



TECHNICAL INFO

CITY DIGITAL Kuopio

MEDIA FORMAT	RESOLUTION
Digital LED-screen	960 x 576 px
Market square 1 pcs	
Roadsides 4 pcs	
Sokos Kuopio 1 pcs	
Digital LED-screen	1440 x 800 px
ABC Pitkälähti 1 pcs	
Digital pylon	1080 x 1920 px
KPY Novapolis 9 pcs	
Railway Station 2 pcs	
Prisma Kuopio 14 pcs	
S-Market Ykkösraiti 2 pcs	

PICTURE FORMATS

PNG (recommended), JPG (recommended), GIF (Nb! not animated), BMP

VIDEO FORMATS

MPEG-1, MPEG-2 (recommended), MPEG-4, MP-4 (recommended), AVI, MOB, VOB

Nb! Max bitrate 8000 kbps, screens do not support audio

NAMING THE MATERIAL

company_campaign_size_campaign_start_date

(e.g. company_topcampaign_600x190_251121)

MATERIAL DELIVERY SCHEDULE

Material delivery 3 working days prior to the beginning of the campaign

DELIVERY ADDRESS

Delivery address: aineisto@mediateko.fi

Materials over 20 Mt can be delivered with file transfer service.

According to the completed material, information about the campaign (campaign time) and contact person

MORE INFO

www.mediateko.fi/en/planner/material-instructions

Questions regarding the material: aineisto@mediateko.fi