



TECHNICAL INFO

CITY DIGITAL Helsinki

MEDIA FORMAT	RESOLUTION
Digital LED-screen	720 x 480 pix
Helsinki Stockmann parking hall 3 pcs.	
Digital LED-screen	1080 x 1920 pix
Helsinki Stockmann parking hall 13 pcs.	
Erottaja parking hall 3 pcs.	
Finlandia parking hall 5 pcs.	

VIDEO FORMATS MPEG-1, MPEG-2 (recommended), MPEG-4 (recommended), AVI, MOB, VOB. Nb! Max bitrate 8000 kbps, screens do not support audio

PICTURE FORMATS PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

MATERIAL DELIVERY 3 working days prior to the beginning of the campaign
Delivery address: aineisto@mediateko.fi
Materials over 20 Mt can be delivered with file transfer service.

MORE INFO <https://www.mediateko.fi/en/planner/material-instructions>
Questions regarding the material: aineisto@mediateko.fi