# CertainTeed Weather Boards<sup>™</sup> Fiber Cement Siding

CertainTeed SAINT-GOBAIN

# SMART AND Beautiful





# DESIGNED BY Ature ENGINEERED BY CERTAINTEED.

Homeowners who want to make a lasting impression look to CertainTeed for confidence backed by over 100 years of experience.

CertainTeed is one of the oldest and most trusted names in building products, and is part of Saint-Gobain Corporation the largest building products manufacturer in the world. Our products include siding, asphalt and solar roofing, trim, fence, railing, decking, foundations, insulation, gypsum, ceiling tiles, and pipe products. Our advanced CertainTeed WeatherBoards<sup>™</sup> product features TrueTexture<sup>™</sup> for authentic woodgrain appearance in a weather-resistant engineered fiber cement. The product is further protected by FiberTect<sup>®</sup> our proprietary primer/sealer that is engineered to seal against moisture.

With a broad choice of exclusive colors and styles, CertainTeed WeatherBoards is backed by an industry leading 50-year product warranty with 2-year SureStart<sup>™</sup> protection that covers both labor and materials. 1

CertainTeed's proprietary ColorMax<sup>®</sup> Finishing System provides a spectrum of prefinished design possibilities with 22 attractive solid colors and 6 natural wood stains. Our paint is factory-applied for maximum consistency and performance, and allows for faster job completion. ColorMax solid colors and stains have a 15-year limited coating warranty.

With everything you need under one roof, homeowners who build with CertainTeed have the added advantage of having all of their product warranties from the same company.

*Beautify* and Protect Your Home with Superior *Design* and Durability.







# CertainTeed SAINT-GOBAIN



Quality made certain. Satisfaction guaranteed.

For more than a century, the people of CertainTeed have worked to become the preferred choice for innovative building products and systems by delivering a superior customer experience.

Our entire team at CertainTeed works to build strong, long-term relationships with all our customers by providing continuous product support. In fact, trust and respect are part of the corporate values that all CertainTeed employees are trained to uphold.

CertainTeed is a leading manufacturer of building products, offering the largest product portfolio in the industry. Our siding and roofing have been consistently recognized as the #1 brand by building professionals.

#### Freedom of Choice™

We are the only building products manufacturer to offer Freedom of Choice, which includes the four most popular cladding choices: fiber cement, polymer shakes, insulated siding and vinyl siding. This means you can choose product solutions based on your individual needs.

CertainTeed also has a complete line of exterior building products, such as trim, housewrap, fence, decking and railing, that are designed to work together with complementary styles and colors.

#### **Building Science**

With more than 100 years of experience and the expertise of world-class building scientists, CertainTeed is on the forefront of new technologies and innovation. The company is supported by a worldwide network of 3,500 research and development professionals.

CertainTeed WeatherBoards siding is tested in accordance with ASTM C1186 in the U.S. and CCMC technical guide requirements as required by the National Building Code of Canada. These testing standards include a stringent review of more than a dozen properties, such as flexural strength, moisture movement, frost resistance, transverse loading, and water absorption.



Product shown: 7-1/4" Cedar Lap Siding in Antique White/Desert Tan



## The integrity of wood. Deep, authentic grain.

Fiber cement is an excellent cladding material and provides high-end resale value, but the brand you choose can impact how aesthetically pleasing your home is from the curb to the front porch.

A level of style that begins with the head-turning ColorMax Finishing System and continues with the feel of TrueTexture, an innovative system that delivers authentic woodgrain through a direct transfer system from real cedar boards.



CertainTeed was the first to produce siding utilizing a direct transfer system from real cedar boards for natural looking wood TrueTexture finishes.

#### Consumer Product Preference Survey



eferred by 2out of 3 Consumers

Recent survey results prove that 2 out of 3 people prefer the TrueTexture woodgrain appearance of CertainTeed WeatherBoards fiber cement siding, over a leading competitor.

#### **Return on Investment**

According to a 2012 nationwide review by *Remodeling Magazine*, for the 6th year in a row in terms of cost versus value, fiber cement siding provides nearly an 80% return on investment, higher than any home improvement costing more than \$1,300.

#### **Architectural Accuracy**

From Colonial to craftsman, modern to Victorian, historic wood cladding designs are easily reproduced using the wide variety of WeatherBoards profiles, shakes and panels. Attractive trim and accessories enhance your ability to add unique finishing touches.

#### **Superior Design**

WeatherBoards repeats the pattern every 48 planks, which means a 20x24-foot wall will have a maximum of only two repeats—the best in the industry. Also, the intersections where WeatherBoards meet roofing, decking and other building components are held to a 1-inch offset for better visual appeal.



The Science of erformance

WeatherBoards combines the textures and profiles of natural wood with the strength and stability of CertainTeed's proprietary fiber cement formula.

The product is further protected by FiberTect, our proprietary primer/sealer that is engineered to seal against moisture for better endurance.

WeatherBoards is engineered to save time and money by installing quicker and lasting longer. Easier installation translates to less interruption to the lives of busy homeowners. Also, enhanced long-term performance means less maintenance over time.

#### Industry-Leading Warranty

We stand behind our products with an industry-leading 50-year warranty with 2-year SureStart protection that covers both labor and materials. ColorMax solid colors and stains have a 15-year limited coating warranty; and a 15-year SureStart limited labor warranty for coating application.







#### **Natural Durability**

Innovative engineered material technology creates a product that is weather resistant, non-combustible and will not warp or rot.

- Class A (1) flame spread rating
- · Resists UV rays and moisture
- · Impervious to wood-boring insects
- Stands up to freeze/thaw cycles
- · Resists damage from everyday impacts
- · Resists salt spray

#### **Rigorous Testing**

WeatherBoards siding is tested in accordance with ASTM C1186 requirements. These standards include a stringent review of flexural strength, moisture movement, frost resistance, transverse loading and water absorption.

#### **Phone Support**

With a dedicated customer service group, CertainTeed experts are just a phone call away for advice on all of your project needs:

Consumer Hotline: **800-782-8777** Professional Hotline: **800-233-8990** 









The right color will highlight the beautiful features of your home and boost curb appeal. Color reflects your personality and lifestyle, from beachside blues and weather-beaten grays to woodsy greens and browns.

CertainTeed's proprietary ColorMax Finishing System provides a spectrum of prefinished design possibilities with 22 attractive solid colors and 6 natural wood stains. All are factory-applied for maximum consistency and performance and feature FiberTect, our proprietary primer/sealer that is engineered to seal against moisture.

Or, experience unlimited possibilities with the freedom to paint WeatherBoards after it's installed. With the protection of FiberTect primer/sealer, WeatherBoards can be painted any color within 24 months of installation.

### It's Your Home. Your Choice.

Whether you choose to prefinish with our ColorMax Finishing System or paint later, the flexibility to change colors makes WeatherBoards the last cladding material your home will ever need.





Start exploring preset color combinations and create your own custom exterior with online, interactive tools, designed to help you "Visualize Your Home." Start now at certainteed.com/colortools





We stand behind our products with an industry-leading 50-year warranty\* with 2-year SureStart protection that covers both labor and materials. ColorMax Stains also have a 15-year limited coating warranty\*; and a 15-year SureStart limited labor warranty for coating application.

 \* See actual warranty for details and conditions.
 Variations in colors may occur due to the manufacturing process and woodgrain patterns.
 Colors shown are as accurate as printing methods will permit.
 Please see product samples before making final selection.











# **ColorMax**® SOLID COLORS

💛 ColorMax Solid Color (2)

FiberTect primer/sealer (1)

WeatherBoards Fiber Cement



Autumn Red

Nantucket Gray







FiberTect primer/sealer is applied to CertainTeed WeatherBoards for protection against moisture.

As a top coat, ColorMax Solid Colors provide coverage against the elements and enhance the deep, natural grain pattern of CertainTeed WeatherBoards. Our paint is factory-applied for maximum consistency and performance, and allows for faster job completion.

We stand behind our products with an industry-leading 50-year warranty\* with 2-year SureStart protection that covers both labor and materials. ColorMax Solid Colors also have a 15-year limited coating warranty\*; and a 15-year SureStart limited labor warranty for coating application.

 \* See actual warranty for details and conditions.
 Variations in colors may occur due to the manufacturing process and woodgrain patterns.
 Colors shown are as accurate as printing methods will permit.
 Please see product samples before making final selection.











Forest

NEW

Suede

NEW

NEW Pacific Blue











NEW Light Maple Antique White/ Desert Tan

Linen



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# The Right Choice for You and the

<sup>HE</sup> *Onvironment.* 

As homeowners continue looking for ways to become more eco-friendly, we are committed to developing sustainable solutions that offer beauty, comfort and performance.

WeatherBoards is an NAHB (National Association of Home Builders) Green Approved product, and the only fiber cement siding to guarantee contribution to LEED<sup>®</sup> (Leadership in Energy and Environmental Design) credits on every project.

WeatherBoards also helps homeowners achieve green certification with more than 30% post-industrial material, termite resistance, and ISO 14001 accreditation, which is an international standard that our manufacturing facilities meet for minimizing environmental impact.

CertainTeed Fiber Cement provides customers with complete environmental transparency through third-party GreenCircle<sup>®</sup> Certification, as well as our voluntary Life Cycle Assessment (LCA) approved by NIST (The National Institute of Standards and Technologies) for use with its BEES (Building for Environmental and Economic Sustainability) online product selection program.



#### **ENERGY STAR®** Sustained Excellence

Recognized as a 2009 and 2010 ENERGY STAR Partner of the Year by the U.S. Environmental Protection Agency, CertainTeed, through its parent company Saint-Gobain, earned the 2011 and 2012 ENERGY STAR Sustained Excellence Award, the highest level of recognition for outstanding contributions to protecting the environment through energy efficiency.



Product shown: Random Square Staggered Edge in Olive

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# A CUT ABOVE **WeatherBoards**™ **SHAKES**

The warmth and beauty of natural cedar, and the rich and rugged textures of hand-hewn cedar shingles, shakes, octagons and half-rounds.

WeatherBoards Shakes brings it all together in a collection that's as distinctive as it is durable.

In styles befitting fine homes, the traditional cuts of WeatherBoards Shakes are of exacting craftsmanship.

#### **Perfection Shingles**

If you are looking for a more economical option that simulates a shake look, WeatherBoards Perfection Shingles is a great alternative.

#### **Random Squares**

WeatherBoards Random Squares in staggered or straight styles provide a traditional random shake effect and eliminate all the guesswork associated with conventional shake application.

#### **Individual Shakes**

For those of you who prefer actual cedar shakes, WeatherBoards Individual Shakes is your answer. It provides the appearance of real cedar shake while offering the same advantages of our other fiber cement products. Can be installed to create the look of both Staggered and Straight Edge.

#### Half-Rounds/Octagons

Historically accurate detailing on gable ends, dormers and other architectural features take shape with Half-Rounds and Octagons.

#### **Performs Beautifully**

Panels are thick and rigid. Innovative engineering creates strong, consistent, on-the-wall performance.

- Tested to withstand hurricane-force winds
- · Low maintenance alternative to wood
- Industry-leading 50-year limited warranty\*

\*See actual warranty for details and conditions.



Perfection Shingles\* 8-1/4" x 12' (7" exposure) Shown in Heritage Clay/Natural Clay



Random Square Staggered Edge 16" x 48" (7" exposure) Shown in Olive

Straight Edge 12" x 48" (5" exposure) 16" x 48" (7" exposure) Shown in Taupe



Individual Shakes Staggered Edge 6-1/4" x 18" 8-1/4" x 18" 12" x 18" (8" exposure) Available primed only



Individual Shakes Straight Edge 6-1/4" x 18" 8-1/4" x 18" 12" x 18" (8" exposure) Available primed only

Half-Rounds

16" x 48" (7" exposure) Shown in Coastal Blue



Octagons 16" x 48" (7" exposure) Shown in Pacific Blue

\*NEW—Perfection Shingles also available with Enhanced Shadow Lines, in our six stain finishes (west region only).



# THE LAP OF LUXURY **WeatherBoards**LAP SIDING

Classic detail and sophisticated silhouettes with long lines create an easy elegance.

Get the best of both worlds with a cedar-grained architectural board developed through building science to protect your home against the weather. Our authentic TrueTexture woodgrain appearance is achieved with our advanced direct-transfer system using real cedar boards.

WeatherBoards Lap Siding is manufactured to look like natural wood, providing bold and traditional profiles. Our grain pattern repeats every 48 planks the best in the industry—which means a 20x24-foot wall will have a maximum of only two repeats.

Also, the intersections where WeatherBoards meet roofing, decking and other building components are held to a 1-inch offset instead of 2 inches for better curb appeal.

WeatherBoards Lap Siding is available in a smooth, textured, Dutchlap or beaded profile to perfectly match your home's style.

Available with ColorMax Finishing System's line of 22 solid colors and 6 stains, featuring the protection of our proprietary FiberTect primer/sealer. Also available primed and sealed with FiberTect for painting after it's installed.



 Cedar Lap
 Siding

 5-1/4" x 12'
 8-1/4" x 12'

 6-1/4" x 12'
 9-1/4" x 12'

 7-1/4" x 12'
 12" x 12'

 Shown in Coastal Blue



Smooth Lap Siding 5-1/4" x 12' 8-1/4" x 12' 6-1/4" x 12' 9-1/4" x 12' 7-1/4" x 12' 12" x 12' Shown in Silverplate/ Sterling Gray



Smooth Beaded Lap Siding 7-1/2" x 12' Shown in Autumn Red



Textured Beaded Lap Siding 7-1/2" x 12' Shown in Cypress



Textured Dutchlap Siding 8-1/4" x 12' Shown in Antique White/ Desert Tan

Products shown: Vertical Siding with Fiber Cement Trim Used as Batten in Linen

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# BEAUTY FROM TOP TO BOTTOM **WeatherBoards**<sup>TM</sup> VERTICAL SIDING

Certain details make a difference. And when WeatherBoards Vertical Siding goes up, the difference is stunning.

WeatherBoards Vertical Siding is perfect for just about any exterior application, from sidewalls to overhead details. Go where your imagination takes you, and your vision will endure with versatile WeatherBoards Vertical Siding.

Whether the look is seamless cedar, beautifully textured stucco, grooved cedar or simply smooth, this is one design choice that radiates with style.





Cedar No Groove Vertical Siding 4' x 8' 4' x 9' 4' x 10' Shown in Olive



Cedar 8" Groove Vertical Siding 4' x 8' 4' x 9' 4' x 10' Shown in Sable Brown



Smooth Vertical Siding 4' x 8' 4' x 9' 4' x 10' Shown in Antique White/ Desert Tan



Stucco Vertical Siding 4' x 8' 4' x 9' 4' x 10' Shown in Light Maple





Easytrim Reveals is an aluminum reveal wall system designed to work with CertainTeed Fiber Cement Vertical Panels and Lap Siding. The Easytrim Reveals system has been engineered to be a fast, beautiful, and cost-effective way to clad the exterior of your building.

Products shown: 7-1/4" Smooth Lap Siding in Marigold with Restoration Millwork® Beadboard as Soffit

# A BREATH OF FRESH AIR **WeatherBoards**™ SOFFIT

Freedom of Choice allows you to choose from a complete line of fiber cement and vinyl soffit on your project. Both are available in a wide range of color options and styles to help give you a beautiful finished look.

WeatherBoards Soffit and Porch Ceiling Panels feature a selection of styles and designs that finish a home's exterior with great attention to detail. Choose smooth or cedar-grained styles for porch ceilings, or select perforated soffit to control the airflow under eaves and throughout your home.

Vinyl soffit offers you ease of installation and a desirable price point, while meeting and exceeding required ventilation requirements.

#### The Air Balance System

Proper ventilation is vital protection against damage to the roofing materials and structure. It also increases comfort inside the home and energy savings.

Experts agree that the most effective system is a balance of air intake and exhaust that creates a uniform flow of air through the attic. This system creates a condition in which the roof temperature is equalized from top to bottom, supplying a consistent airflow along the entire underside of the roof deck.



#### WeatherBoards Soffit



Cedar Soffit 12" x 12' 16" x 12' 24" x 12' Porch Ceiling Panel 4' x 8' Shown in Wicker/ Savannah Wicker

Smooth Soffit 12" x 12' 16" x 12' 24" x 12' Porch Ceiling Panel 4' x 8' Shown in Linen

Ventilated Soffit Available in Cedar or Smooth 12" x 12' 16" x 12' 24" x 12' Shown in Vanilla White/Snow

Ventilated Soffit NFA/Lineal Ft.: 6.9"

#### NEW OFFERING Vinyl Soffit









Vinyl Soffit and accessories are not available everywhere CertainTeed fiber cement siding is sold.

InvisiVent® Triple 3-1/3" (also available in Solid) <u>25</u> Available in Natural Clay, Savannah Wicker, Sterling Gray, Colonial White

Ventilated Soffit NFA/Sq. Ft.: 10"

Ironmax<sup>™</sup> Double 5" Solid (also available in Fully Vented) Available in Natural Clay, Savannah Wicker, Sterling Gray, Colonial White Ventilated Soffit

NFA/Sq. Ft.: 6.4"

Beaded Triple 2" Solid (also available in Hidden Vent) Available in Natural Clay, Savannah Wicker, Sterling Gray, Colonial White Invisibly-Vented Soffit

NFA/Sq. Ft.: 1.6"

Universal Triple 4" Fully Vented (also available in Solid) Available in Natural Clay, Savannah Wicker, Sterling Gray, Colonial White

Ventilated Soffit NFA/Sq. Ft.: 5.9"



Products shown: Smooth Lap Siding with Restoration Millwork PVC Trim

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# FINISHING TOUCHES **WeatherBoards** TRIM/FASCIA

Detail work on the corners, framing along the front, and various sizes and thicknesses make every detail a perfect finishing touch.

WeatherBoards Trim/Fascia provides the ideal cedar texture and color range to finish your home.

WeatherBoards Trim/Fascia has all the same properties as WeatherBoards Fiber Cement Siding, including our durable and eco-friendly formula.

CertainTeed is the only manufacturer to offer a line of trim products in both fiber cement and cellular PVC for unique finishing touches to complete the look you desire.

#### Fiber Cement 7/16" Trim/Fascia

- · Coated with FiberTect primer/sealer
- Texture: Available in Cedar
- Thickness: 7/16"
- Length: 12'
- Widths: 5 sizes, from 3-1/2" to 11-1/4"
- 50-year limited warranty

#### Fiber Cement 4/4 and 5/4 Trim

- Available in a reversible Cedar/Smooth board for added versatility
- Thickness: 4/4 or 5/4 nominal (3/4" or 1" actual)
- Length: 12'
- Widths: 7 sizes, from 2" to 12" nominal (1-3/4" to 11-1/4" actual)
- 25-year limited warranty

Made expressly for CertainTeed by Plycem

#### **RESTORATION MILLWORK**

#### Cellular PVC Trim

Available in Smooth or TrueTexture woodgrain finish in a wide variety of traditional and specialty profiles including Trimboards, Sheets, Corners, Beadboard, Brickmould, and Special J-Pocket Accessories for fiber cement siding.

#### Skirtboard

Constructed of a highly durable cellular PVC, Restoration Millwork Skirtboard is the ideal solution for meeting U.S. building codes requiring 6" ground clearance when installing



fiber cement siding. Also suited for use as a transition panel between siding styles, Skirtboard offers added advantages in installation accuracy, performance and style.



#### J-Pocket

Restoration Millwork PVC trim offers accessories with hidden J-pocket to allow for greater flexibility during installation and great finished looks. All in a clean, one-piece system that has an integrated J-channel design.

All cellular PVC trim can be painted to match CertainTeed ColorMax Finishing System options with Sherwin-Williams<sup>®</sup> VinylSafe<sup>™</sup> Color Technology.

For more information on painting, refer to (RM048) Vinyl Safe Paint Color Guide and (RM003) Installation Guide.





# CertaWrap<sup>™</sup> Weather Resistant Barrier

## CertaWrap Performance.

#### Superior Breathability, Water Resistance and Vapor Transmission

Mold, mildew and water damage are a home's worst enemies. An effective weather barrier system defends against these problems by resisting moisture penetration and air infiltration while allowing water vapor to dissipate. CertainTeed CertaWrap offers the industry's best combination of all of these properties, helping you defend against moisture and the elements during construction, and preventing moisture buildup—from inside and outside the home—after cladding is applied.

## The Perfect Balance between Water Holdout and Breathability.

CertaWrap Weather Resistant Barrier provides an added layer of protection against air and moisture damage. It's part of the complete CertaWall Weather Deterrence System.™

- Superior air holdout for better energy efficiency.
- Optimal permeance rating of 11.7.
- Outstanding UV performance.
- Excellent surfactant resistance.
- Lifetime limited warranty.

## CertaWrap Accessories.

For maximum effectiveness, it's critical to finish your CertaWrap installation with tight sealing methods. CertaWrap accessories offer everything needed to get the job done right. Use them to seal window and door openings, cracks, seams and penetrations prior to applying exterior cladding.





## CertaWall Technology.

Beauty is more than skin deep. That's especially true when it comes to building or improving a home. Protection from the elements, energy efficiency and long-term performance are just as important as aesthetics. The CertaWall Weather Deterrence System delivers those advantages. As a key component in the system, CertaWrap Weather Resistant Barrier helps assure long-term satisfaction.

## The CertaWall Weather Deterrence System





# CertainTeed Fiber Cement BackerBoard

## Backed by Confidence.

Our advanced technology created to produce WeatherBoards is now applied to interior ceramic tile underlayment.

The result: CertainTeed Fiber Cement BackerBoard featuring a dense, non-porous surface. CertainTeed Fiber Cement is an excellent choice for kitchen and bathroom applications where moisture is a fact of life.

The surface and edges are also smoother than competing products for easier installation and neater finished jobs.

## Below the Surface.

CertainTeed Fiber Cement BackerBoard is made of a precisely blended combination of Portland cement, wood fibers and specialty additives.

Our exclusive manufacturing process transforms these raw materials into fiber cement backer products that deliver outstanding performance in an easy-to-install package.

- Versatile: suitable for interior floors, walls and countertops
- Adaptable: use with tile, natural stone, faux stone and brick veneer
- · Easy to use: lightweight and easy to nail
- Moisture-resistant: will not swell, decay, delaminate or deteriorate
- Fire-resistant: Class A (Class 1) Flame Spread Rating
- Backed by CertainTeed: 20-year limited warranty with SureStart protection\*





Framing 16" o.c. Drywall CertainTeed Fiber Cement BackerBoard

Tiles

#### Specifications

Thickness (actual)	
Underlayment: .25"	BackerBoard: .42"

#### Sizes

Underlayment:	
3' x 5'	
4' x 4'	
4' x 8'	

BackerBoard: 3' x 5'

\* See actual warranty for details.

# TOP 10 REASONS TO CHOOSE CertainTeed

# **1.** EXPERTISE & EXPERIENCE

With more than 100 years of experience and the expertise of world-class building scientists, you get the peace of mind that comes with the most trusted name in building products. CertainTeed has the widest product portfolio available, including siding, asphalt and solar roofing, trim, housewrap, fence, railing, decking, foundations, insulation, gypsum, ceilings and pipe products.

# 2. Freedom of Choice

We are the only building products manufacturer to offer the four most popular cladding choices: fiber cement, polymer shakes, insulated siding and vinyl siding.

#### CHOSEN BY 2 OUT OF 3 CONSUMERS 3.

Recent survey results prove that 2 out of 3 consumers prefer the TrueTexture woodgrain appearance of WeatherBoards over a leading competitor. Our exclusive TrueTexture process is a direct transfer from real cedar boards for a natural woodgrain finish.

# CertainTeed Competitor

**Survey Results** 

# 4. THE COLOR LEADER

Choose from 22 attractive solid colors for the look of painted wood and 6 stains for the look of natural wood. Durability and consistency are guaranteed with CertainTeed's factory-applied ColorMax Finishing System. Or, for the option to paint your home any color after installation, choose primed WeatherBoards with our proprietary FiberTect primer/sealer.

# 5. SAFETY & DURABILITY

WeatherBoards has a Class A (1) flame spread rating, will not rot, resists UV rays, and is impervious to wood-boring insects. And our proprietary FiberTect primer/sealer ensures better weather resistance by sealing out harmful moisture.











# 6. PEACE OF MIND

WeatherBoards carries a 50-year limited transferable product warranty with our exclusive 2-year SureStart limited labor warranty protection. ColorMax solid colors and stains have a 15-year limited coating warranty and a 15-year SureStart limited labor warranty for coating application\*

# COMMITMENT TO SUSTAINABILITY

Recognized as a 2009 and 2010 ENERGY STAR Partner of the Year by the U.S. Environmental Protection Agency, CertainTeed, through its parent company Saint-Gobain, earned the 2011 and 2012 ENERGY STAR Sustained Excellence Award, the highest level of recognition for outstanding contributions to protecting the environment through energy efficiency.

## 8. SUPERIOR DESIGN

As a low-maintenance alternative to wood, WeatherBoards offers a broad lineup of profiles, decorative siding shakes, soffits and trims. Historically accurate wide board and batten, wide profiles and vertical panels create attractive architectural designs.

# 9. Return on Investment

According to a 2012 nationwide review by Remodeling Magazine, for the 6th year in a row in terms of cost versus value, fiber cement siding provides nearly an 80% return on investment, higher than any home improvement costing more than \$1,300.

# **10.** PREFERRED BY EXPERTS

For 16 years in a row, contractors have voted CertainTeed cladding products as #1 in "Brand Familiarity" and "Brand Used Most," according to Builder Magazine. CertainTeed cladding materials were also ranked #1 by builders and contractors in Remodeling Magazine for 6 years in a row.

\* See actual warranty for details and conditions. 4/4 and 5/4 trim carry a 25-year limited product warranty.







ENERGY STAR

AWARD 2012

SUSTAINED EXCELLENCE







CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.



Polymer Shakes & Shingles



Insulated Siding



Vinyl Siding







PVC Exterior Trim & Beadboard



Vinyl Carpentry® Trim

Professional: facebook.com/CertainTeedFreedomofChoice Consumer: facebook.com/CertainTeedLivingSpaces



Fence



Decking and Railing



Housewrap

[ Be Certain ] Confidence worth building on...

#### ASK ABOUT OUR OTHER CERTAINTEED® PRODUCTS AND SYSTEMS:

ROOFING • SIDING • TRIM • DECKING • RAILING • FENCE • FOUNDATIONS GYPSUM • CEILINGS • INSULATION • PIPE

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