



TECHNICAL INFO

CITY DIGITAL Kuopio

MEDIA FORMAT	RESOLUTION
Digital LED-screen	960 x 576 pix
Kuopio Sokos / Market square 1 pcs.	
Kuopio roadsides 4 pcs.	
Prisma 2 pcs.	
Digital LED-screen	1440 x 800 pix
ABC Pitkälähti 1 pcs.	

VIDEO FORMATS	MPEG-1, MPEG-2 (recommended), MPEG-4 (recommended), AVI, MOB, VOB. Nb! Max bitrate 8000 kbps, screens do not support audio
PICTURE FORMATS	PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP
MATERIAL DELIVERY	3 working days prior to the beginning of the campaign Delivery address: aineisto@mediateko.fi Materials over 20 Mt can be delivered with file transfer service.
MORE INFO	https://www.mediateko.fi/en/planner/material-instructions Questions regarding the material: aineisto@mediateko.fi