Entrepreneurial Mindsets

1. CREATIVITY
   Always ask “why?” and “what if...” to seek new and creative ways of learning and doing.

2. TEAMWORK
   Actively observe, identify, and act on circumstances where you can innovate or solve a problem.

3. PUBLIC SPEAKING
   Think about other people’s needs and feelings keeping these in mind when solving a problem.

4. IDEA GENERATION
   Proactively develop creative solutions to the problems around you.

5. OPPORTUNITY ANALYSIS
   Develop quick and clever ways to overcome challenges (and don’t worry, you can always iterate!)

6. MARKET RESEARCH
   Make smart changes when challenges arise without losing heart or giving up.

7. DESIGN THINKING
   Be confident and hopeful in your ability to innovate and your potential for making an impact.

8. RESOURCEFUL
   Learn to work through difficult moments and view failure as an opportunity to grow and learn something new.

9. EMPATHY
   Dare to step out of your comfort zone to accomplish great things.

10. PERSISTENCE & GRIT
    Learn to work through failure to create solutions for the problems you are passionate about.

Entrepreneurial Skills

1. CREATIVITY
   Being creative means being bold and imaginative and not limiting your thinking to what's already done.

2. TEAMWORK
   It's rare for someone to accomplish things alone. Seek out teams with diverse perspectives, skills, and talents.

3. PUBLIC SPEAKING
   When you have opportunities to speak about your idea, you want to do so as effectively as possible (this takes practice!).

4. IDEA GENERATION
   The key to innovation is to let your mind spread its wings and fly. The more ideas the better, wild and silly ideas welcome!

5. OPPORTUNITY ANALYSIS
   Entrepreneurs look for different patterns and trends to see if an idea will be successful and if it's the right time to get started.

6. MARKET RESEARCH
   It's important to gather information about your potential users so you can turn your ideas into something they will want.

7. DESIGN THINKING
   To develop effective solutions, entrepreneurs need to put the user first and seek out feedback in order to design with uses in mind.

8. PROTOTYPING
   Entrepreneurs create prototypes—simple models to explain their idea, get feedback, and learn how their product can be improved.

9. BUSINESS MODEL
   Business models help answer questions like: What will it cost to make your product? What should you change?

10. PITCHING
    Rallying people around your idea is critical! Effective “pitches” to potential users and investors are clear, short, and persuasive.

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