

Better Isolation = Better Dentistry®

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FOR IMMEDIATE RELEASE

Isolite Systems Launches Isovac Dental Isolation Adapter

Product to Debut at 2013 ADA Annual Session

NEW ORLEANS, LA – October 31, 2013 – Isolite(R) Systems, Inc., the industry leader in dental isolation technology, today introduced the newest member of the Isolite product line – the **Isovac(TM) Dental Isolation Adapter**.

The new Isovac Adapter gives the standard High Volume Evacuator (HVE) the ability to use Isolite Systems' entire family of world-class Mouthpieces. The Isovac offers the same control of the oral cavity and safety advantages of the company's award-winning Isolite(R) and Isodry(R) dental isolation systems. The difference being Isovac is designed to <u>replace</u> the HVE at the hose, while the Isolite and Isodry systems are designed to <u>augment</u> existing evacuation on the chair.

For practices and clinics that want to add easy-to-use isolation and oral control in ALL of their operatories, the Isovac Dental Isolation Adapter is Isolite's newest clinical option to date. Debuting at this year's 2013 ADA Annual Session, the Isovac Adapter also represents the first solution from Isolite Systems for managing and controlling the oral cavity in hygiene.

"The Isovac is our way of providing another innovative, affordable product option for our doctors and their practice," said Sandi Hirsch, President and CEO of Isolite Systems. "This new addition to our Isolite dental isolation product line continues in our tradition of developing and providing advanced products that bring added value to the dental industry."

Isovac's unique design makes it easy to clean and sterilize. It is an excellent addition for hygiene and ideal for SRP, ultrasonic scaling, sealants, as well as any practice looking to affordably extend state-of-the-art isolation to additional operatories. Other advantages of the Isovac Adapter include utilization of Isolite's proprietary Isolation Mouthpieces to continuously retract the tongue, while comfortably holding the patient's mouth open. With the Isovac Adapter, every chair can now benefit from Isolite's easy-to-use isolation technique.

Demonstrations of the Isovac will be held at the Isolite Systems booth #3227 during the 2013 ADA Annual Session at the Ernest N. Morial Convention Center, October 31-November 3 in New Orleans, LA. Isolite Systems will also be conducting a raffle for a free Isovac Dental Isolation Adapter for an entire chair in the operatory (set of three) every hour on the hour throughout the duration of the ADA Annual Session.

About Isolite Systems

Isolite Systems is committed to transcending the limitations of existing dental technology with innovative and ergonomically efficient products. Dentists, dental assistants and hygienists at dental practices and clinics throughout North America are making their practices more productive using Isolite Systems products while improving patient comfort and safety. Isolite Systems' dental isolation family of products is used by leading dental practices, dental schools, and military and public health facilities. The company has received significant industry recognition for its contribution to the advancement of dentistry, including being named one of "The 50 Greatest Game-Changers in Dentistry," winning eight consecutive *Dentaltown* magazine "Townie Choice Awards," and a 2013 recipient of the Pride Institute Award. Isolite Systems knows that Better Isolation=Better Dentistry(R). To learn more about the Isolite, Isodry and Isovac dental isolation products call **800-560-6066** or visit www.isolitesystems.com.

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