 ongoing support
Hardware requirements and equipment	Smart Locks: require wifi or mobile hot spot Lockbox: none	Our team sends you accessories (gimbal + lens).	No hardware required. Access control/digital locks (not required) may be self-acquired, or purchased through Pynwheel	Minimum: Hub with free cellular connectivity and smart lock
Software/mobile app demo	Available directly from your existing property management website with easy step by step instructions - no additional apps to download or manage!	Any iOS Device (iPhone, iTouch, iPad). Realync is an app that is downloaded to an iOS device where all videos are stored on the cloud.	Pynwheel Self Tour is available in the App Store and Google Play. Pynwheel Connect offers full set up and content management functionality.	Easy scheduling and ID verification for prospects. No app required to tour, prospect gets a one-time code. Property Staff gets notification when prospect arrives and leaves.
Integrations (By End of May)	Anyone Home is an integration partner with every popular management software and lead management platform: Yardi, RealPage, MRI, RentCafe, Entrata, ResMan, Rainmaker LRO, I Love Leasing, Max Leases, Butterfly MX.	Yardi, Entrata, Perq, Engrain, BetterBot, Power Pro, Anyone Home, Matterport, Envida, 30 Lines	Industry Partners: Yardi, Entrata, RealPage, ResMan, Realync, LPC360, Matterport. Controlled Access: Schlage, Yale, Kwikset, Remotelock, Igloo, Butterfly MX, Mercury Control Other: Chat, Videos, ID Authentication, Credit Card Authorization	Hardware: Voice assistants, motion sensors and leak sensors Access and Security: Yale, ButterflyMX, (*Braxos, Salto, Brivo, Schlage, and Prempoint solutions require app download) PMS: Yardi, RealPage, BuildingLink
Differentiating features	<ul style="list-style-type: none"> ▪ 24/7/365 support ▪ SGTs is just one solution of Anyone Home's entire suite of products & services that can help your prospects and residents take the next logical step in the leasing process (24/7/365 Contact Center, CRM, Chatbot, Self Scheduled Tours with our Without An Agent ▪ Seamless integration into existing property workflows ▪ 5 years experience in conducting SGTs with institutionalized partners. 	<ul style="list-style-type: none"> • Multifamily's only video leasing and engagement solution • Recorded Videos + Live Video Tours • Tool for leasing conversion and resident engagement • A true partner (training, coaching, support, etc.) 	<ul style="list-style-type: none"> • Most Comprehensive Tour Experience • Simple Setup • Integrated geolocation • Integrated camera and notepad • Integrations will all major property management systems and control access systems, including exterior and common space access • Unlimited and instant content changes • No hardware requirements • Scalable to easily manage large portfolios • Record of the tour shared with the guest, guests's contacts, and the property • Excellent Customer Support 	<ul style="list-style-type: none"> • Free Setup • Free Connectivity • Free property branding • Simple, easy deployment • No app required for prospects to tour • Expandable system to smart properties • Marketing collateral library • Dedicated customer support team • Agnostic system – compatible with numerous devices across manufacturers