

# ABOUT TAKE COMMAND HEALTH



## TAKE COMMAND HEALTH

than 13 million medical records and prescription prices to estimate actual out-of-pocket expenses (premiums plus cost of care) on each plan. We also feature tools that allow customers to filter plans based on doctor preferences, plan types (HMO, PPO, etc.) and HSA-eligibility.

Take Command Health's recommendation engine then allows customers to review plan options according to their top priority:

- ▶ Low monthly premiums
- ▶ Preferred doctors "in-network"
- ▶ Coverage for specific conditions or prescriptions
- ▶ A balance of all plan features (doctor networks, monthly premiums and out-of-pocket costs for known care needs and prescriptions)

After selecting a plan, users can enroll online—even in Healthcare.gov plans. The use of Take Command Health's recommendation engine and enrollment process are at no cost to consumers. We currently offer plans from Blue Cross Blue Shield®, Aetna®, Humana®, Cigna® and UnitedHealth®. Take Command Health is a licensed Insurance Agency in the state of Texas.

## IN THE MEDIA

**New York Times** ▶ "In the Health Law, an Open Door for Entrepreneurs"

**NPR – North Texas Affiliate KERA** ▶ "Many People Choose The Wrong Health Insurance Plan: Here's Some Tips"

**Dallas Morning News** ▶ "Wharton grad launches health insurance shopping website"

**D Magazine** ▶ "Dallas Startup Tries Pairing Claims Database, Algorithm To Simplify, Save Money While Buying Insurance"

**Dallas Business Journal** ▶ "The Pitch: Dallas startup Take Command Health launches insurance-matchmaking platform"

**KSEV AM 700** ▶ Street Talk with Lance Roberts

**KPRC AM 950** ▶ Matt Patrick Show

**Launch DFW** ▶ "Startup Profile: Take Command Health"

The New York Times

The Dallas  
Morning News



## CORPORATE RECOGNITION

Health 2.0 - Finalists in national Robert Wood Johnson Foundation plan choice design challenge

Emil K. Wood Seed Fund Award

Wharton Innovation Fund Award  
Recipient

Wharton Business Plan Competition –  
Committee's Choice