

DATA AND PRIVACY POLICY

HAITUVA INNOVATIONS OY (HAITUVA) is a technology company developing and providing tools for different companies and enterprises (third parties) to share information and develop their business by collecting data from and sharing data to other businesses and private individuals.

This Data and privacy policy describes how HAITUVA Oy (a Finland based company responsible for founding and developing INNODUEL) collect, use, and share your information whenever you use our Services.

Services include every way you might interact with INNODUEL or other HAITUVA products, mainly through websites and mobile applications, but the policy applies to any and all our other online products and services that link to this privacy policy.

The Data and privacy policy may be changed from time to time, and every time it is adjusted or changed, HAITUVA shall inform Users. As our policy is to always develop and seek the best ways to serve our customers and our Users, the data and privacy policy may change quite often. The customers and users shall be informed and duly notified about the changes. Every user, whether a business user or consumer, shall have the right to cancel the Service if the terms or the privacy policy changes in a way that it constitutes a major or significant detrimental change in Terms and Conditions.

HAITUVA shall always inform the users a possible revisions of the data and privacy policy by placing applicable version available on our website.

To create an account, HAITUVA needs to collect a few details about the User: a unique username, a password, an email address HAITUVA can contact the User at, a phone number, and the age or date of birth. For additional Services, HAITUVA may ask User for additional information. In connection with possible payment solutions in the future, HAITUVA may collect a debit or credit card number, its associated account information, and any other security-related information. The User is in control of his or her own information, so HAITUVA lets the Users update or correct most of the basic account information by editing the account settings within HAITUVA Services. If User ever wants to delete his or her account, the link is found within the Applications, but HAITUVA may retain certain information in backup for a limited period of time or as required by law.

Because HAITUVA and its Services are all about sharing information with and to the people, there is some information HAITUVA may collect automatically about the User. HAITUVA's services facilitate the broad range of communications offered through our Services, and to provide the user with the information and functionality, and to enable all the other purposes HAITUVA collects the following:

- HAITUVA Collects Usage Information such as activity and the messages sent and received through HAITUVA's Services, as well as Content Information.
- HAITUVA collects information about your device, including the hardware model, operating system and version, unique device identifiers, browser type and language, mobile device phone number, and mobile network information.

- HAITUVA may collect certain device information for crash or other problem solving while using Services. For said purpose HAITUVA may collect the list of apps on User's device and other information about device's performance at the time of the event for troubleshooting purposes.
- HAITUVA may collect information from User's device's phonebook and Calendar, so that HAITUVA can connect the User with the relevant Business or Service provider, and to improve the Services with additional functionality such as ordering, booking, reserving and scheduling third-party products and services.
- Because our Service is all about providing accurate and relevant marketing messages, HAITUVA collects device location so that the User can receive location-based features. User can always revoke the consent, but by doing so, the User loses the most valuable features of the service, such as location-based marketing messages and local deals.

User can always revoke his or her consent by deleting HAITUVA's Application from the device.

Information is also collected by Cookies and Other Tracking Technologies. HAITUVA uses cookies, web beacons, and other technologies. HAITUVA may also collect log file information when User uses links to access third party sites and services.

HAITUVA collects information about the use our own websites. That information includes, among other things, User's web browser type and language, access times, pages viewed, IP address, and the website visited before navigating to HAITUVA's websites.

If another user allows HAITUVA to collect information from his or her device phonebook, HAITUVA may combine the information from that user's phonebook with other information HAITUVA has collected about those Users that are found in the phonebook in question. HAITUVA may also obtain information from other sources and combine that with the information WEXID collects through its services.

Additionally, HAITUVA may collect and store all other information that its Users volunteer.

How We Use Information

- HAITUVA uses the information to further develop and improve its Services and User experience. HAITUVA's Services are all about enabling third-party users to connect with their existing and suspect and prospect clients, that is the Users of HAITUVA Services.
- HAITUVA may send the User marketing communications on behalf of us or other companies, respond to User's comments, feedback and questions. HAITUVA may provide customer service and send Users other technical notices, security alerts, and other informational messages.
- HAITUVA uses available data to analyze marketing trends and usage of its Services. HAITUVA aims to further develop its services so that the on-going campaigns and commercial messages are relevant to the User, and the amount of uninteresting and irrelevant communication is reduced. For that Purpose HAITUVA uses all available User data.
- HAITUVA may use the data to any other purpose for which the information was collected.

HAITUVA is based in Finland. All the data is subject to the Laws of Finland. Despite the location of the User, the User consents to the processing and transfer of information in and to Finland and other countries.

When using HAITUVA's services User's information may be made available to local government or law enforcement on requests, if HAITUVA is obliged to do so.

HAITUVA may share the information listed above about its Users with others. When User views content the Service have delivered to the User, HAITUVA will let the sender know that User saw it, and if the Service detects User's reaction to the message, HAITUVA will try to let the sender know that. HAITUVA uses also information from third-parties to develop HAITUVA's Services and improve the User experience. HAITUVA transfers information to vendors, service providers and other businesses globally. HAITUVA requires strict confidentiality obligations and consistent data policies from all the third-parties it may Share the information to and with.

HAITUVA may share information about its User with business partners to provide the Services and functionality and to communicate with the User about the Services.

HAITUVA may share information about its User with consent or at User's direction, or as otherwise provided in this privacy policy.

HAITUVA may also share aggregated or de-identified information, which cannot reasonably be used to identify the User.

The Services may also contain third-party links. By visiting third-party sites via those links or by using Service, User may be providing personal information directly to the third party.

User acknowledges and agrees that HAITUVA is not responsible for how those third parties collect or use information. Please review the privacy policies of every third-party website or service.

HAITUVA does not guarantee that information will be deleted within a specific timeframe. Data may remain in backup for a limited period of time. With any digital information, there may be ways to access data while still in temporary storage on recipients' devices or, forensically, even after they are deleted.

Analytics and Advertising Services Provided by Others

HAITUVA may let other companies use cookies, web beacons, and other technologies on its Services. These third-party companies may collect information about User's use of the Services and other websites.

Third parties may use the information they collect on HAITUVA services and other websites to deliver targeted advertisements on behalf of HAITUVA or other companies, including on third-party websites and apps.

HAITUVA shall always comply with all the laws and regulations of Finland and relevant legislation of the European Union.