Endowment & Foundation
Q2 2017 Survey Results

Marketable Alternatives / Hedge Funds

July 2017
1. **What is your total exposure to marketable alternatives?**

![Bar Chart]

- 0%: 13%
- <1 - 5%: 3%
- 6 - 10%: 16%
- 11 - 20%: 47%
- 21 - 50%: 21%
- Greater than 50%: 0%
2. Have you changed your total exposure to marketable alternatives within the past year?
3. Where do marketable alternatives reside in your portfolio?

- Within a dedicated allocation to marketable alternatives: 48%
- As part of an allocation to another asset class (e.g., Long/Short Equity falls within an Equity allocation): 11%
- Both within a dedicated allocation and as part of an allocation to another asset class: 28%
- We have no exposure to marketable alternatives: 13%
4. Which types of marketable alternatives do you invest in? (Select all that apply)

- Direct hedge funds: 50%
- Funds of hedge funds: 40%
- Liquid alternatives: 18%
- Global asset allocation: 32%
- Does not apply – we have no exposure to marketable alternatives: 13%
5. Why do you invest in marketable alternatives? (Select all that apply)

- Risk management: 61%
- Portfolio diversification: 81%
- Reliable returns: 13%
- New investment opportunities: 19%
- Capital preservation: 16%
- Does not apply – we have no exposure to marketable alternatives: 13%
6. Which do you consider the biggest challenges in investing in marketable alternatives? (Select all that apply)
7. Does your portfolio include investments in liquid or illiquid marketable alternatives?
8. Which marketable alternative strategies do you think will generate the highest returns over the next 3-5 years? (Select all that apply)
9. Have you increased your exposure to any of these marketable alternative strategies in the past year? (Select all that apply)
10. Have you decreased your exposure to any of these marketable alternative strategies in the past year? (Select all that apply)
11. Do you plan to change your portfolio exposure to marketable alternatives in the next 12 months?
12. Which of the following poses the greatest threat to your investment performance over the near term?

- Slowdown in global growth
- Rising interest rates
- Potential military conflict
- Federal reserve action
- Concerns in emerging markets
- Geopolitics and political uncertainty
- Global inflation
- Global deflation
- Other central bank actions
- Bursting bubbles
13. Compared to this time last year, do you think the US economy is?
Thank You!

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