

ARE YOU LOOKING FOR ENGAGING AND CAPTIVATING STORIES THAT WILL STOP PARENTS MID-SCROLL?

There are hundreds of creative posts to share on your school's social media pages that tell your school's story! Here's a list of our favorite topics to share:

- » School leader update (via video)
- » Group photo of smiling students
- » Teachers reading a bedtime story
- » School leader greeting students and waving to parents during drop-off/pick-up
- » Students being creative at recess
- » Sneak peek inside a classroom
- » Building updates/changes
- » Student success stories
- » Parents volunteering at the school
- » D.E.A.R Time (Drop Everything and Read Time)
- » Bulletin boards with student art
- » Student projects
- » Alumni spotlights
- » Local community events
- » Teacher success stories
- » Test score growth
- » Post reminders about important dates
- » Students displaying character education
- » Promote upcoming school events
- » Staff spotlights
- » School leader or staff working with students
- » Students learning something new
- » Where in the world is Mrs. or Mr. Teacher (on vacation/PD)
- » Students volunteering
- » Student spotlights
- » School fundraisers and fairs
- » Staff learning in PD trainings
- » School board success stories
- » Tips for upcoming holidays or celebrations
- » Graduation or promotion stories
- » Stories about your students in the local news
- » "The best thing about our school is _____"
- » Motivational sticky notes on student lockers
- » Assembly coverage
- » Introduce new staff members
- » School garden updates
- » Healthy lunch photos
- » Learning tips for a snow day
- » Book recommendations and reviews by teachers and students
- » Remember when? and #TBT - Highlight big posts from the past school year