

# Success factor production

See first-hand how state-of-the-art Russian companies optimally plan and flexibly manage their meat operations and how they reduce costs

# Company tours:

- Cherkizovo in Moscow
- AgroPromKomplektacija in Kursk
- Zarechnoe in Voronezh



### Dear Reader,

The Russian meat industry has encountered a radical extent of modernization and efficiency in the past years. New plants have been built equipped with the very latest technologies.

Because after all, in Russia they don't do things by halves. The consequence: Russian meat companies are now among the leading global players in the production of meat in terms of efficiency, size and innovation. Learn about best practices and witness CSB technologies first hand. But Russia also has plenty of



potential as a market as well. Get to know this exciting growth market. CSB will give you a behind-the-scenes look at the market and state-of-the-art production processes at the Meat Business Days.

Kind regards

Hermann Schalk









# Agenda Meat Business Days Monday, 29 May (start 18:00)

Meetup at hotel "Metropol".

Followed by a visit to the Red Square and the Alexander Garden incl. dinner in Moscow.

## Tuesday, 30 May

Challenges and developments in the Russian meat industry

FACTORY ERP® – Better control, higher transparency and homogeneous IT in the meat factory – Differences and similarities of small enterprises up to large-scale concerns

Introduction of the Cherkizovo Group

- Use of FACTORY ERP® at 5 meat production facilities
- Centralized control of all business processes
- Comprehensive coverage of sausage and delicatessen production in IT

The CSB-System in practice at Cherkizovo:

- Proper management of goods receiving and raw material storage
- Efficient control of cutting and production
- · Optimum planning of recipes and batch processing

Efficient inventory management and mobile picking with KIT Logistics by CSB

Departure to Cherkizovskij MPZ

Tour of Cherkizovskij MPZ

Departure to Kursk

## Wednesday, 31 May

Departure to Linetz, Kursk district to the company AgroPromKomplektacija

Optimized industry processes and standardized interfaces for Group ERP. The CSB FACTORY ERP® at the company AgroPromKomplektacija

Efficient quality assurance and traceability in meat processing with the CSB-System

Cost efficiency in the meat industry - Where are the cost potentials in your company?

Automation of intralogistics - Innovative solutions for more freshness, lower costs and more volume

CSB projects in the Russian meat industry based on practical examples (part 1)

• EBS solutions for automation

Company tour AgroPromKomplektacija

CSB-Vision – Efficient grading and use of raw materials, semi-finished products and products

CSB projects in the Russian meat industry based on practical examples (part 2)

- · Quality assurance and its visualization in IT
- Connection, visualization and OEE control of machines with LineControl

Introduction of Zarechnoe

- Traceability of all products
- Control of all logistics processes
- Automated production processes

Departure to Voronezh

## Thursday, 1 June

Departure to the company Zarechnoe

Company tour of Zarechnoe, incl. cattle farm

Departure to Moscow to Hotel Metropol



# AgroPromKomplektacija www.apkholding.ru

The corporate group "AgroPromkomplektaciya" is one of the leading agricultural-industrial organizations of the Russian Federation and was established in 1988. The vertically integrated group with its closed production cycle specializes in pig breeding and milk production as well as in the production and sales of products and has been subject to highly dynamic growth for years. Today, 7,000 members of staff are employed in the 55 structural units.



Employees:

> 1.200

Performance:

- Production capacity: 1.8 million pigs/year or 185,000 tons of pork meat per year
- Slaughter capacity: 300 pigs/h with the option to double performance
- Cutting performance 150 pigs/h

Special features:

- Power complex for own production of electricity and heat energy, which eliminates exhausts into the atmosphere.
- State-of-the-art treatment plants to minimize the environmental burden of the company

Highlights:

- The IT solution CSB-System for the management of all production processes and production systems
- Robotized processing and cutting of carcasses
- Automation and robot technology in intralogistics
- Use of FACTORY ERP® for the comprehensive management of special industry processes
- Use of EBS and EDI solutions by CSB
- Thanks to CSB, the company can calculate operative product costs (cost price) and analyze all key financial figures



# Cherkizovo www.cherkizovo.com

Is Russia's largest public agricultural holding. The group belongs to the three leading companies in the fields of poultry, pork and meat products and is the country's largest animal feed producer. The "Cherkizovo" group has 8 poultry farms with a full production cycle and an overall capacity of some 550,000 tons per year (live weight), 15 state-of-the-art pig farms with a total capacity of 200,000 tons per year (live weight), 6 meat processing operations with an overall capacity of 190,000 tons per year and 9 feed production facilities. In 2015, the group produced more than 825,000 tons of meat products and achieved a sales volume of 77 billion rubles



Sales volume:

77 billion rubles

Performance:

Production capacity: 350 tons of meat products per day

Product range:

More than 300 articles

Highlights:

- Use of FACTORY ERP® at 5 meat production facilities of the group
- Centralized control of all processes
- Comprehensive management and control of complex processes in the manufacture of sausage and delicatessen products
- High transparency and accuracy of all processes



# Zarechnoe www.zarechnoe.ru

The ZARECHNOE Group is a group of vertically integrated agricultural companies consisting of several business units, including the full production of high-quality beef with unparalleled traceability. The company is a leader in the beef market in Russia and realizes the full production cycle. The cycle encompasses breeding (Black Angus), crop cultivation, fattening operations and meat processing. The modern production facility in Voronezh meets all Russian, US and EU standards. ZARECHNOE is equipped with state-of-the-art production lines, including innovative production systems. Slaughter takes place either on the basis of traditional methods or in compliance with ritual-relevant guidelines



Employees: 250

Foundation: 2008

Performance: • Slaughter capacity: 30 head of cattle/h with the option to increase output to 50 head of cattle/h

• Production capacity: up to 150 tons/shift or 40,000 tons of beef/year

• 8 own breeding facilities with 60,000 Black Angus cattle

Highlights:Traceability of all products incl. proof of origin

Control of all logistics processes

Automated production processes

Robot-driven storage

· Ritual slaughter











Seminar hotel "Metropol" 2 Teatralniy Proezd 109012 Moscow, Russia

Our Meat Business Days start and end at the hotel "Metropol".



30 May, 2017

Cherkizovo Permskaya ul., 5, Moscow, Russia, 107143



31 May, 2017

AgroPromKomplektacija Linets, Oblast Kursk, Russia, 307145



1 June 2017

Zarechnoe Stupino, Oblast Voronezh, Russia, 396024

## Information for participants

#### Date:

29 May - 1 June 2017

#### **Event location:**

The event takes place at numerous locations. The Meat Business Days start and end at the hotel "Metropol". We will take care of any further hotel accommodation during our trip.

Hotel "Metropol" 2 Teatralniy Proezd 109012 Moscow, Russia

## Overnight accommodation:

Hotel "Metropol" has reserved a limited amount of rooms for this event.

Please book your rooms directly at the hotel with the aid of the registration form.

Please note that these rooms will be available for booking, as long as they last, and availability will expire on (5 May, 2017). Ultimately, the agreed conditions may vary.

## Register by: 7 April, 2017

Be quick - it's worth it: Book by 4/1/2017 and secure your early-bird discount.

After registration has closed, we will inform you about your participation in the Meat Business Tours in writing. The host reserves the right to limit the number of maximum participants.

#### Visa:

Foreign participants require a Russian visa. We would be pleased to assist you and can send you an official invitation to the seminar, which you will need to apply for the business visa. Please note that the visa application process can take up to 6 weeks, so please make sure to send us your registration well in advance.

#### Seminar fee:

The costs for the Meat Business Days are EUR 1,990 per person (excl. VAT) and are to be paid upon receipt of invoice. The following is included in the price:

- Catering and bus transfer during the entire event
- Collection of participants from the airport by taxi (upon request)
- Organization of the route of Russian supermarkets (upon request)

### Good reasons to take part:

- · A unique opportunity to get a first-hand look at the new and efficient Russian meat industry
- · A great opportunity to network with international colleagues
- Presentations by industry experts with a direct reference to reference projects
- Participation in the framework program of select business of the Meat Business Tour
- Presentations in Russian and in English available
- Released presentations in digital format (upon request)

### Cancellation policy:

Should you cancel your registration for the Meat Business Days, please contact us in writing. If we do not receive your written cancellation, the entire event fee will be payable.

### Optional:

• On Friday, 2 June 2017 we are organizing a tour of select supermarkets in Russia and will accompany you on your journey to the Russian point-of-sale. You will have the opportunity to sign up for this event when registering for the Meat Business Days.

Further information and latest news can be found here!

Register now

# Should you have any organizational questions, please contact



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