

1 Contents Introduction 2

CONTENTS.

Contents

Page 15

Page 29

Page 2	The new BMW i3 and i3s Introduction
Page 3	Exterior
Page 5	Interior
Page 7	Standard Equipment Highlights – The new BMW i3
Page 9	Standard Equipment Highlights – The new BMW i3s
Page 11	Technical Information / Pricing Information
Page 12	Genuine BMW i Accessories
Page 13	Interior Worlds

Page 16 Charging 360° ELECTRIC - Home Charging Page 17 Page 18 360° ELECTRIC - Public Charging Page 19 360° ELECTRIC – Assistance Services Page 20 BMW ConnectedDrive

LifeDrive Architecture

Page 22 BMW EfficientDynamics / Paintwork / Upholstery Packages / 360° ELECTRIC Page 23

Interior Worlds / Interior Trims Page 24 Page 25 Motor and Battery / Safety and Technology / Seats / Exterior Equipment Page 26 Interior Equipment / Steering Wheels / Audio and Communication Light Alloy Wheels

Page 27 BMW Service Inclusive & Trackstar Page 28

Code Glossary Page 30 BMW ConnectedDrive Services

Personalise and buy your perfect BMW online. Find out more at www.bmwretailonline.co.uk

THE NEW BMW i3 AND i3s.

BMW i stands for visionary vehicles and mobility services, inspiring design and an understanding of premium that is strongly defined by sustainability. The new BMW i3 offers an innovative experience that combines impressive agility and exhilaration with the fascination of relaxing, near silent driving. The 94Ah battery gives a customer orientated range of up to 125 miles and up to 206 miles with the Range Extender on a single charge. With its differentiated exterior design, the new BMW i3s offers a sportiness and road presence never seen before. With its sporting exterior design the new BMW i3s offers more power and acceleration, resulting in an enhanced and unequalled e-driving pleasure.

To keep you connected with the outside world and enhance the functionality of your Ultimate Driving Machine BMW Professional Navigation with ID6 software, BMW Online Services and Real Time Traffic Information are now standard. In addition, Apple CarPlay is now available as an option for the first time in a BMW i vehicle.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the new BMW i3 at www.bmw.co.uk/EfficientDynamics



Brake Energy

EfficientLightweight



FCO PRO



Power

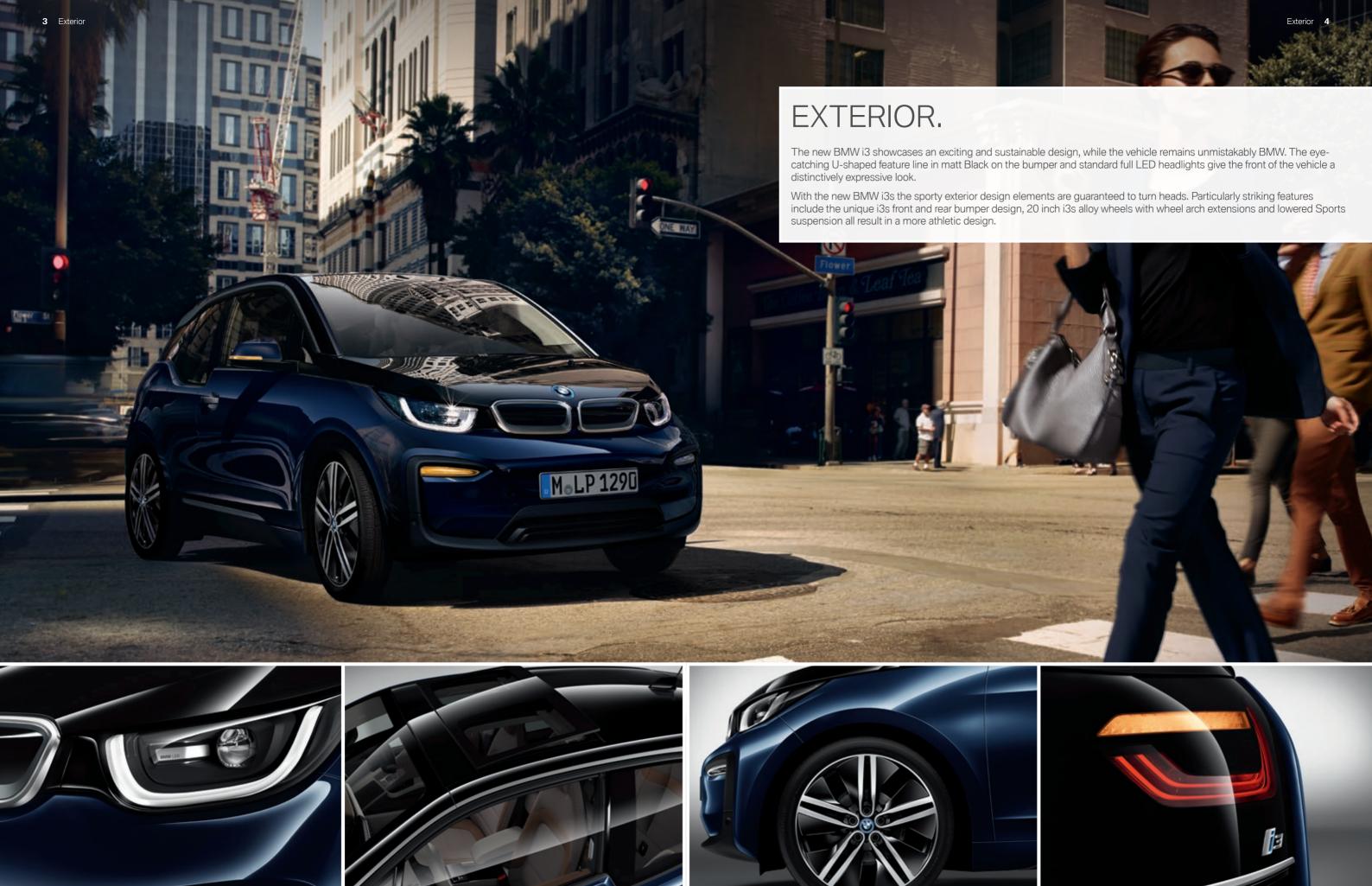


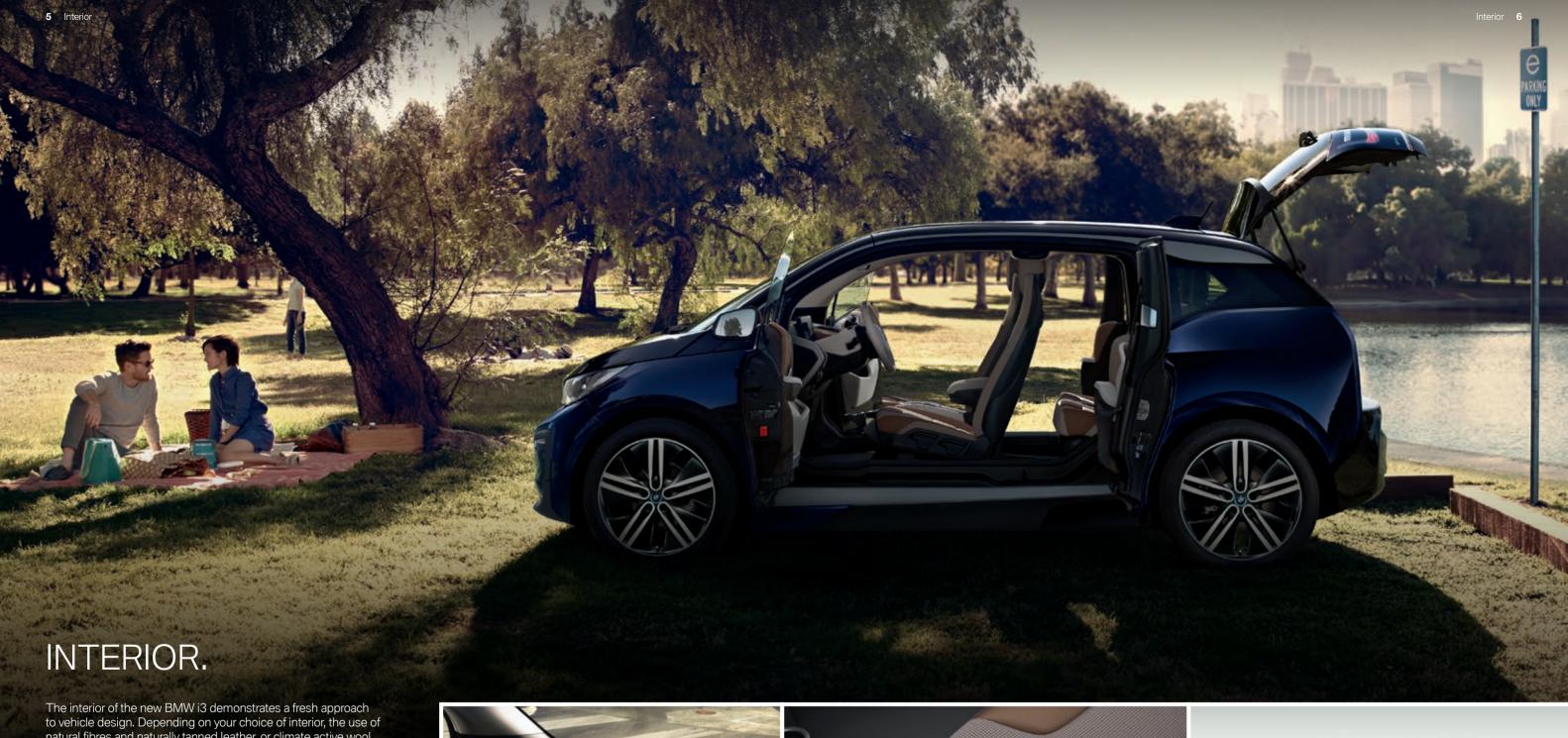
BMW EFFICIENT DYNAMICS. LESS EMISSIONS. MORE DRIVING PLEASURE.











The interior of the new BMW i3 demonstrates a fresh approach to vehicle design. Depending on your choice of interior, the use of natural fibres and naturally tanned leather, or climate active wool and structured textiles, create an innovative interior experience. The open-pore eucalyptus wood makes a strong contribution here too, bringing the natural approach to life in an entirely new way. The aesthetic contrast in materials combines to create an exclusive and extremely attractive interior, whichever interior world is chosen.

The new BMW i3 also keeps you constantly up-to-date from right inside the vehicle. From dynamic range calculation to current charge status or calculating the most efficient route, the BMW i3 provides a range of information to ensure you are always one step ahead. The wide range of BMW ConnectedDrive Services allow you to become connected to the world outside your vehicle by keeping up-to-date with friends on Twitter, or browsing BMW Online to read the latest news and weather forecast.







11 Technical Information / Pricing Information

Genuine BMW i Accessories 12

THE NEW BMW i3 AND i3s.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combine fuel cons (m	sumption		nissions km)
			Whee	el Size	Whee	el Size
			19"	20"	19"	20"
i3	170	7.3	0	0	0	0
i3 with Range Extender	170	8.1	470.8	470.8	13	14
i3s	183	6.9	-	0	-	0
i3s with Range Extender	183	7.7	-	403.5	-	14

Model	Total average energy consumption (kWh/62miles)	NEDC Test Cycle electric range (miles)	Real world electric range (miles)	Real world additional range (miles)	Real world total range (miles)
i3	13.1	186	125	0	up to 125
i3 with Range Extender	11.5	146 113		up to 93	up to 113
i3s	14.3	174	125	0	up to 125
i3s with Range Extender	12.5	137	113	up to 93	up to 113

Figures are obtained in a standardised test cycle. They are intended for comparisons between vehicles and may not be representative of what a user achieves under usual driving conditions.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price (excluding grant)	On the road price (including grant*)	P11d value	BIK tax rate (2017 / 2018) ¹	VED band ¹	Insurance group
i3	£27,783.33	£5,556.67	£33,340	£34,070	£29,570	£34,015	9%	А	TBC
i3 with Range Extender	£30,408.33	£6,081.67	£36,490	£37,220	£32,720	£37,165	9%	В	TBC
i3s	£30,204.17	£6,040.83	£36,245	£36,975	£32,475	£36,920	9%	А	TBC
i3s with Range Extender	£32,829.17	£6,565.83	£39,395	£40,125	£35,625	£40,070	9%	В	TBC



To find out more about the benefits of owning an ultra low emission vehicle, including the Government's grants for vehicles and chargepoints, visit www.GoUltraLow.com

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

VED rates

Annual VED (second year onwards) for Band A is £310 and Band B is £450 for cars costing over £40,000 and is payable for five years. VED rates for brand cars are determined by their CO_2 emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter.

The new BMW i3 and i3s falls into the two categories below:

CO ₂ emissions (g/km)	Band A	Band B 1-50
First year VED	£0	93
Annual VED (second year onwards)	£0	£140

On the road price

The on the road price includes:

Delivery and BMW i Mobile Care £650

Number plates £25

Vehicle first registration fee £55

First year Vehicle Excise Duty See left

Insurance group figures refer to 50 Group Rating System.

Key

1 = BIK tax rate and VED band dependent on chosen optional equipment. *The price shown includes the HM Government Plug-In Car Grant of 35% up to a maximum of £4,500 (applied the full price of the basic vehicle including number plates, vehicle excise duty, and VAT). The receipt of this grant is subject to the eligibility of the vehicle for the Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. The grant amount and vehicle eligibility may change from time to time following Government policy or regulation.

GENUINE BMW i ACCESSORIES.

A new BMW i3 always delivers a special drive and Genuine BMW i Accessories make the experience better still. Combining great ideas, immaculate design and sheer practicality to create innovative solutions, Genuine BMW i Accessories are available in many categories: exterior, interior, communications & information and transport & luggage compartment solutions. Your BMW i Agent will be pleased to advise you on the complete range of Genuine BMW i Accessories. For further information, please visit

www.bmw.co.uk/accessories















13 Interior Worlds

INTERIOR WORLDS.

The interior worlds of the new BMW i3 allow you to choose an interior design which best reflects your own tastes. Each of the striking interior worlds provide a different character to the interior of the vehicle, while retaining an exclusive BMW ambience. Sustainable materials, from woods to naturally tanned leather, are available and highlight the importance of sustainability throughout the BMW i3.

ATFLIFR.

The standard Atelier interior world of the BMW i3 showcases a natural approach to design, while also creating a premium atmosphere. The use of materials, for example the stylish standard upholstery in Aragats Grey/Black Neutronic cloth, underpins the futuristic ambience inside the vehicle. The dashboard is constructed using lightweight recycled materials on top of a magnesium structure which saves 20% in weight versus conventional materials. The Andesit Silver matt effect interior trim emphasises the high-quality of the interior. Highlights in BMW i Blue are used throughout, and are particularly noticeable on the unique piping of the standard Black multifunction leather steering wheel.





LODGE.

The updated Lodge interior world makes use of natural high-quality materials to create stylish, modern lines with functionality and quality at the core. The climate active wool and naturally tanned leather upholstery is perfectly complemented by the leather instrument panel and eucalyptus wood interior trim, creating a friendly and open atmosphere. The curved wood surface of the dashboard is also an exclusive detail, and emphasises the natural aesthetic of this interior. The Lodge interior world features a unique multi-function leather steering wheel in Carum Grey with a crisp Satin Silver accent, which continues the theme of style and modernity. Image shows optional interior trim Dark Oak wood, matt. Please note interior trim Eucalyptus wood. matt is standard.

LOFT.

The Loft interior world is designed to emphasise the spacious interior and generous levels of light, made possible through the BMW i3's LifeDrive architecture. A harmonious blend of sustainable and modern materials creates a light and dynamic interior, which imparts the impression of stylish equilibrium and balance. The lightweight fabric uses recycled and renewable materials combined with Sensatec PVC-free synthetic leather for a real focus on sustainable materials. The unique multi-function leather steering wheel in Carum Spice Grey with contrasting BMW i Blue accent further emphasises this elegant interior. Image shows optional interior trim Dark Oak wood, matt. Please note interior trim Dark Andesit. matt is standard.

SUITE.

The luxurious Suite interior world creates a sophisticated and exclusive atmosphere. whilst still reflecting the BMW i3's focus on sustainable and natural materials. It features sumptuous leather upholstery which has been naturally tanned using olive leaves, thus ensuring that sustainability remains at the heart of the BMW i3. The optional naturally finished eucalyptus wood on the interior trim from certified sustainable forestry management and the use of natural materials continues with the leather instrument panel, which, like the seats, features naturally tanned leather. The high-quality multi-function leather steering wheel in Black has a contrasting Satin Silver accent, Please note interior trim Dark Oak wood, matt is standard.

LIFE DRIVE ARCHITECTURE.

The new BMW i3 features an innovative and unique structure. The passenger compartment in high-strength and extremely light carbon fibre reinforced plastic (Life Module) is connected to the aluminium chassis (Drive Module) via a state-of-the-art bonding process. Revolutionary vehicle architecture dispenses with the need for B-pillars and a centre tunnel, thus allowing the BMW i3 to offer unprecedented, class leading spaciousness. This open and light design creates an extremely pleasant atmosphere within the BMW i3.

The BMW i3 has a low centre of gravity which contributes to the driving dynamics of the vehicle. Aluminium chassis, electric motor, lithium-ion battery and Intelligent Energy Management are combined in the Drive Module, embedded deep in the vehicle. Thanks to this original way of using the latest materials, the BMW i3 is therefore not only extremely safe, but also agile and dynamic to drive.



CHARGING.

Soon after purchasing an electric car, you'll find that charging becomes more of an intuitive routine than a specific operation. Thanks to the portfolio of 360° ELECTRIC Products and Services, which provide easy and convenient charging, you can always rely on your BMW i3.

Using the cable provided, you can charge the high voltage battery via a conventional socket. However, for regular fast charging BMW recommends the BMW i Wallbox for a convenient home solution. With the BMW i Wallbox Plus or BMW i Wallbox Connect, AC fast charging can take less than 4 hours (0-80%). For rapid charging, the standard DC rapid-charge function is the perfect solution for the BMW i3. Charging up at a suitable public charging point, for example, a DC rapid-charge facility takes less than 40 minutes (0-80%).



AC Type 2 /

Mode 3 Charging /

7.4kW / 32Amps

< 4 for 0-80%

State of Charge

AC Type 2 /

Mode 3 Charging /

11kW / 3 x 16Amps

< 3 for 0-80%

State of Charge

DC Combo 2/

Mode 4 Charging /

50kW

<40 minutes for 0-80%

State of Charge

¹ It is advised that domestic electrical wiring is checked by a qualified electrician.

Specification

Approximate

Charging time (h)

AC Type 2 /

Mode 2 Charging /

up to 2.4kW / 10Amps

< 10 for 0-80%

State of Charge

17 360° ELECTRIC – Home Charging 360° ELECTRIC - Public Charging 18

360° ELECTRIC - HOME CHARGING.



FOR FAST AND SAFE CHARGING AT HOME.

The progressive and ergonomically designed BMW i Wallbox is the ideal home charging solution and fulfills the important requirements of safety, comfort and design. With the standard charging cable, you can charge the new BMW i3 from 0-80% at home via a conventional socket¹ in around nine to ten hours (standard charging mode 2). When using the BMW i Wallbox Plus or BMW i Wallbox Connect at your property, the lithiumion high voltage battery can be charged in less than four hours (0–80%). The ergonomic, high-quality design of the BMW i Wallbox provides maximum charging convenience with the ability to wrap the cable around the Wallbox, meaning no more bending down. The BMW i Wallbox Plus also features RFID chip card authentication for secured charging of up to three different vehicles. For even greater convenience, the BMW i Wallbox Connect is WiFi enabled for simple integration to your home network[^] and can be controlled via a smartphone app (iOS, Android), where session energy consumption can be viewed. Furthermore, 'Intelligent Charging' is possible in connection with additional Digital Charging Services now available from BMW. The maximum possible use of renewable energy (e.g. through the integration of a solar power system^) is also optionally possible.

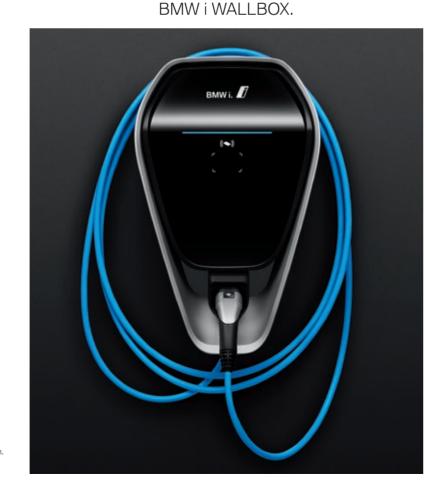
Collectively these are all aspects that have a positive impact on cost and ultimately ensures a sustainable charging experience.

A delivery, fitting and warranty package for the BMW i Wallbox Plus/Connect is also offered via our partner, Chargemaster. Starting from £570* for the BMW i Wallbox Plus or from £825* for the BMW i Wallbox Connect (includes the BMW i Wallbox, Standard Installation, VAT and 3 year warranty). During the installation process, the service team will be able to advise on any questions you may have regarding how to charge and use your BMW i Wallbox, and where best to position it in relation to where you park your BMW i3. The installation service is manged by BMW and our partner, Chargemaster Plc, and is customised to your specific requirements.

For responsible charging the BMW i3 comes with a seven day timer to aid charging at night, when renewable energy makes a higher proportion of the energy supply and when demand is at its lowest. BMW can also offer access to a renewable energy contract via a recommended partner.

For more information please visit

www.charging.bmwgroup.com/web/360electric-uk



It is advised that domestic electrical wiring is checked by a qualified electrician

360° ELECTRIC - PUBLIC CHARGING.

ChargeNow is a service from BMW i which, in partnership with Chargemaster PLC, enables customers in the UK to access the largest network of public charging points nationwide with a single card - the BMW i ChargeNow charging card. Charging points in the ChargeNow network are displayed using the BMW i ConnectedDrive Services in the specially developed navigation system, making it especially quick and easy to find and use public charging points in conjunction with the optional BMW i Public Charging cables, priced at £165 – £237.

Furthermore, their availability* is displayed in real time, indicating whether the points are available for use.

For a monthly fee of £7.85 and pay as you charge access, payment is simple and cashless via the ChargeNow card. You will also receive a detailed itemised statement once a month and can access your account information online.

For more information please visit www.bmw.co.uk/charging

*Applies to ChargeNow Partner charging points only.



Compatibility and survey dependent, additional costs may apply.

* Subject to OLEV subsidy and qualification which may be liable to change.

360° ELECTRIC - ASSISTANCE SERVICES.

BMW's portfolio of assistance services offers a broad range of solutions for all daily challenges that customers face. For BMW i drivers, the range of services for BMW vehicles has been complemented with specific eMobility services to make running an electric vehicle simple.

ConnectedDrive applications assist you with charging as well as using your BMW i vehicle. Your BMW i3 will, for example, notify you via your Smartphone application about

the current charging status, inform you about the battery State of Charge or remind you if the vehicle needs to be recharged to maintain the battery. And of course BMW i Mobile Care will support you 24 hours a day, 7 days a week in case there is an unforeseen event.

Your BMW i3 also comes with an eight-year / 100,000 mile high voltage battery warranty as standard, to accompany the three-year unlimited mileage vehicle warranty.

BMW i MOBIL F CARF.

With the purchase of a new BMW i3 and i3s, the comprehensive BMW i Mobile Care package is automatically provided. This ensures that professional help is available via telephone for any unforeseen events that could affect the vehicle or charging infrastructure and, if needed, provides rapid assistance at your location. In the event of an emergency, assistance is available 24

hours a day, wherever you are in the UK, and help is on hand to either recover your vehicle to the most appropriate BMW i Agent or to find the most practical way to recharge it. In the unfortunate event of your vehicle being off the road, we provide a two-day car hire period so that you can remain mobile, minimising any inconvenience*.



SERVICE INCLUSIVE.

BMW i Service Inclusive: BMW i wants to keep servicing costs simple and transparent to you. That is exactly why our BMW i Service Inclusive packages have been tailored to the requirements of your BMW i3.

BMW i Service Inclusive: Package covering servicing costs for 3 years / 36,000 miles.

See page 28 for pricing information.

* Mobility will result in the loan of a vehicle and like for like replacements are not applicable as part of the BMW i Mobile Care terms.

The BMW Connected App. Your personal mobility assistant.





The BMW Connected App learns your mobility routines, reads your calendar and knows when you need to leave, providing customers with a personal experience that is integrated into their everyday life. The App will allow customers to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.

Learned destinations

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.



Amazon Echo

BMW Connected Skill now available for the Amazon Echo. Lock your BMW by simply asking, check the status of your car or when to leave for your next meeting without lifting a finger.



Remote Services

Stay in touch with your BMW where ever you are. You can perform online searches powered by GoogleTM, find your vehicle location and lock & unlock your doors.^{1,2}





Estimated time of arrival

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.



Door to door guidance

Get detailed walking directions from your parking spot to your destination. A map with a location pin also shows where you last parked once you're ready to head back to your car.



Time to leave

A notification on your Apple iPhone®, compatible Android phone, your Apple Watch® or Samsung Gear S3® watch will recommend a time to leave in order to arrive on time.



For more information, go to **www.bmw.co.uk/getconnected**

Key

1 = Available and active for the lifetime of the vehicle. 2 = GPS Tracking in iDrive Settings menu must be activated. Not all features are available on all models. Please consult your local BMW Retailer for full details.

21 BMW ConnectedDrive

BMW EfficientDynamics / Paintwork / Upholstery 22

BMW ConnectedDrive.

In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day – whenever you want.



Real Time Traffic Information (RTTI) provides a precise account of current traffic in real time.
The information is presented on the Navigation map using colourful visualisation of traffic status, with diversion recommendations based on the current traffic situation.¹

Concierge Service is a personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day. Information can be sent directly to your BMW and Navigation system. Whether you're looking for a specific restaurant or are trying to find the nearest on-duty pharmacist, your "personal assistant" is there at your service.¹





Emergency Call is standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre. Immediate action can be taken and assistance dispatched without delay. No mobile phone is necessary, the emergency call is made via the built-in vehicle SIM.²

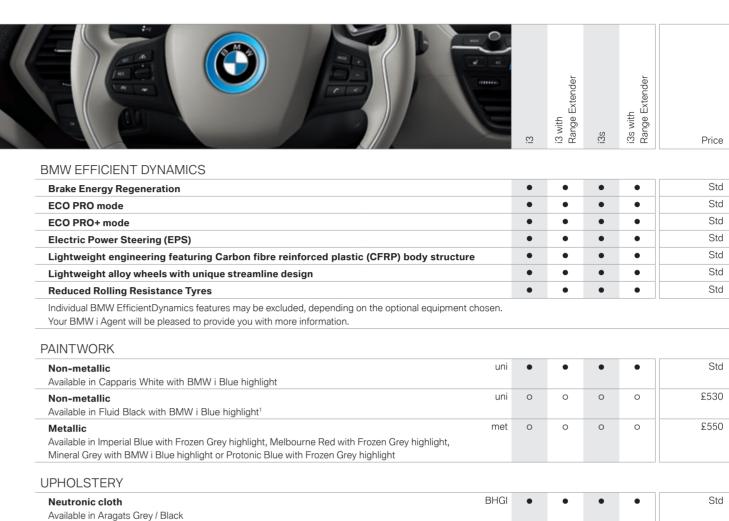
BMW Teleservices provides automatic reminders about service and maintenance appointments. Featuring a collection of intuitive technologies, and making your life as a BMW owner easier than ever. From remembering to book a due service, to monitoring the health of your battery and even providing technical support if needed when you're out on the road.²





BMW Online Services lets you find out everything you need to know while on the road via the built-in vehicle SIM. Get up-to-the-minute information such as news and weather forecasts. Receive direct guidance to points of interest thanks to the convenient transfer to the navigation system. It also allows access to one or more email accounts from the comfort of your vehicle.²

STANDARD AND OPTIONAL EQUIPMENT.



Neutronic cloth	BHGI	•	•	•	•	Std
Available in Aragats Grey / Black						
Only with and included in interior world, Atelier						
Electronic cloth/Sensatec synthetic leather	BKCI	0	0	0	0	n/a*
Available in Carum Spice Grey / Carum Spice Grey						
Only with and included in 7KX						
Solaric wool cloth/natural leather	NHBN	0	0	0	0	n/a*
Available in Brown / Carum Spice Grey						
Only with and included in 7KY						
Stellaric natural leather	NLFT	0	0	0	0	n/a*
Available in Dalbergia Brown / Black						
Only with and included in 7KZ						

Key

^{• =} Standard o = Optional Only with = these options must be ordered together. 1 = All exterior parts finished in Fluid Black or Black except the BMW i Blue highlight.

^{* =} Included within Interior World, see page 24 for information.

23 Packages / 360° ELECTRIC Interior Worlds / Interior Trims 24



- 1	$D\Lambda$	CK	۸۱	\bigcirc	
	$ ^{A}$	(,n	A	ור	-

4T9	0	-	0	-	£530
ZPT	0	0	-	-	£1,500
ZPS	-	-	0	0	£1,100
5DU	0	0	-	-	£790
	ZPT	ZPT o	ZPT o o	ZPT 0 0 -	ZPT 0 0

360° ELECTRIC

Digital Charging Service – 12 months subscription ¹	•	•	•	•	n/a
Home charging: BMW i Wallbox Connect (32 Amp) with Standard Installation ²	0	0	0	0	From £825+
Home charging: BMW i Wallbox Plus (32 Amp) with Standard Installation ²	0	0	0	0	From £570+
Public Charging: BMW i AC Rapid Charge Cable – Max 32 Amp 3-phase public charging cable with a length of 5m, Type 2 connectors	0	0	0	0	£237
Public Charging: BMW i AC Fast Charge Cable - Max 32 Amp 1-phase public charging cable with a length of 5m, Type 2 connectors	0	0	0	0	£165
Public charging: ChargeNow - Pay as you go charging ³	0	0	0	0	£7.85 per month
Assistance Services					
- BMW i Mobile Care	•	•	•	•	n/a
- Battery Warranty	•	•	•	•	n/a
- Vehicle Warranty	•	•	•	•	n/a

• Standard o = Optional -= Not available www.charging.bmwgroup.com/web/360electric-uk += Subject to OLEV subsidy and qualification which may be liable to change. For more information please see * = Prices shown are valid for up to 60 days from registration. For more information on Service Inclusive, please contact your local BMW i Agent.

1 = 12 months subscription from production date only, renewable for £45 per annum thereafter via the ConnectedDrive Store. 2 = Includes 3 year warranty. 3 = Available as a stand alone service.

Terms and Conditions apply, find out more at www.chargenow.com



Price

INTERIOR WORLDS

Atelier		•	•	•	•	Std
Comprises:						
- Front interior light in white colour with LED soft-light						
- Interior trim, Andesit Silver, matt ¹						
Multi-function steering wheel, Black with contrast BMW i Blue accent						
Neutronic cloth in Aragats Grey with BMW i Blue highlight						
- Velour floor mats, Anthracite						
Not with 7KX / 7KY / 7KZ						
Loft	7KX	0	0	0	0	£1,000
Comprises:						
- Electronic cloth/Sensatec synthetic leather upholstery, Carum Grey / Carum Grey						
- Extended lighting						
– Interior trim, Dark Andesit, matt ¹						
- Multi-function steering wheel, Carum Spice Grey with BMW i Blue accent						
- Velour floor mats, Anthracite						
Not with interior world, Atelier / 7KY / 7KZ						
Lodge	7KY	0	0	0	0	£1,500
Comprises:						
- Extended lighting						
 Interior trim, Eucalyptus wood, matt¹ 						
 Instrument panel, Carum Spice Grey natural olive tanned leather 						
- Multi-function steering wheel, Carum Spice Grey with Satin Silver accent						
– Solaric Climate Active wool/leather upholstery, Grey / Brown						
- Velour floor mats, Anthracite						
Not with interior world, Atelier / 7KX / 7KZ						
Suite	7KZ	0	0	0	0	£2,000
Comprises:						
- Extended lighting						
– Instrument panel, Dalbergia Brown natural olive tanned leather						
– Interior trim, Dark Oak, matt ¹						
- Multi-function steering wheel, Black with contrast Satin Silver accent						
– Stellaric leather upholstery, Dalbergia Brown / Black						
– Velour floor mats, Anthracite						
Not with interior world, Atelier / 7KX / 7KY						

INTERIOR TRIMS

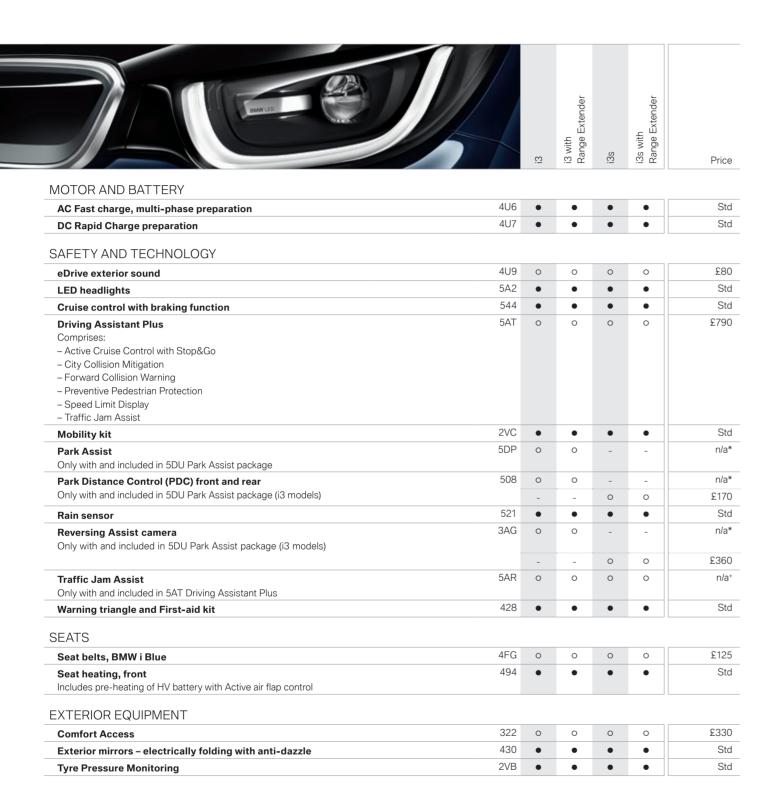
Andesit Silver matt	4EX					
Only with interior world, Atelier		•	•	•	•	Std
Dark Andesit matt	4GC					
Only with 7KX		0	0	0	0	n/a*
Dark Oak wood, matt	4EA					
With interior world, Atelier / 7KX		0	0	0	0	£350
With 7KY		0	0	0	0	03
With 7KZ		•	•	•	•	Std
Eucalyptus wood, matt	4EV					
With interior world, Atelier / 7KX		0	0	0	0	£350
With 7KY		•	•	•	•	Std
With 7KZ		0	0	0	0	93

- = Standard o = Optional Only with = these options must be ordered together. Not with = these options are not available for ordering together. / = Indicates 'or'

 * = Included within Interior World, see above for more information about this option.

 1 = Other trims available at an additional cost

25 Motor and Battery / Safety and Technology / Seats / Exterior Equipment Interior Equipment / Steering Wheels / Audio and Communication 26



		<u>:</u>	i3 with Range Extender	i3s	i3s with Range Extender	Price
INTERIOR EQUIPMENT						
Additional detachable cupholder	442	•	•	•	•	Std
Armrest, front	473	•	•	•	•	Std
Automatic air conditioning	534	•	•	•	•	Std
Electric glass sunroof	403	0	0	0	0	£780
Extended storage	493	•	•	•	•	Std
Smoker's package	441	0	0	0	0	£20
Sun protection glass	420	0	0	0	0	£280
As part of ZPT i3 Plus package or ZPS i3s Plus package		0	0	0	0	03
Velour floor mats, Anthracite	423	•	•	•	•	Std
STEERING WHEELS						
Multi-function controls for steering wheel	249	•	•	•	•	Std
AUDIO AND COMMUNICATION						
Apple CarPlay preparation ^{2,3}	6CP	0	0	0	0	£235
BMW Emergency Call ³	6AC	•	•	•	•	Std
BMW Online Services ⁴	6AK	•	•	•	•	Std
BMW TeleServices ³	6AE	•	•	•	•	Std
Concierge Service ⁴	6AN	0	0	0	0	£240
DAB digital radio	654	•	•	•	•	Std
Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control	6NS	0	0	0	0	£350
Loudspeaker system – harman/kardon	674	0	0	0	0	£640
As part of ZPT i3 Plus package or ZPS i3s Plus package		0	0	0	0	03
Navigation system - BMW Professional Multimedia	609	•	•	•	•	Std
Online Entertainment	6FV	0	0	0	0	£160
As part of ZPT i3 Plus package or ZPS i3s Plus package		0	0	0	0	03
	C A B A	-		-		OL I

Key

Key

Real Time Traffic Information⁴

Remote Services³

6AM

6AP •

Std

Std

^{• =} Standard o = Optional - = Not available Only with = these options must be ordered together. * = Included within package, see page 23 for package information.

^{+ =} Included within 5AT Driving Assistant Plus, see above for more information about this option.

[•] Standard o = Optional Only with = these options must be ordered together. *= Included within package, see page 23 for package information. ¹ = When specifying this option the roof panel at the rear is changed from CFRP (Carbon-fibre reinforced plastic) to Aluminium painted Black. The front remains the same with the Glass panel Sunroof. ² = Compatibility and functions may vary due to the model year of the iPhone® and the version of software installed on it. Functions using a data connection will use data from the SIM card in the iPhone®. Additional data charges may be applied by the mobile network provider. ³ = Active for the lifetime of the vehicle. ⁴ = Active for 3 years, renewable thereafter. Content correct at time of going to print. Prices subject to change.

BMW SERVICE INCLUSIVE & TRACKSTAR



BMW SERVICE INCLUSIVE.

Package covering the following service items for a period of 3 years / 36,000 miles.1

- Oil service
- Renew air filter
- Renew brake fluid
- Renew microfilter

Price from £239

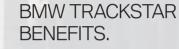
BMW SERVICE INCLUSIVE BENEFITS.

- Inflation proof service pricing
- Official BMW Service history provided
- Only trained BMW Technicians will operate on your vehicle
- Only genuine BMW parts used

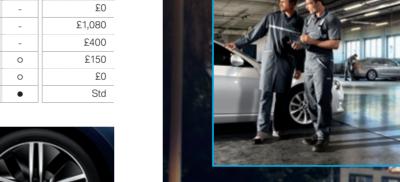
BMW TRACKSTAR.

Locate and recover your vehicle if it is stolen with BMW Trackstar.

Price from £3992



- 24/7 Trackstar Monitoring Centre
- Thatcham accredited
- Integrated motion sensor
- Pan-European protection





LIGHT ALLOY WHEELS

As part of ZPT i3 Plus package

As part of ZPT i3 Plus package

As part of ZPT i3 Plus package

As part of ZPS i3s Plus package

20" BMW i Double-spoke style 4311

19" BMW i Streamline Star-spoke style 427

19" BMW i Streamline Star-spoke style 427

20" BMW i Double-spoke style 430, Bicolour

20" BMW i Double-spoke style 431, Jet Black

19" BMW i Turbine style 428, Bicolour

19" BMW i Turbine style 429, Bicolour

19" BMW i Streamline Star-spoke style 427



19" BMW i Turbine style 428, Bicolour



2D6

2D7

2G5

2G6

2T7

26K

26N

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0

0

19" BMW i Turbine style 429, Bicolour



Price

Std

Std

£0

£680

£560

20" BMW i Double-spoke style 430, Bicolour



20" BMW i Double-spoke style 431, Jet Black



20" BMW i Double-spoke style 431



BMW ConnectedDrive Services 30 29 Code Glossary

CODE GLOSSARY.

249	Multi-function controls for	4U7	DC Rapid charge preparation	6NH	Bluetooth with USB audio interface
	steering wheel	4U6	AC Fast charge preparation	6NS	Enhanced Bluetooth telephone preparation with USB audio
2VB	Tyre Pressure Monitoring	4U9	eDrive exterior sound		
2VC	Mobility kit	508	Park Distance Control (PDC), front and rear		interface and Voice Control
302	Alarm system			7KX	Interior world, Loft
322	Comfort Access	521	Rain sensor	7KY	Interior world, Lodge
3AG	Reversing Assist camera	534	Automatic air conditioning	7KZ	Interior world, Suite
403	Electric glass sunroof	544	Cruise control with braking function	7RS	Comfort package
420	Sun protection glass	5A2	LED headlights	B85	Capparis White with BMW i Blue highlight
423	Velour floor mats, Anthracite	5AK	LED light elements	BHGI	0 0
428	Warning triangle and First-aid kit	5AR	Traffic Jam Assist	BKCI	Neutronic cloth upholstery Electronic cloth/Sensatec synthetic leather upholstery
		5AT	Driving Assistant Plus		
430	Exterior mirrors – electrically folding with anti-dazzle	5DP	Park Assist	C01	Protonic Blue with Frozen Grey metallic highlight
		5DU	Park Assist package		
441		606	BMW Navigation	C1W	Imperial Blue with Frozen Grey metallic highlight
442	Additional detachable cupholder	609	Navigation system –		
473	Armrest, front		BMW Professional Multimedia		Platinum Silver with BMW i Blue highlight Mineral Grey with BMW i Blue highlight
493	Extended storage	654	DAB digital radio		
494	Seat heating, front	674	Loudspeaker system –	C2V	
4EA	Interior trim		harman/kardon		0 0
	Dark Oak wood matt	6AC	BMW Emergency Call	C2W	Fluid Black with BMW i Blue highlight
4EV	Interior trim Eucalyptus wood matt	6AE	BMW TeleServices	C32	Melbourne Red with Frozen Grey metallic highlight
		6AK	BMW Online Services		
4EX	Interior trim, Andesit Silver matt	6AM	Real Time Traffic Information	NHBN	Solaric wool cloth / natural leather upholstery
4FG	Seat belts, BMW i Blue	6AN	Concierge Service		
4GC	Interior trim,	6AP	Remote Services	NLFT	Stellaric natural leather upholstery
	Dark Andesit matt	6CP	Apple CarPlay preparation	ZPT	i3 Plus package
4T9	Auxiliary cabin heating system	6FV	Online Entertainment	ZPS	i3s Plus package

BMW i CONNECTED DRIVE SERVICES.

1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local of court of Munich under HRB 42243 (hereinafter referred to as "BMW") provides the customer with certain vehicle-related information and assistance functions (hereinafter called "Services") under the name of "BMW Connected Drive". BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in course of the Services – except where this is explicitly stated in the following description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) are activated at the point of vehicle production.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall completed. Beyond this, no data shall be forwarded to third parties. On occasion technical dafa shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "TeleService Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "TeleService Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. Additionally, for the purpose of warning other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the

c. BMW Roadside Assistance

The Service "BMW Roadside Assistance" can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process.

The data is transmitted to the service provider commissioned by BMW to perform the Services, who uses this data for the purposes of managing the service provision and stores this until the have been duly processed. No additional transfer of the data to third parties takes place.

Additionally, for the purpose of warning in order to other road users, certain completely anonymous environment-related information are being used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

d. BMW Customer Hotline

The Service "BMW Customer Hotline" connects the customer with an employee of BMW customer service. No vehicle or customer data is transmitted during this process

e. Automatic Map Update (depending on the vehicle equipment)

The "Automatic Map Update" service automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The service runs for a period of three years from the initial registration of the vehicle. The customer may terminate the service by giving six weeks' notice in writing to brwconnecteddrive@bmwfin.com. Via "My BMW ConnectedDrive" at www.bmw-connecteddrive.co.uk the customer can renew the service at a charge after they have expired. In order to use the service "Automatic Map Update" the vehicle's identification and localization during the update process are prerequisite.

f. Interconnection of the vehicle with portals and apps

(depending on the vehicle equipment)

The Service "Interconnection of the vehicle with portals and apps" transmits vehicle data (e.g. vehicle position, service information, range etc.) upon relevant changes of the vehicle's state (e.g. start of drive, end of drive, locking etc.) from the vehicle to BMW. This data serves to display the geographic whicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The BMW apps are available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

g. Anonymous evaluation of sensor data and usage information

for data quality enhancements and product development

Sensors in the vehicle are used to collect information from within the vehicle and the surrounding environment such as traffic information, road signs and mapping information for the purpose of creating anonymous usage statistics, enhancing the quality of information services and product development. For example information on localised hazards such as fog are being used to enhance data quality of traffic information and to avoid accidents.

This vehicle sensor data includes information about traffic signs, traffic lights, roadworks, local hazards, traffic flow, road characteristics, parking locations, or onboard vehicle system errors. This information is supplemented where required with additional information such as time and location references, and the vehicle status. This information is evaluated within the vehicle, then transferred t BMW. This information is an anonymised immediately when received by BMW. This data is also used

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. Additionally, the data or various earliest dura dark and acceptance of the control of the control of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third partie

The "Interconnection of the vehicle with portals and apps" is extended with vehicle status related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error) as well as fuel level etc.

4. Concierge service (6AN)

The "Concierge service" (also referred to as "Information Plus") (6AN) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months from the completion of the vehicle construction plus an additional 30 days for transport (or plus 90 days for X3, X4, X5 and X6 models which are built in the United States). The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every Connected Drive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Remote Services (6AP)

Use of the "Remote Services" (6AP) via the "My BMW Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal www.bmw-connecteddrive.co.uk.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone osing his Service, the customer can lock or unlock insher venicle from a distance via striartipnone and, in the case of selected vehicles, flash the lights. On request of the customer, vehicle condition information such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer can also programme the heating periods. The "My Remote App" app is available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information – including that on data processing – can be viewed prior to installation of the app.

7. Online Entertainment (6FV)

The "Online Entertainment" (6FV) Service is valid for a period of one year from activation in the vehicle. Upon purchase of this Service, a voucher is provided which is redeemable within three years of the vehicle's first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider. From point of production there are 36 months in which to redeem the 12 month subscription with the chosen provider.

Renewal of the annual subscription must be done via www.bmw-connecteddrive.co.uk.

8. eDrive Services (6AG) - BMW iPerformance models only

"eDrive Services" comprises functions that are displayed to the driver in the vehicle, in BMW Apps and in the BMW customer portals. The service supports the driver with information relevant to

The "Interconnection of the vehicle with portals and apps" [1.f] mentioned in this document will be extended with electromobility-related information (e.g. information on charging events that are transmitted additionally upon relevant changes of the vehicle's state such as start of charging, end of charging, charging interruption, charging error).

The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW. Verified and evaluated charging stations are displayed to the customer in the navigation system, BMW Online, BMW Apps and BMW customer portals. Furthermore, possible locations for new charging stations or locations can be identified.

The "Efficiency" service utilises vehicle condition information to calculate driving performance indices which are displayed in BMW Apps and in BMW customer portals.

9. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, San Marino, Vatican, France, Monaco, Switzerland, Liechtenstein, Belgium, Luxembourg, the Netherlands, Ireland, Spain, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia "TeleServices" (6AE), "Concierge service" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom. "Online Entertainment" (6FV) is available in United Kingdom, Germany, France, Italy, Spain

10. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Centre, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate ti SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW Connected Drive and the General Terms and Conditions of Service for ConnectedDrive, please see; www.bmw.co.uk/connecteddrive-information. The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00-18:00.

BMW Connected Drive



More about BMW Tel. 0800 325 600 www.bmw.co.uk

