

CREATIVITY





"Fantasy is a necessary ingredient in living, it's a way of looking at life through the wrong end of a telescope."

—Dr. Seuss

ACTIVITY:

THIS IS NOT...

Find 2 or 3 items that seem interesting to you.

Now, think of new ways to use these objects.

Write down a description for each one starting with "This is not..." (For example, *you might hang a hammer from a tree and write: This is not a hammer, it's a gym for squirrels*). Activities like this help entrepreneurs imagine how items could be used in different ways.

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venturelab

I AM
CREATIVE

⤴ Your Name Here: ⤵

has successfully practiced this
entrepreneurial mindset!

Luz Cristal Glangchai

Luz Cristal Glangchai, PhD

Founder of VentureLab

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Date

ENTREPRENEUR

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Say this **BIG** word as loud as you possibly can. Now say it as soft as you can. Say it in a funny alien voice, too.

What is an entrepreneur? Are you one? Let's find out!

Entrepreneurs are people who seek new ways to solve problems and bring their creative ideas to life. Sometimes those ideas even turn into new products or businesses! Entrepreneurs make a difference in their community and the world by using the same mindsets you'll learn in this workbook.

ENTREPRENEURIAL MINDSETS



CURIOSITY



**GROWTH
MINDSET**



CREATIVITY



**PERSISTENCE
& GRIT**



**OPPORTUNITY
SEEKING**



**PROBLEM
SOLVING**



**EMBRACING
FAILURE**



OPTIMISM



RESOURCEFULNESS



ADAPTABILITY



EMPATHY