



TECHNICAL INFO

CITY DIGITAL Helsinki

MEDIA FORMAT	RESOLUTION
Digital LED-screen	720 x 480 px
Helsinki Stockmann parking hall 3 pcs	
Digital pylon	1080 x 1920 px
Helsinki Stockmann parking hall 12 pcs	
Erottaja parking hall 3 pcs	
Finlandia parking hall 5 pcs	
Helsinki Central railwaystation 8 pcs	
Pasila railwaystation 20 pcs	
Malmi railwaystation 2 pcs	
Huopalahti railwaystation 2 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB
Nb! Max bitrate 8000 kbps, screens do not support audio

NAMING THE MATERIAL

company_campaign_size_campaign_start_date
(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi