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Scottsdale Center for Dentistry Selects Isolite Dental Isolation

Isolite Systems' award-winning product installed throughout the premier educational center

FOR IMMEDIATE RELEASE:

Scottsdale, AZ – July 27, 2010 – Isolite Systems announced today that its award-winning Isolite dental isolation technology has been installed throughout the Scottsdale Center for Dentistry. The 65,000 square-foot \$50 million learning facility is equipped to world-class standards and is widely regarded as one of the premier, most trusted and most respected CE centers in the world.

The Isolite dryfield illuminator is an innovative dental isolation tool that combines the functions of light, suction and retraction into a single device solving many of the frustrations that dental professionals deal with on a daily basis. Isolite gently holds the patient's mouth open, keeps the tongue out of the working field, illuminates the oral cavity, and guards the patient's airway — all while continuously evacuating saliva and excess moisture. The super-soft mouthpiece used with the device makes for a more comfortable experience for the patient, and allows dental professionals to complete procedures on average 30% faster.

Isolite dental isolation technology will be used in hands-on portions of [Spear Education](#) courses and [CEREC at Scottsdale Center](#) advanced training courses. "We are very selective about the equipment in use at the Center, and any equipment we choose must align with our mission to provide world-class dental education. Isolite is unique in that it facilitates clinical excellence in dentistry, improves financial productivity of the dental practice, and also provides for an improved experience for patients," said Jeff Roe, executive vice president, Scottsdale Center for Dentistry, "Bringing this advancement in dentistry to our course participants is a perfect fit."

Isolite dental isolation technology was installed throughout the Center's six-operatory dental practice of the future, and its 10-operatory and 36-lab bench training facility.

"We are very pleased with the addition of Isolite dental isolation technology to our operatories. Our faculty and course attendees had been coveting the few systems that we had for the hands-on portions of Spear Education courses. Now, each of our working operatories is equipped with Isolite, so all Spear Education course participants will have the opportunity to work hands-on with this leading technology," said Dr. Lee Ann Brady, executive vice president, clinical education.

In addition to being used in Spear Education courses at the Center, Isolite will play an integral role in *CEREC at Scottsdale Center* advanced training. "CEREC and Isolite go hand-in-hand. Isolite offers unique advantages during CEREC procedures that improve imaging and clinical outcomes. Our course participants will now have the chance to use Isolite dental isolation with CEREC during courses here at the Center," added Sameer Puri, DDS, director, CAD/CAM for Scottsdale Center for Dentistry.

About Scottsdale Center for Dentistry

The Scottsdale Center for Dentistry is widely regarded as one of the premier, most trusted and most respected continuing education centers in the world. The purpose of the Center is to increase clinical skills, basic scientific knowledge, financial productivity, practice enjoyment, and confidence of all participants by providing high quality, pragmatic, ethical, evidence-based, affordable, patient-centered continuing education for all areas of the dental profession. With its state-of-the-art facility and leading-edge faculty, the Center offers a continually enriched and updated curriculum that reflects the constant evolution of new ideas and knowledge. For more information about Scottsdale Center for Dentistry, including upcoming course schedule, visit: www.scottsdalecenter.com.

About Isolite Systems

Isolite Systems was founded in 2001 by Thomas R. Hirsch, DDS, his brother, James Hirsch, industrial designer, and Sandra Hirsch, CPA, to bring to market the Isolite dryfield illuminator and other products. The company is committed to transcending the limitations of existing dental technology with innovative, ergonomically efficient products that help dental professionals work more productively with less stress and fatigue. Dentists, dental assistants and hygienists at dental practices and clinics throughout North America are making their practices more productive using Isolite Systems products while improving patient comfort and safety. For more information about Isolite Systems and its products, including [clinical videos](#), visit www.isolitesystems.com or phone 805-560-9888.



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The Isolite dryfield illuminator is an award-winning dental device that makes for a more comfortable experience for the patient, and allows dental professionals to complete procedures on average 30% faster. Isolite gently holds the patient's mouth open, keeps the tongue out of the working field, illuminates the oral cavity, and guards the patient's airway — all while continuously evacuating saliva and excess moisture. Isolite dental isolation technology has been installed throughout the world-class Scottsdale Center for Dentistry.